

Global String Lights Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global String Lights market size will reach 606.95 Million USD in 2025 and is projected to reach 900.64 Million USD by 2032, with a CAGR of 5.80% (2025-2032). Notably, the China String Lights market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

String lights, also referred to as fairy lights or decorative lights, are strands of small electric bulbs connected by a flexible wire or string. They are designed for decorative purposes, commonly used indoors or outdoors to enhance the ambiance of a space. Available in a variety of colors, shapes, and sizes, string lights are versatile and can be easily hung or arranged to create different lighting effects and decorative arrangements. Whether for holiday decorations, parties, weddings, or everyday home decor, string lights add a warm and inviting glow to any setting, making them a popular choice for creating a festive atmosphere.

The major global manufacturers of String Lights include MK Illumination, Lights4fun Inc., TASCOS Industries Inc., Blachere Illumination, Jiangmen Great Optoelectronics Technology Corp., Enbrighten, QIANKEYING, Feit Electric, Balsam Hill, OSRAM Sylvania Inc., NOMA, Caishuo, Festive Productions Ltd., Crystal Valley, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and

generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of String Lights. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global String Lights market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the String Lights market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of String Lights industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of String Lights Include:

MK Illumination

Lights4fun Inc.

TASCO Industries Inc.

Blachere Illumination

Jiangmen Great Optoelectronics Technology Corp.

Enbrighten

QIANKEYING

Feit Electric

Balsam Hill

OSRAM Sylvania Inc.

NOMA

Caishuo

Festive Productions Ltd.

Crystal Valley

String Lights Product Segment Include:

LED Lights

Incandescent Lights

Others

String Lights Product Application Include:

Indoor

Outdoor

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global String Lights Industry PESTEL Analysis

Chapter 3: Global String Lights Industry Porter's Five Forces Analysis

Chapter 4: Global String Lights Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global String Lights Market Size and Forecast by Type and Application Analysis

Chapter 6: North America String Lights Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe String Lights Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China String Lights Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) String Lights Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America String Lights Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa String Lights Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global String Lights Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 STRING LIGHTS MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 String Lights Product by Type
 - 1.2.1 LED Lights
 - 1.2.2 Incandescent Lights
 - 1.2.3 Others
- 1.3 String Lights Product by Application
 - 1.3.1 Indoor
 - 1.3.2 Outdoor
- 1.4 Global String Lights Market Revenue and Sales Analysis
 - 1.4.1 Global String Lights Market Size Analysis (2020-2032)
 - 1.4.2 Global String Lights Market Sales Analysis (2020-2032)
 - 1.4.3 Global String Lights Market Sales Price Trend Analysis (2020-2032)
- 1.5 String Lights Industry Trends and Innovation
 - 1.5.1 String Lights Industry Trends and Innovation
 - 1.5.2 String Lights Market Drivers and Challenges

2 STRING LIGHTS MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 STRING LIGHTS MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL STRING LIGHTS MARKET ANALYSIS BY REGIONS

- 4.1 Global String Lights Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global String Lights Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global String Lights Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global String Lights Revenue Forecast by Region (2026-2032)
- 4.3 Global String Lights Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global String Lights Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global String Lights Sales Forecast by Region (2026-2032)
- 4.4 Global String Lights Sales Price Trend Analysis (2020-2032)

5 GLOBAL STRING LIGHTS MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global String Lights Market Size by Type
 - 5.1.1 Global String Lights Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global String Lights Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global String Lights Market Size by Application
 - 5.2.1 Global String Lights Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global String Lights Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America String Lights Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America String Lights Market Size by Type
 - 6.3.1 North America String Lights Sales by Type (2020-2032)
 - 6.3.2 North America String Lights Revenue by Type (2020-2032)
- 6.4 North America String Lights Market Size by Application
 - 6.4.1 North America String Lights Sales by Application (2020-2032)
 - 6.4.2 North America String Lights Revenue by Application (2020-2032)
- 6.5 North America String Lights Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe String Lights Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe String Lights Market Size by Type
 - 7.3.1 Europe String Lights Sales by Type (2020-2032)
 - 7.3.2 Europe String Lights Revenue by Type (2020-2032)

