

Global Synthetic Paper Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Synthetic Paper market size will reach 517.74 Million USD in 2025 and is projected to reach 921.21 Million USD by 2032, with a CAGR of 8.58% (2025-2032). Notably, the China Synthetic Paper market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Synthetic paper is a type of paper-like material that is manufactured using synthetic polymers rather than traditional wood pulp fibers. It is commonly made from materials such as polypropylene (PP), polyethylene (PE), or polyester (PET). Synthetic paper offers several advantages over traditional paper, including durability, water resistance, tear resistance, and resistance to chemicals, oils, and grease. It can be produced in various thicknesses and finishes, including matte, gloss, and satin. Synthetic paper is used in a wide range of applications where traditional paper may not be suitable, such as outdoor signage, labels and tags, maps, menus, packaging, and printing applications requiring water or tear resistance. Additionally, synthetic paper is recyclable and often considered more environmentally friendly than traditional paper because it requires fewer trees to produce and generates less waste.

The major global manufacturers of Synthetic Paper include Yupo, Nan Ya Plastics, Arjobex, Treofan Group, DuPont, PPG Industries, HOP Industries, American Profol, Taghleef Industries, etc. The global players competition landscape in this report is

divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Synthetic Paper. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Synthetic Paper market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Synthetic Paper market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Synthetic Paper industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Synthetic Paper Include:

Yupo

Nan Ya Plastics

Arjobex

Treofan Group

DuPont

PPG Industries

HOP Industries

American Profol

Taghleef Industries

Synthetic Paper Product Segment Include:

BOPP

HDPE

Others

Synthetic Paper Product Application Include:

Label

Non-Label

Chapter Scope

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