

# Global Synthetic Menthol Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Synthetic Menthol market size will reach 245.32 Million USD in 2025 and is projected to reach 359.95 Million USD by 2032, with a CAGR of 5.63% (2025-2032). Notably, the China Synthetic Menthol market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Synthetic menthol refers to a lab-created version of the organic compound menthol, which is naturally found in plants like mint. It's commonly manufactured by chemical synthesis, typically starting from basic chemical compounds. Synthetic menthol possesses the same molecular structure and chemical properties as its natural counterpart, allowing it to mimic the cooling sensation and minty aroma associated with menthol. This artificial version is widely used in various industries, including pharmaceuticals, cosmetics, food and beverages, and personal care products. It's often employed for its soothing and refreshing properties, such as in topical analgesics, throat lozenges, oral care products, and flavorings. Synthetic menthol offers consistency in quality and availability, making it a popular choice for manufacturers seeking to incorporate menthol's beneficial attributes into their products.

The major global manufacturers of Synthetic Menthol include BASF, Symrise, Takasago, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a

substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Synthetic Menthol. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Synthetic Menthol market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Synthetic Menthol market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Synthetic Menthol industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Synthetic Menthol Include:

BASF

Symrise

Takasago

Synthetic Menthol Product Segment Include:

Pharmaceutical Grade

Food Grade

Synthetic Menthol Product Application Include:

Pharmaceuticals

Cosmetics

Oral Hygiene

Food and Beverages

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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