

# Global Sunglasses Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Sunglasses market size will reach 40,121 Million USD in 2025 and is projected to reach 71,849 Million USD by 2032, with a CAGR of 8.68% (2025-2032). Notably, the China Sunglasses market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Sunglasses are protective eyewear designed to shield the eyes from bright sunlight and harmful ultraviolet (UV) radiation. They consist of tinted or polarized lenses mounted in frames that are worn over the eyes. Sunglasses offer several benefits, including reducing glare, enhancing visual comfort, and protecting the eyes from UV rays, which can cause eye damage and increase the risk of certain eye conditions such as cataracts and macular degeneration. Additionally, sunglasses can improve visual clarity and contrast in various outdoor activities, such as driving, sports, and leisure. Sunglasses are available in a wide range of styles, shapes, and lens colors to suit different preferences and needs. When choosing sunglasses, it is important to select ones that provide adequate UV protection and fit comfortably on the face to ensure optimal eye safety and comfort.

The major global manufacturers of Sunglasses include Essilor International S.A., Safilo S.p.A., Kering, De Rigo S.p.A., Marcolin S.p.A., Prada, LVMH, Richemont, Essilor, Maui Jim Inc., Nike Inc., Adidas, KAENON, Carl Zeiss, Formosa Optical, Fielmann AG,

Charmant, Outdo, Futis, Silhouette, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Sunglasses. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Sunglasses market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Sunglasses market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Sunglasses industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Sunglasses Include:

Essilor International S.A.

Safilo S.p.A.

Kering

De Rigo S.p.A.

Marcolin S.p.A.

Prada

LVMH

Richemont

Essilor

Maui Jim Inc.

Nike Inc.

Adidas

KAENON

Carl Zeiss

Formosa Optical

Fielmann AG

Charmant

Outdo

Futis

Silhouette

Sunglasses Product Segment Include:

Glass Sunglasses

CR-39 Sunglasses

Polycarbonate Sunglasses

Polyurethane Sunglasses

Others

Sunglasses Product Application Include:

Young Adults

Adults

Mature Adults

Seniors

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Sunglasses Industry PESTEL Analysis

Chapter 3: Global Sunglasses Industry Porter's Five Forces Analysis

Chapter 4: Global Sunglasses Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Sunglasses Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Sunglasses Competitive Analysis (Market Size, Key Players

and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Sunglasses Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Sunglasses Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Sunglasses Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Sunglasses Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Sunglasses Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Sunglasses Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 SUNGLASSES MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Sunglasses Product by Type
  - 1.2.1 Glass Sunglasses
  - 1.2.2 CR-39 Sunglasses
  - 1.2.3 Polycarbonate Sunglasses
  - 1.2.4 Polyurethane Sunglasses
  - 1.2.5 Others
- 1.3 Sunglasses Product by Application
  - 1.3.1 Young Adults
  - 1.3.2 Adults
  - 1.3.3 Mature Adults
  - 1.3.4 Seniors
- 1.4 Global Sunglasses Market Revenue and Sales Analysis
  - 1.4.1 Global Sunglasses Market Size Analysis (2020-2032)
  - 1.4.2 Global Sunglasses Market Sales Analysis (2020-2032)
  - 1.4.3 Global Sunglasses Market Sales Price Trend Analysis (2020-2032)
- 1.5 Sunglasses Industry Trends and Innovation
  - 1.5.1 Sunglasses Industry Trends and Innovation
  - 1.5.2 Sunglasses Market Drivers and Challenges

### **2 SUNGLASSES MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 SUNGLASSES MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers

### 3.5 Threat of Substitutes

## **4 GLOBAL SUNGLASSES MARKET ANALYSIS BY REGIONS**

- 4.1 Global Sunglasses Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Sunglasses Revenue and Forecast Analysis (2020-2032)
  - 4.2.1 Global Sunglasses Revenue and Market Share by Region (2020-2025)
  - 4.2.2 Global Sunglasses Revenue Forecast by Region (2026-2032)
- 4.3 Global Sunglasses Sales and Forecast Analysis (2020-2032)
  - 4.3.1 Global Sunglasses Sales and Market Share by Region (2020-2025)
  - 4.3.2 Global Sunglasses Sales Forecast by Region (2026-2032)
- 4.4 Global Sunglasses Sales Price Trend Analysis (2020-2032)