7.4 Europe String Lights Market Size by Application

7.4.1 Europe String Lights Sales by Application (2020-2032)

7.4.2 Europe String Lights Revenue by Application (2020-2032)

7.5 Europe String Lights Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

8.1 China String Lights Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Manufacturers Analysis

8.3 China String Lights Market Size by Type

8.3.1 China String Lights Sales by Type (2020-2032)

8.3.2 China String Lights Revenue by Type (2020-2032)

8.4 China String Lights Market Size by Application

8.4.1 China String Lights Sales by Application (2020-2032)

8.4.2 China String Lights Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) String Lights Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Manufacturers Analysis

9.3 APAC (excl. China) String Lights Market Size by Type

9.3.1 APAC (excl. China) String Lights Sales by Type (2020-2032)

9.3.2 APAC (excl. China) String Lights Revenue by Type (2020-2032)

9.4 APAC (excl. China) String Lights Market Size by Application

9.4.1 APAC (excl. China) String Lights Sales by Application (2020-2032)

9.4.2 APAC (excl. China) String Lights Revenue by Application (2020-2032)

9.5 APAC (excl. China) String Lights Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

- 10.1 Latin America String Lights Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America String Lights Market Size by Type
 - 10.3.1 Latin America String Lights Sales by Type (2020-2032)
 - 10.3.2 Latin America String Lights Revenue by Type (2020-2032)
- 10.4 Latin America String Lights Market Size by Application
 - 10.4.1 Latin America String Lights Sales by Application (2020-2032)
 - 10.4.2 Latin America String Lights Revenue by Application (2020-2032)
- 10.5 Latin America String Lights Market Size by Country
- 10.6 Latin America String Lights Market Size by Country
 - 10.6.1 Mexico
 - 10.6.2 Brazil

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa String Lights Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa String Lights Market Size by Type
 - 11.3.1 Middle East & Africa String Lights Sales by Type (2020-2032)
 - 11.3.2 Middle East & Africa String Lights Revenue by Type (2020-2032)
- 11.4 Middle East & Africa String Lights Market Size by Application
 - 11.4.1 Middle East & Africa String Lights Sales by Application (2020-2032)
 - 11.4.2 Middle East & Africa String Lights Revenue by Application (2020-2032)
- 11.5 Middle East String Lights Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

- 12.1 Global String Lights Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
 - 12.1.1 Global String Lights Market Sales by Key Manufacturers (2021-2025)
 - 12.1.2 Global String Lights Market Revenue by Key Manufacturers (2021-2025)
 - 12.1.3 Global String Lights Average Sales Price by Manufacturers (2021-2025)
- 12.2 String Lights Competitive Landscape Analysis and Market Dynamic

- 12.2.1 String Lights Competitive Landscape Analysis
- 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
- 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 MK Illumination

- 13.1.1 MK Illumination Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.1.2 MK Illumination String Lights Product Portfolio
- 13.1.3 MK Illumination String Lights Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Lights4fun Inc.

- 13.2.1 Lights4fun Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.2.2 Lights4fun Inc. String Lights Product Portfolio
- 13.2.3 Lights4fun Inc. String Lights Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 TASCOS Industries Inc.

- 13.3.1 TASCOS Industries Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.3.2 TASCOS Industries Inc. String Lights Product Portfolio
- 13.3.3 TASCOS Industries Inc. String Lights Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Blachere Illumination

- 13.4.1 Blachere Illumination Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.4.2 Blachere Illumination String Lights Product Portfolio
- 13.4.3 Blachere Illumination String Lights Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Jiangmen Great Optoelectronics Technology Corp.

