

# Global Super Absorbent Pet Pad Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Super Absorbent Pet Pad market size will reach 794.05 Million USD in 2025 and is projected to reach 983.24 Million USD by 2032, with a CAGR of 3.10% (2025-2032). Notably, the China Super Absorbent Pet Pad market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Super absorbent pet pads are specialized pads designed to provide an absorbent surface for pets to use for urination or as a protective layer under pet bedding. These pads typically consist of multiple layers, including a top layer made of soft, non-woven fabric or quilted material for comfort, an absorbent core containing super absorbent polymers (SAP) or other absorbent materials, and a waterproof backing layer to prevent leakage and protect floors. Super absorbent pet pads are used primarily for house training puppies, elderly dogs, or pets that are prone to accidents indoors. They can also be placed under pet crates, carriers, or bedding to provide an extra layer of protection against spills, leaks, and moisture. Super absorbent pet pads are available in various sizes, shapes, and absorbency levels to suit different pet sizes and needs. They are convenient, disposable, and help maintain cleanliness and hygiene in pet-friendly environments.

The major global manufacturers of Super Absorbent Pet Pad include Tianjin Yiyihygiene, Hartz (Unicharm), Jiangsu Zhongheng, DoggyMan, Richell, IRIS USA, U-

PLAY, JiangXi SenCen, WizSmart (Petix), Four Paws (Central), Simple Solution (Bramton), Paw Inspired, Mednet Direct, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Super Absorbent Pet Pad. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Super Absorbent Pet Pad market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Super Absorbent Pet Pad market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Super Absorbent Pet Pad industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Super Absorbent Pet Pad Include:

Tianjin Yiyihygiene

Hartz (Unicharm)

Jiangsu Zhongheng

DoggyMan

Richell

IRIS USA

U-PLAY

JiangXi SenCen

WizSmart (Petix)

Four Paws (Central)

Simple Solution (Bramton)

Paw Inspired

Mednet Direct

Super Absorbent Pet Pad Product Segment Include:

Small

Medium

Large

X-Large

Others

Super Absorbent Pet Pad Product Application Include:

Dogs

Cats

## **Chapter Scope**

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