## **5 GLOBAL SUNGLASSES MARKET SIZE BY TYPE AND APPLICATION**

- 5.1 Global Sunglasses Market Size by Type
  - 5.1.1 Global Sunglasses Revenue and Forecast Analysis by Type (2020-2032)
  - 5.1.2 Global Sunglasses Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Sunglasses Market Size by Application
  - 5.2.1 Global Sunglasses Revenue and Forecast Analysis by Application (2020-2032)
  - 5.2.2 Global Sunglasses Sales and Forecast Analysis by Application (2020-2032)

## **6 NORTH AMERICA**

- 6.1 North America Sunglasses Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Sunglasses Market Size by Type
  - 6.3.1 North America Sunglasses Sales by Type (2020-2032)
  - 6.3.2 North America Sunglasses Revenue by Type (2020-2032)
- 6.4 North America Sunglasses Market Size by Application
  - 6.4.1 North America Sunglasses Sales by Application (2020-2032)
  - 6.4.2 North America Sunglasses Revenue by Application (2020-2032)
- 6.5 North America Sunglasses Market Size by Country
  - 6.5.1 US
  - 6.5.2 Canada

## **7 EUROPE**

- 7.1 Europe Sunglasses Market Size and Growth Rate Analysis (2020-2032)

- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Sunglasses Market Size by Type
  - 7.3.1 Europe Sunglasses Sales by Type (2020-2032)
  - 7.3.2 Europe Sunglasses Revenue by Type (2020-2032)
- 7.4 Europe Sunglasses Market Size by Application
  - 7.4.1 Europe Sunglasses Sales by Application (2020-2032)
  - 7.4.2 Europe Sunglasses Revenue by Application (2020-2032)
- 7.5 Europe Sunglasses Market Size by Country
  - 7.5.1 Germany
  - 7.5.2 France
  - 7.5.3 United Kingdom
  - 7.5.4 Italy
  - 7.5.5 Spain
  - 7.5.6 Benelux

## **8 CHINA**

- 8.1 China Sunglasses Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Sunglasses Market Size by Type
  - 8.3.1 China Sunglasses Sales by Type (2020-2032)
  - 8.3.2 China Sunglasses Revenue by Type (2020-2032)
- 8.4 China Sunglasses Market Size by Application
  - 8.4.1 China Sunglasses Sales by Application (2020-2032)
  - 8.4.2 China Sunglasses Revenue by Application (2020-2032)

## **9 APAC (EXCL. CHINA)**

- 9.1 APAC (excl. China) Sunglasses Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Sunglasses Market Size by Type
  - 9.3.1 APAC (excl. China) Sunglasses Sales by Type (2020-2032)
  - 9.3.2 APAC (excl. China) Sunglasses Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Sunglasses Market Size by Application
  - 9.4.1 APAC (excl. China) Sunglasses Sales by Application (2020-2032)
  - 9.4.2 APAC (excl. China) Sunglasses Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Sunglasses Market Size by Country
  - 9.5.1 Japan
  - 9.5.2 South Korea

- 9.5.3 India
- 9.5.4 Australia
- 9.5.5 Southeast Asia

## **10 LATIN AMERICA**

- 10.1 Latin America Sunglasses Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America Sunglasses Market Size by Type
  - 10.3.1 Latin America Sunglasses Sales by Type (2020-2032)
  - 10.3.2 Latin America Sunglasses Revenue by Type (2020-2032)
- 10.4 Latin America Sunglasses Market Size by Application
  - 10.4.1 Latin America Sunglasses Sales by Application (2020-2032)
  - 10.4.2 Latin America Sunglasses Revenue by Application (2020-2032)
- 10.5 Latin America Sunglasses Market Size by Country
- 10.6 Latin America Sunglasses Market Size by Country
  - 10.6.1 Mexico
  - 10.6.2 Brazil

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Sunglasses Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Sunglasses Market Size by Type
  - 11.3.1 Middle East & Africa Sunglasses Sales by Type (2020-2032)
  - 11.3.2 Middle East & Africa Sunglasses Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Sunglasses Market Size by Application
  - 11.4.1 Middle East & Africa Sunglasses Sales by Application (2020-2032)
  - 11.4.2 Middle East & Africa Sunglasses Revenue by Application (2020-2032)
- 11.5 Middle East Sunglasses Market Size by Country
  - 11.5.1 Saudi Arabia
  - 11.5.2 South Africa

