

Global Study Abroad Agency Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Study Abroad Agency market size will reach 20,842 Million USD in 2025 and is projected to reach 34,242 Million USD by 2032, with a CAGR of 7.35% (2025-2032). Notably, the China Study Abroad Agency market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A study abroad agency is a specialized service provider that assists students in pursuing education opportunities in foreign countries. These agencies offer comprehensive support, including guidance on selecting suitable universities and programs, assistance with application and admission processes, help with visa applications, and advice on accommodation and cultural adaptation. They often have partnerships with international institutions, enabling access to exclusive scholarships or streamlined admissions. By addressing logistical and administrative challenges, study abroad agencies simplify the journey for students, helping them focus on academic and personal growth while navigating the complexities of studying in a new country.

The major global suppliers of Study Abroad Agency include New Oriental, EIC Education, Shinyway Education, IDP Education, Nova Holdings, Canam, TC Global, AECC Global, Hong Kong Overseas Studies Centre (HKOSC), SIEC Education, Ryugaku Journal, StudyCo, Hui & Kuah Pte Ltd, AOJI Education, ICC Consultants, Edwise International, Global Reach, Re-abroad, Uniabroad, Ryugaku Information

Center, RyugakuSite, WISH International, Santamonica Study Abroad Pvt. Ltd, Golden Gate Study Abroad, StudyIn (BLUED), Study Abroad Global (SAG), J Styles, School With, DM Consultant, CasaEducation, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Study Abroad Agency. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Study Abroad Agency market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Study Abroad Agency market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Study Abroad Agency industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Study Abroad Agency Include:

New Oriental

EIC Education

Shinyway Education

IDP Education

Nova Holdings

Canam

TC Global

AECC Global

Hong Kong Overseas Studies Centre (HKOSC)

SIEC Education

Ryugaku Journal

StudyCo

Hui & Kuah Pte Ltd

AOJI Education

ICC Consultants

Edwise International

Global Reach

Re-abroad

Uniabroad

Ryugaku Information Center

RyugakuSite

WISH International

Santamonica Study Abroad Pvt. Ltd

Golden Gate Study Abroad

StudyIn (BLUED)

Study Abroad Global (SAG)

J Styles

School With

DM Consultant

CasaEducation

Study Abroad Agency Product Segment Include:

Domestic Agent Company

International Agent Company

Study Abroad Agency Product Application Include:

Primary and Secondary Schools Study Abroad

Undergraduate Study Abroad

Postgraduate Study Abroad

PhD Study Abroad

Short Term Study Abroad

Working Holiday

Language Learning

Others

Chapter Scope

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