- 13.5.1 Jiangmen Great Optoelectronics Technology Corp. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- 13.5.2 Jiangmen Great Optoelectronics Technology Corp. String Lights Product Portfolio
- 13.5.3 Jiangmen Great Optoelectronics Technology Corp. String Lights Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Enbrighten

- 13.6.1 Enbrighten Basic Company Profile (Employees, Areas Service, Competitors

and Contact Information)

13.6.2 Enbrighten String Lights Product Portfolio

13.6.3 Enbrighten String Lights Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 QIANKEYING

13.7.1 QIANKEYING Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 QIANKEYING String Lights Product Portfolio

13.7.3 QIANKEYING String Lights Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Feit Electric

13.8.1 Feit Electric Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Feit Electric String Lights Product Portfolio

13.8.3 Feit Electric String Lights Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Balsam Hill

13.9.1 Balsam Hill Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Balsam Hill String Lights Product Portfolio

13.9.3 Balsam Hill String Lights Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 OSRAM Sylvania Inc.

13.10.1 OSRAM Sylvania Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 OSRAM Sylvania Inc. String Lights Product Portfolio

13.10.3 OSRAM Sylvania Inc. String Lights Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 NOMA

13.11.1 NOMA Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 NOMA String Lights Product Portfolio

13.11.3 NOMA String Lights Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 Caishuo

13.12.1 Caishuo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Caishuo String Lights Product Portfolio

13.12.3 Caishuo String Lights Market Data Analysis (Revenue, Sales, Price, Gross

Margin and Market Share) (2021-2025)

13.13 Festive Productions Ltd.

13.13.1 Festive Productions Ltd. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Festive Productions Ltd. String Lights Product Portfolio

13.13.3 Festive Productions Ltd. String Lights Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 Crystal Valley

13.14.1 Crystal Valley Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Crystal Valley String Lights Product Portfolio

13.14.3 Crystal Valley String Lights Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 String Lights Industry Chain Analysis

14.2 String Lights Industry Raw Material and Suppliers Analysis

14.2.1 String Lights Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 String Lights Typical Downstream Customers

14.4 String Lights Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global String Lights Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global String Lights Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: String Lights Industry Development Status

Table 4: String Lights Industry Development Trends

Table 5: Global String Lights Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global String Lights Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global String Lights Revenue Market Share by Region (2020-2025)

Table 8: Global String Lights Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global String Lights Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global String Lights Sales by Region (2020-2025) & (M Meters)

Table 11: Global String Lights Sales Market Share by Region (2020-2025)

Table 12: Global String Lights Sales Forecast by Region (2026-2032) & (M Meters)

Table 13: Global String Lights Sales Market Share Forecast by Region (2026-2032)

Table 14: Global String Lights Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global String Lights Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global String Lights Sales Analysis by Type (2020-2025) & (M Meters)

Table 17: Global String Lights Sales Analysis Forecast by Type (2026-2032) & (M Meters)

Table 18: Global String Lights Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global String Lights Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global String Lights Sales Analysis by Application (2020-2025) & (M Meters)

Table 21: Global String Lights Sales Analysis Forecast by Application (2026-2032) & (M Meters)

Table 22: Key String Lights Players in North America

Table 23: North America String Lights Sales by Type (2020-2025) & (M Meters)

Table 24: North America String Lights Sales by Type (2026-2032) & (M Meters)

Table 25: North America String Lights Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America String Lights Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America String Lights Sales by Application (2020-2025) & (M Meters)

Table 28: North America String Lights Sales by Application (2026-2032) & (M Meters)

Table 29: North America String Lights Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America String Lights Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America String Lights Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America String Lights Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America String Lights Sales Market Size by Country (2020-2025) & (M Meters)

Table 34: North America String Lights Sales Market Size by Country (2026-2032) & (M Meters)

Table 35: Key String Lights Players in Europe

Table 36: Europe String Lights Sales by Type (2020-2025) & (M Meters)