## **12 COMPETITION BY MANUFACTURERS**

- 12.1 Global Sunglasses Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
  - 12.1.1 Global Sunglasses Market Sales by Key Manufacturers (2021-2025)

- 12.1.2 Global Sunglasses Market Revenue by Key Manufacturers (2021-2025)
- 12.1.3 Global Sunglasses Average Sales Price by Manufacturers (2021-2025)
- 12.2 Sunglasses Competitive Landscape Analysis and Market Dynamic
  - 12.2.1 Sunglasses Competitive Landscape Analysis
  - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
  - 12.2.3 Market Dynamic

## **13 KEY COMPANIES ANALYSIS**

### 13.1 Essilor International S.A.

13.1.1 Essilor International S.A. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Essilor International S.A. Sunglasses Product Portfolio

13.1.3 Essilor International S.A. Sunglasses Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.2 Safilo S.p.A.

13.2.1 Safilo S.p.A. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Safilo S.p.A. Sunglasses Product Portfolio

13.2.3 Safilo S.p.A. Sunglasses Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.3 Kering

13.3.1 Kering Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Kering Sunglasses Product Portfolio

13.3.3 Kering Sunglasses Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.4 De Rigo S.p.A.

13.4.1 De Rigo S.p.A. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 De Rigo S.p.A. Sunglasses Product Portfolio

13.4.3 De Rigo S.p.A. Sunglasses Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.5 Marcolin S.p.A.

13.5.1 Marcolin S.p.A. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Marcolin S.p.A. Sunglasses Product Portfolio

13.5.3 Marcolin S.p.A. Sunglasses Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 13.6 Prada

13.6.1 Prada Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Prada Sunglasses Product Portfolio

13.6.3 Prada Sunglasses Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 13.7 LVMH

13.7.1 LVMH Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 LVMH Sunglasses Product Portfolio

13.7.3 LVMH Sunglasses Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 13.8 Richemont

13.8.1 Richemont Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Richemont Sunglasses Product Portfolio

13.8.3 Richemont Sunglasses Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 13.9 Essilor

13.9.1 Essilor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Essilor Sunglasses Product Portfolio

13.9.3 Essilor Sunglasses Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 13.10 Maui Jim Inc.

13.10.1 Maui Jim Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Maui Jim Inc. Sunglasses Product Portfolio

13.10.3 Maui Jim Inc. Sunglasses Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 13.11 Nike Inc.

13.11.1 Nike Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Nike Inc. Sunglasses Product Portfolio

13.11.3 Nike Inc. Sunglasses Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 13.12 Adidas

13.12.1 Adidas Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.12.2 Adidas Sunglasses Product Portfolio
- 13.12.3 Adidas Sunglasses Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.13 KAENON
  - 13.13.1 KAENON Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.13.2 KAENON Sunglasses Product Portfolio
  - 13.13.3 KAENON Sunglasses Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.14 Carl Zeiss
  - 13.14.1 Carl Zeiss Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.14.2 Carl Zeiss Sunglasses Product Portfolio
  - 13.14.3 Carl Zeiss Sunglasses Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.15 Formosa Optical
  - 13.15.1 Formosa Optical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.15.2 Formosa Optical Sunglasses Product Portfolio
  - 13.15.3 Formosa Optical Sunglasses Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.16 Fielmann AG
  - 13.16.1 Fielmann AG Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.16.2 Fielmann AG Sunglasses Product Portfolio
  - 13.16.3 Fielmann AG Sunglasses Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.17 Charmant
  - 13.17.1 Charmant Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.17.2 Charmant Sunglasses Product Portfolio
  - 13.17.3 Charmant Sunglasses Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.18 Outdo
  - 13.18.1 Outdo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.18.2 Outdo Sunglasses Product Portfolio
  - 13.18.3 Outdo Sunglasses Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.19 Futis

13.19.1 Futis Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.19.2 Futis Sunglasses Product Portfolio

13.19.3 Futis Sunglasses Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.20 Silhouette

13.20.1 Silhouette Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.20.2 Silhouette Sunglasses Product Portfolio

13.20.3 Silhouette Sunglasses Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Sunglasses Industry Chain Analysis

14.2 Sunglasses Industry Raw Material and Suppliers Analysis

14.2.1 Sunglasses Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Sunglasses Typical Downstream Customers

14.4 Sunglasses Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Sunglasses Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Sunglasses Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Sunglasses Industry Development Status

