

Global Suitcase and Briefcase Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Suitcase and Briefcase market size will reach 20,781 Million USD in 2025 and is projected to reach 39,552 Million USD by 2032, with a CAGR of 9.63% (2025-2032). Notably, the China Suitcase and Briefcase market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A suitcase is a rectangular-shaped bag typically used for storing and transporting clothing, accessories, and personal items during travel. It often features wheels, a telescopic handle, and multiple compartments for organization, and comes in various sizes and styles to accommodate different travel needs. On the other hand, a briefcase is a smaller, rectangular-shaped bag primarily used for carrying documents, papers, laptops, and other professional or business-related items. Briefcases typically have a handle and may include compartments or pockets for organization, providing a convenient and professional way to transport important items to and from work or meetings.

The major global manufacturers of Suitcase and Briefcase include Samsonite International, Rimowa, Crown Luggage, KORRUN, VIP Industries, Ace, V.F. Corporation, Delsey S.A, Victorinox, Travelpro, MONTBLANC, Tommy Hilfiger, Olympia, Ricardo Beverly Hills, Safari Industries, Antler, EMINENT, United States Luggage Company, etc. The global players competition landscape in this report is

divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Suitcase and Briefcase. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Suitcase and Briefcase market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Suitcase and Briefcase market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Suitcase and Briefcase industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Suitcase and Briefcase Include:

Samsonite International

Rimowa

Crown Luggage

KORRUN

VIP Industries

Ace

V.F. Corporation

Delsey S.A

Victorinox

Travelpro

MONTBLANC

Tommy Hilfiger

Olympia

Ricardo Beverly Hills

Safari Industries

Antler

EMINENT

United States Luggage Company

Suitcase and Briefcase Product Segment Include:

Suitcase

Briefcase

Suitcase and Briefcase Product Application Include:

Online Sales

Offline Sales

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