

Global Sunscreen Cream Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Sunscreen Cream market size will reach 8,057.50 Million USD in 2025 and is projected to reach 11,352.84 Million USD by 2032, with a CAGR of 5.02% (2025-2032). Notably, the China Sunscreen Cream market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Sunscreen cream is a skincare product specifically formulated to protect the skin from the harmful effects of ultraviolet (UV) radiation from the sun. It contains active ingredients that either absorb, reflect, or scatter UV radiation to prevent it from penetrating the skin and causing damage. Sunscreen creams typically contain organic compounds like avobenzone, octinoxate, and oxybenzone, as well as mineral ingredients like zinc oxide and titanium dioxide, which provide broad-spectrum protection against both UVA and UVB rays. Sunscreen creams are available in various formulations, including lotions, creams, gels, sprays, and sticks, and come in different SPF (sun protection factor) levels to suit different skin types and sun exposure levels. It is essential to apply sunscreen cream generously to all exposed skin areas, including the face, neck, arms, and legs, and to reapply it regularly, especially after swimming, sweating, or prolonged sun exposure, to ensure optimal protection against sunburn, premature aging, and skin cancer.

The major global manufacturers of Sunscreen Cream include Shiseido, Kao Group,

Coty, Bayer AG, Edgewell Personal Care, Beiersdorf AG, The Mentholatum Company, Inc, Procter & Gamble, Estee Lauder, Avon Products, Inc, L'OREAL PARIS, Inoherb, Shanghai Jahwa, Pechoin (SPDC), Johnson & Johnson, Jala Group, Amorepacific Group, LG Household & Health Care, Unilever, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Sunscreen Cream. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Sunscreen Cream market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Sunscreen Cream market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Sunscreen Cream industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Sunscreen Cream Include:

Shiseido

Kao Group

Coty

Bayer AG

Edgewell Personal Care

Beiersdorf AG

The Mentholatum Company, Inc

Procter & Gamble

Estee Lauder

Avon Products, Inc

L'OREAL PARIS

Inoherb

Shanghai Jahwa

Pechoin (SPDC)

Johnson & Johnson

Jala Group

Amorepacific Group

LG Household & Health Care

Unilever

Sunscreen Cream Product Segment Include:

Chemical Sunscreens

Physical Sunscreens

Sunscreen Cream Product Application Include:

General People

Children and Pregnant Women

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