Table 4: Sunglasses Industry Development Trends

Table 5: Global Sunglasses Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Sunglasses Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Sunglasses Revenue Market Share by Region (2020-2025)

Table 8: Global Sunglasses Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Sunglasses Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Sunglasses Sales by Region (2020-2025) & (K Unit)

Table 11: Global Sunglasses Sales Market Share by Region (2020-2025)

Table 12: Global Sunglasses Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Sunglasses Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Sunglasses Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Sunglasses Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Sunglasses Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Sunglasses Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Sunglasses Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Sunglasses Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Sunglasses Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Sunglasses Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Sunglasses Players in North America

Table 23: North America Sunglasses Sales by Type (2020-2025) & (K Unit)

Table 24: North America Sunglasses Sales by Type (2026-2032) & (K Unit)

Table 25: North America Sunglasses Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Sunglasses Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Sunglasses Sales by Application (2020-2025) & (K Unit)

Table 28: North America Sunglasses Sales by Application (2026-2032) & (K Unit)

Table 29: North America Sunglasses Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Sunglasses Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Sunglasses Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Sunglasses Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Sunglasses Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Sunglasses Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Sunglasses Players in Europe

Table 36: Europe Sunglasses Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Sunglasses Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Sunglasses Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Sunglasses Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Sunglasses Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Sunglasses Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Sunglasses Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Sunglasses Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Sunglasses Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Sunglasses Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Sunglasses Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Sunglasses Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Sunglasses Players in China

Table 49: China Sunglasses Sales by Type (2020-2025) & (K Unit)

Table 50: China Sunglasses Sales by Type (2026-2032) & (K Unit)

Table 51: China Sunglasses Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Sunglasses Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Sunglasses Sales by Application (2020-2025) & (K Unit)

Table 54: China Sunglasses Sales by Application (2026-2032) & (K Unit)

Table 55: China Sunglasses Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Sunglasses Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Sunglasses Players in APAC (excl. China)

Table 58: APAC (excl. China) Sunglasses Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Sunglasses Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Sunglasses Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Sunglasses Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Sunglasses Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Sunglasses Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Sunglasses Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Sunglasses Revenue by Application (2026-2032) & (US\$ Million)

Table 66:: APAC (excl. China) Sunglasses Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Sunglasses Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Sunglasses Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Sunglasses Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Sunglasses Players in Latin America

Table 71: Latin America Sunglasses Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Sunglasses Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Sunglasses Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Sunglasses Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Sunglasses Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Sunglasses Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Sunglasses Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Sunglasses Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Sunglasses Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Sunglasses Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Sunglasses Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Sunglasses Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Sunglasses Players in Middle East & Africa

- Table 84: Middle East & Africa Sunglasses Sales by Type (2020-2025) & (K Unit)
- Table 85: Middle East & Africa Sunglasses Sales by Type (2026-2032) & (K Unit)
- Table 86: Middle East & Africa Sunglasses Revenue by Type (2020-2025) & (US\$ Million)
- Table 87: Middle East & Africa Sunglasses Revenue by Type (2026-2032) & (US\$ Million)
- Table 88: Middle East & Africa Sunglasses Sales by Application (2020-2025) & (K Unit)
- Table 89: Middle East & Africa Sunglasses Sales by Application (2026-2032) & (K Unit)
- Table 90: Middle East & Africa Sunglasses Revenue by Application (2020-2025) & (US\$ Million)
- Table 91: Middle East & Africa Sunglasses Revenue by Application (2026-2032) & (US\$ Million)
- Table 92: Middle East & Africa Sunglasses Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 93: Middle East & Africa Sunglasses Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 94: Middle East & Africa Sunglasses Sales Market Size by Country (2020-2025) & (K Unit)
- Table 95: Middle East & Africa Sunglasses Sales Market Size Forecast by Country (2026-2032) & (K Unit)
- Table 96: Global Sunglasses Market Sales by Key Manufacturers (2021-2025) & (K Unit)
- Table 97: Global Sunglasses Sales Market Share by Key Manufacturers (2021-2025)
- Table 98: Global Sunglasses Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)
- Table 99: Global Sunglasses Revenue Market Share by Key Manufacturers (2021-2025)
- Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)
- Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales
- Table 102: Market Mergers & Acquisitions, Expansion
- Table 103: Essilor International S.A. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 104: Essilor International S.A. Sunglasses Product Portfolio
- Table 105: Essilor International S.A. Sunglasses Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 106: Safilo S.p.A. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 107: Safilo S.p.A. Sunglasses Product Portfolio
- Table 108: Safilo S.p.A. Sunglasses Revenue (US\$ Million), Sales (K Unit), Price

(USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Kering Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Kering Sunglasses Product Portfolio

Table 111: Kering Sunglasses Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: De Rigo S.p.A. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: De Rigo S.p.A. Sunglasses Product Portfolio

Table 114: De Rigo S.p.A. Sunglasses Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Marcolin S.p.A. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Marcolin S.p.A. Sunglasses Product Portfolio

Table 117: Marcolin S.p.A. Sunglasses Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Prada Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Prada Sunglasses Product Portfolio

Table 120: Prada Sunglasses Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: LVMH Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: LVMH Sunglasses Product Portfolio

Table 123: LVMH Sunglasses Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Richemont Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Richemont Sunglasses Product Portfolio

Table 126: Richemont Sunglasses Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Essilor Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Essilor Sunglasses Product Portfolio

Table 129: Essilor Sunglasses Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Maui Jim Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Maui Jim Inc. Sunglasses Product Portfolio

Table 132: Maui Jim Inc. Sunglasses Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Nike Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Nike Inc. Sunglasses Product Portfolio

Table 135: Nike Inc. Sunglasses Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Adidas Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Adidas Sunglasses Product Portfolio

Table 138: Adidas Sunglasses Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: KAENON Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: KAENON Sunglasses Product Portfolio

Table 141: KAENON Sunglasses Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: Carl Zeiss Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Carl Zeiss Sunglasses Product Portfolio

Table 144: Carl Zeiss Sunglasses Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: Formosa Optical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Formosa Optical Sunglasses Product Portfolio

Table 147: Formosa Optical Sunglasses Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: Fielmann AG Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Fielmann AG Sunglasses Product Portfolio

Table 150: Fielmann AG Sunglasses Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 151: Charmant Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 152: Charmant Sunglasses Product Portfolio

Table 153: Charmant Sunglasses Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 154: Outdo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 155: Outdo Sunglasses Product Portfolio

Table 156: Outdo Sunglasses Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 157: Futis Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 158: Futis Sunglasses Product Portfolio

Table 159: Futis Sunglasses Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 160: Silhouette Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 161: Silhouette Sunglasses Product Portfolio

Table 162: Silhouette Sunglasses Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 163: Upstream Key Raw Material Price List

Table 164: Sunglasses Raw Material Suppliers and Contact Information

Table 165: Sunglasses Typical Customer List

Table 166: Sunglasses Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Sunglasses Product Pictures

Figure 2: Glass Sunglasses Picture Scope

Figure 3: CR-39 Sunglasses Picture Scope

Figure 4: Polycarbonate Sunglasses Picture Scope

Figure 5: Polyurethane Sunglasses Picture Scope

Figure 6: Others Picture Scope

Figure 7: Young Adults Picture Scope

Figure 8: Adults Picture Scope

Figure 9: Mature Adults Picture Scope

Figure 10: Seniors Picture Scope

Figure 11: Global Sunglasses Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 12: Global Sunglasses Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 13: Global Sunglasses Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 14: Global Sunglasses Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 15: Global Sunglasses Market Size by Region (2020-2032) & (US\$ Million)

Figure 16: Global Sunglasses Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 17: Global Sunglasses Sales Price by Region (2020-2032) & (K Unit)

Figure 18: North America Sunglasses Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 19: North America Sunglasses Revenue Market Share by Players in 2024

Figure 20: North America Sunglasses Sales Market Share by Type (2020-2032)

Figure 21: North America Sunglasses Revenue Market Share by Type (2020-2032)

Figure 22: North America Sunglasses Sales Market Share by Application (2020-2032)

Figure 23: North America Sunglasses Revenue Market Share by Application (2020-2032)

Figure 24: US Sunglasses Revenue (2020-2032) & (US\$ Million)

Figure 25: Canada Sunglasses Revenue (2020-2032) & (US\$ Million)

Figure 26: Europe Sunglasses Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 27: Europe Sunglasses Revenue Market Share by Players in 2024