Table 37: Europe String Lights Sales by Type (2026-2032) & (M Meters)

Table 38: Europe String Lights Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe String Lights Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe String Lights Sales by Application (2020-2025) & (M Meters)

Table 41: Europe String Lights Sales by Application (2026-2032) & (M Meters)

Table 42: Europe String Lights Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe String Lights Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe String Lights Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe String Lights Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe String Lights Sales Market Size by Country (2020-2025) & (M Meters)

Table 47: Europe String Lights Sales Market Size Forecast by Country (2026-2032) & (M Meters)

Table 48: Key String Lights Players in China

Table 49: China String Lights Sales by Type (2020-2025) & (M Meters)

Table 50: China String Lights Sales by Type (2026-2032) & (M Meters)

Table 51: China String Lights Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China String Lights Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China String Lights Sales by Application (2020-2025) & (M Meters)

Table 54: China String Lights Sales by Application (2026-2032) & (M Meters)

Table 55: China String Lights Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China String Lights Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key String Lights Players in APAC (excl. China)

Table 58: APAC (excl. China) String Lights Sales by Type (2020-2025) & (M Meters)

Table 59: APAC (excl. China) String Lights Sales by Type (2026-2032) & (M Meters)

Table 60: APAC (excl. China) String Lights Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) String Lights Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) String Lights Sales by Application (2020-2025) & (M Meters)

Table 63: APAC (excl. China) String Lights Sales by Application (2026-2032) & (M Meters)

Table 64: APAC (excl. China) String Lights Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) String Lights Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) String Lights Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) String Lights Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) String Lights Sales Market Size by Country (2020-2025) & (M Meters)

Table 69: APAC (excl. China) String Lights Sales Market Size Forecast by Country (2026-2032) & (M Meters)

Table 70: Key String Lights Players in Latin America

Table 71: Latin America String Lights Sales by Type (2020-2025) & (M Meters)

Table 72: Latin America String Lights Sales by Type (2026-2032) & (M Meters)

Table 73: Latin America String Lights Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America String Lights Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America String Lights Sales by Application (2020-2025) & (M Meters)

Table 76: Latin America String Lights Sales by Application (2026-2032) & (M Meters)

Table 77: Latin America String Lights Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America String Lights Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America String Lights Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America String Lights Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America String Lights Sales Market Size by Country (2020-2025) & (M Meters)

Table 82: Latin America String Lights Sales Market Size Forecast by Country (2026-2032) & (M Meters)

Table 83: Key String Lights Players in Middle East & Africa

Table 84: Middle East & Africa String Lights Sales by Type (2020-2025) & (M Meters)

Table 85: Middle East & Africa String Lights Sales by Type (2026-2032) & (M Meters)

Table 86: Middle East & Africa String Lights Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa String Lights Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa String Lights Sales by Application (2020-2025) & (M Meters)

Table 89: Middle East & Africa String Lights Sales by Application (2026-2032) & (M Meters)

Table 90: Middle East & Africa String Lights Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa String Lights Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa String Lights Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa String Lights Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa String Lights Sales Market Size by Country (2020-2025) & (M Meters)

Table 95: Middle East & Africa String Lights Sales Market Size Forecast by Country (2026-2032) & (M Meters)

Table 96: Global String Lights Market Sales by Key Manufacturers (2021-2025) & (M Meters)

Table 97: Global String Lights Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global String Lights Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global String Lights Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/K Meters)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: MK Illumination Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: MK Illumination String Lights Product Portfolio

Table 105: MK Illumination String Lights Revenue (US\$ Million), Sales (M Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 106: Lights4fun Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Lights4fun Inc. String Lights Product Portfolio

Table 108: Lights4fun Inc. String Lights Revenue (US\$ Million), Sales (M Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 109: TASCO Industries Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: TASCO Industries Inc. String Lights Product Portfolio

