

Global Sweet Potato Starch Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Sweet Potato Starch market size will reach 779.85 Million USD in 2025 and is projected to reach 990.18 Million USD by 2032, with a CAGR of 3.47% (2025-2032). Notably, the China Sweet Potato Starch market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Sweet potato starch is a fine, white powder extracted from the roots of sweet potatoes (*Ipomoea batatas*). Known for its thickening properties, it serves as a versatile ingredient in cooking and food processing, commonly used as a gluten-free alternative to traditional thickeners like cornstarch or flour. When heated, sweet potato starch absorbs water and forms a gel-like consistency, making it ideal for thickening sauces, soups, and gravies. Beyond its culinary uses, sweet potato starch is also utilized in various non-food applications such as biodegradable packaging materials and as a binder in pharmaceuticals and cosmetics, highlighting its multifaceted utility in both food and industrial sectors.

The major global manufacturers of Sweet Potato Starch include Abundant States, SUNAS, Rich Moon, SAI RAM, Liuxu Food, Henan Tianyu, Guang You, Shanxi Dongbao, Shandong Huaqiang, Baijia Food, Shandong Huamei, Dahai, Danyang Longzhiquan, Henan Hezhai, Sunkeen, Qinhuangdao Haorui, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises

global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Sweet Potato Starch. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Sweet Potato Starch market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Sweet Potato Starch market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Sweet Potato Starch industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Sweet Potato Starch Include:

Abundant States

SUNAS

Rich Moon

SAI RAM

Liuxu Food

Henan Tianyu

Guang You

Shanxi Dongbao

Shandong Huaqiang

Baijia Food

Shandong Huamei

Dahai

Dangyang Longzhiquan

Henan Hezhai

Sunkeen

Qinhuangdao Haorui

Sweet Potato Starch Product Segment Include:

Fresh Type

Dried Type

Sweet Potato Starch Product Application Include:

Sweet Potato Noodles

Cooking

Industrial Use

Others

Chapter Scope

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