

Global Sweet Potato Fries Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Sweet Potato Fries market size will reach 5,018.77 Million USD in 2025 and is projected to reach 8,348.10 Million USD by 2032, with a CAGR of 7.54% (2025-2032). Notably, the China Sweet Potato Fries market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Sweet potato fries are a popular and delicious alternative to traditional potato fries. They are made from sweet potatoes that are cut into strips or wedges, seasoned, and then baked or fried until crispy on the outside and tender on the inside. Sweet potato fries have a slightly sweet flavor and a crisp texture, making them a flavorful and satisfying side dish or snack. They can be seasoned with a variety of spices, herbs, or condiments, such as salt, pepper, paprika, garlic powder, or cinnamon, depending on personal taste preferences. Sweet potato fries are often served as a healthier alternative to regular fries due to their lower calorie and fat content, as well as their higher fiber and nutrient content. They are enjoyed by people of all ages and are commonly found on restaurant menus, food trucks, and home kitchens around the world.

The major global manufacturers of Sweet Potato Fries include Lamb Weston, McCain Foods, Simplot, Aviko, Ardo, International Food and Goods, Ore-Ida, Russet House, Farm Frites, Cavendish Farms, Trinity Frozen Foods, Mr Chips, etc. The global players

competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Sweet Potato Fries. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Sweet Potato Fries market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Sweet Potato Fries market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Sweet Potato Fries industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Sweet Potato Fries Include:

Lamb Weston

McCain Foods

Simplot

Aviko

Ardo

International Food and Goods

Ore-Ida

Russet House

Farm Frites

Cavendish Farms

Trinity Frozen Foods

Mr Chips

Sweet Potato Fries Product Segment Include:

Strip Sweet Potato Fries

Irregular Sweet Potato Fries

Sweet Potato Fries Product Application Include:

Online Sales

Offline Sales

Chapter Scope

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