

Global Synthetic Citral Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Synthetic Citral market size will reach 411.77 Million USD in 2025 and is projected to reach 598.20 Million USD by 2032, with a CAGR of 5.48% (2025-2032). Notably, the China Synthetic Citral market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Synthetic citral refers to a chemically produced version of the organic compound citral, which is found naturally in essential oils of plants such as lemon grass, lemon myrtle, and lemon peel. It is composed of two isomeric aldehydes: geranial and neral. Synthetic citral is typically manufactured through chemical synthesis methods, often starting from petrochemical feedstocks. Its production involves various chemical reactions to create a compound that closely mimics the properties and structure of naturally derived citral. Synthetic citral finds extensive use in the fragrance and flavor industries, where it imparts a citrusy aroma and taste to products ranging from perfumes and cosmetics to food and beverages. Additionally, it is employed in the synthesis of other compounds for pharmaceutical and chemical applications. Synthetic citral offers consistency, purity, and availability, making it a valuable ingredient in numerous commercial products.

The major global manufacturers of Synthetic Citral include BASF, Kuraray, Zhejiang NHU, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial

market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Synthetic Citral. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Synthetic Citral market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Synthetic Citral market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Synthetic Citral industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Synthetic Citral Include:

BASF

Kuraray

Zhejiang NHU

Synthetic Citral Product Segment Include:

96-99% Purity

99% and Above Purity

Synthetic Citral Product Application Include:

Vitamin

Menthol

Spices

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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