Figure 28: Europe Sunglasses Sales Market Share by Type (2020-2032)

- Figure 29:Europe Sunglasses Revenue Market Share by Type (2020-2032)
- Figure 30:Europe Sunglasses Sales Market Share by Application (2020-2032)
- Figure 31:Europe Sunglasses Revenue Market Share by Application (2020-2032)
- Figure 32:Germany Sunglasses Revenue (2020-2032) & (US\$ Million)
- Figure 33:France Sunglasses Revenue (2020-2032) & (US\$ Million)
- Figure 34:United Kingdom Sunglasses Revenue (2020-2032) & (US\$ Million)
- Figure 35:Italy Sunglasses Revenue (2020-2032) & (US\$ Million)
- Figure 36:Spain Sunglasses Revenue (2020-2032) & (US\$ Million)
- Figure 37:Benelux Sunglasses Revenue (2020-2032) & (US\$ Million)
- Figure 38:China Sunglasses Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 39:China Sunglasses Revenue Market Share by Players in 2024
- Figure 40:China Sunglasses Sales Market Share by Type (2020-2032)
- Figure 41:China Sunglasses Revenue Market Share by Type (2020-2032)
- Figure 42:China Sunglasses Sales Market Share by Application (2020-2032)
- Figure 43:China Sunglasses Revenue Market Share by Application (2020-2032)
- Figure 44:APAC (excl. China) Sunglasses Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 45:APAC (excl. China) Sunglasses Revenue Market Share by Players in 2024
- Figure 46:APAC (excl. China) Sunglasses Sales Market Share by Type (2020-2032)
- Figure 47:APAC (excl. China) Sunglasses Revenue Market Share by Type (2020-2032)
- Figure 48:APAC (excl. China) Sunglasses Sales Market Share by Application (2020-2032)
- Figure 49:APAC (excl. China) Sunglasses Revenue Market Share by Application (2020-2032)
- Figure 50:Japan Sunglasses Revenue (2020-2032) & (US\$ Million)
- Figure 51:South Korea Sunglasses Revenue (2020-2032) & (US\$ Million)
- Figure 52:India Sunglasses Revenue (2020-2032) & (US\$ Million)
- Figure 53:Australia Sunglasses Revenue (2020-2032) & (US\$ Million)
- Figure 54:Southeast Asia Sunglasses Revenue (2020-2032) & (US\$ Million)
- Figure 55:Latin America Sunglasses Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 56:Latin America Sunglasses Revenue Market Share by Players in 2024
- Figure 57:Latin America Sunglasses Sales Market Share by Type (2020-2032)
- Figure 58:Latin America Sunglasses Revenue Market Share by Type (2020-2032)
- Figure 59:Latin America Sunglasses Sales Market Share by Application (2020-2032)
- Figure 60:Latin America Sunglasses Revenue Market Share by Application (2020-2032)
- Figure 61:Mexico Sunglasses Revenue (2020-2032) & (US\$ Million)
- Figure 62:Brazil Sunglasses Revenue (2020-2032) & (US\$ Million)
- Figure 63:Middle East & Africa Sunglasses Market Size and Growth Rate (2020-2032)

& (US\$ Million)

Figure 64: Middle East & Africa Sunglasses Revenue Market Share by Players in 2024

Figure 65: Middle East & Africa Sunglasses Sales Market Share by Type (2020-2032)

Figure 66: Middle East & Africa Sunglasses Revenue Market Share by Type  
(2020-2032)

Figure 67: Middle East & Africa Sunglasses Sales Market Share by Application  
(2020-2032)

Figure 68: Middle East & Africa Sunglasses Revenue Market Share by Application  
(2020-2032)

Figure 69: Saudi Arabia Sunglasses Revenue (2020-2032) & (US\$ Million)

Figure 70: South Africa Sunglasses Revenue (2020-2032) & (US\$ Million)

Figure 71: Global Sunglasses Sales Market Share by Key Manufacturers in 2024

Figure 72: Global Sunglasses Revenue Market Share by Key Manufacturers in 2024

Figure 73: Global Sunglasses Industry Competition Landscape

Figure 74: Sunglasses Industry Chain Analysis

Figure 75: Bottom-Up and Top-Down Research Methods

Figure 76: Key Interview Objectives

Figure 77: Data Cross Validation

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