

Global Tackifiers Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Tackifiers market size will reach 5,562.49 Million USD in 2025 and is projected to reach 9,422.47 Million USD by 2032, with a CAGR of 7.82% (2025-2032). Notably, the China Tackifiers market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Tackifiers are substances added to adhesives to enhance their tackiness, or stickiness, and improve their ability to adhere to surfaces. These materials are typically low-molecular-weight polymers or resins that are compatible with the adhesive formulation. Tackifiers work by increasing the surface wetting of the adhesive, allowing it to spread more evenly over the substrate and form a stronger bond. They also help to reduce the viscosity of the adhesive, making it easier to apply and ensuring better contact between the adhesive and the surface. Tackifiers are commonly used in various adhesive applications, including tapes, labels, stickers, sealants, and pressure-sensitive adhesives. They play a crucial role in achieving desired adhesion properties such as initial grab, peel strength, and shear strength, making them essential additives in adhesive formulations.

The major global manufacturers of Tackifiers include Exxonmobil, Eastman, Kolon Industries, Cray Valley, Guangdong Komo, DRT, Zeon, Yasuhara Chemical, Harima Chemicals, Arakawa Chemical, Shanghai Jinsen, Kraton, IDEMITSU, R?TGERS Group, etc. The global players competition landscape in this report is divided into three tiers.

The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Tackifiers. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Tackifiers market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Tackifiers market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Tackifiers industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Tackifiers Include:

Exxonmobil

Eastman

Kolon Industries

Cray Valley

Guangdong Komo

DRT

Zeon

Yasuhara Chemical

Harima Chemicals

Arakawa Chemical

Shanghai Jinsen

Kraton

IDEMITSU

R?TGERS Group

Tackifiers Product Segment Include:

Hydrocarbon Resins

Rosin Esters

Terpene Resins

Tackifiers Product Application Include:

Hot Melt Adhesive

Pressure Sensitive Adhesive

Paint & Coating

Rubber

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Tackifiers Capacity and Production Analysis

Chapter 3: Global Tackifiers Industry PESTEL Analysis

Chapter 4: Global Tackifiers Industry Porter's Five Forces Analysis

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