

Global Surimi Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Surimi market size will reach 6,769.24 Million USD in 2025 and is projected to reach 9,449.06 Million USD by 2032, with a CAGR of 4.88% (2025-2032). Notably, the China Surimi market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Surimi is a Japanese term that refers to a processed seafood product made from deboned and minced fish meat, typically from species such as pollock, hake, or cod. The fish meat is mixed with various ingredients such as starch, egg white, and seasoning to create a paste-like consistency. This paste is then formed into various shapes, such as sticks, slices, or chunks, and cooked before being used in a wide range of culinary applications. Surimi is known for its versatility and is commonly used as a base ingredient in many seafood dishes, such as imitation crab meat (often called ?krab? or ?sea legs?), fish cakes, and seafood salads. It has a mild flavor and a firm, slightly chewy texture, making it a popular choice for adding seafood flavor and protein to dishes at a lower cost than fresh seafood.

The major global manufacturers of Surimi include Viciunai Group, Trans-Ocean Products, Seaprimexco Vietnam, Thong Siek Global, Gadre Marine, Ocean More Foods Co., Ltd., APITOON, Luck Union Foods, Sugiyo, Aquamar, Fujimitsu, Shining Ocean, Fleury Michon, Coraya, Saint Malo, Nueva Pescanova, Angulas Aguinaga, Conservas Dani, Haixin, Anjoyfood, Huifafood, Haibawang, Longsheng, etc. The global players

competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Surimi. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Surimi market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Surimi market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Surimi industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Surimi Include:

Viciunai Group

Trans-Ocean Products

Seaprimexco Vietnam

Thong Siek Global

Gadre Marine

Ocean More Foods Co., Ltd.

APITOON

Luck Union Foods

Sugiyo

Aquamar

Fujimitsu

Shining Ocean

Fleury Michon

Coraya

Saint Malo

Nueva Pescanova

Angulas Aguinaga

Conservas Dani

Haixin

Anjoyfood

Huifafood

Haibawang

Longsheng

Surimi Product Segment Include:

Frozen Surimi

Chilled/Fresh Surimi

Surimi Product Application Include:

Households

HoReCa

Others

Chapter Scope

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