Table 111: TASCO Industries Inc. String Lights Revenue (US\$ Million), Sales (M Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 112: Blachere Illumination Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Blachere Illumination String Lights Product Portfolio

Table 114: Blachere Illumination String Lights Revenue (US\$ Million), Sales (M Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 115: Jiangmen Great Optoelectronics Technology Corp. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Jiangmen Great Optoelectronics Technology Corp. String Lights Product Portfolio

Table 117: Jiangmen Great Optoelectronics Technology Corp. String Lights Revenue (US\$ Million), Sales (M Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 118: Enbrighten Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Enbrighten String Lights Product Portfolio

Table 120: Enbrighten String Lights Revenue (US\$ Million), Sales (M Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 121: QIANKEYING Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: QIANKEYING String Lights Product Portfolio

Table 123: QIANKEYING String Lights Revenue (US\$ Million), Sales (M Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 124: Feit Electric Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Feit Electric String Lights Product Portfolio

Table 126: Feit Electric String Lights Revenue (US\$ Million), Sales (M Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 127: Balsam Hill Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Balsam Hill String Lights Product Portfolio

Table 129: Balsam Hill String Lights Revenue (US\$ Million), Sales (M Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 130: OSRAM Sylvania Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: OSRAM Sylvania Inc. String Lights Product Portfolio

Table 132: OSRAM Sylvania Inc. String Lights Revenue (US\$ Million), Sales (M Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 133: NOMA Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: NOMA String Lights Product Portfolio

Table 135: NOMA String Lights Revenue (US\$ Million), Sales (M Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 136: Caishuo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Caishuo String Lights Product Portfolio

Table 138: Caishuo String Lights Revenue (US\$ Million), Sales (M Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 139: Festive Productions Ltd. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Festive Productions Ltd. String Lights Product Portfolio

Table 141: Festive Productions Ltd. String Lights Revenue (US\$ Million), Sales (M Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 142: Crystal Valley Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Crystal Valley String Lights Product Portfolio

Table 144: Crystal Valley String Lights Revenue (US\$ Million), Sales (M Meters), Price (USD/K Meters), Gross Margin and Market Share (2021-2025)

Table 145: Upstream Key Raw Material Price List

Table 146: String Lights Raw Material Suppliers and Contact Information

Table 147: String Lights Typical Customer List

Table 148: String Lights Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: String Lights Product Pictures

Figure 2: LED Lights Picture Scope

Figure 3: Incandescent Lights Picture Scope

Figure 4: Others Picture Scope

Figure 5: Indoor Picture Scope

Figure 6: Outdoor Picture Scope

Figure 7: Global String Lights Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 8: Global String Lights Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 9: Global String Lights Market Sales and Growth Rate Analysis (2020-2032) & (M Meters)

Figure 10: Global String Lights Market Price Trend Analysis (2020-2032) & (USD/K Meters)

Figure 11: Global String Lights Market Size by Region (2020-2032) & (US\$ Million)

Figure 12: Global String Lights Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 13: Global String Lights Sales Price by Region (2020-2032) & (M Meters)

Figure 14: North America String Lights Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 15: North America String Lights Revenue Market Share by Players in 2024

Figure 16: North America String Lights Sales Market Share by Type (2020-2032)

Figure 17: North America String Lights Revenue Market Share by Type (2020-2032)

Figure 18: North America String Lights Sales Market Share by Application (2020-2032)

Figure 19: North America String Lights Revenue Market Share by Application (2020-2032)

Figure 20: US String Lights Revenue (2020-2032) & (US\$ Million)

Figure 21: Canada String Lights Revenue (2020-2032) & (US\$ Million)

Figure 22: Europe String Lights Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 23: Europe String Lights Revenue Market Share by Players in 2024

Figure 24: Europe String Lights Sales Market Share by Type (2020-2032)

Figure 25: Europe String Lights Revenue Market Share by Type (2020-2032)

Figure 26: Europe String Lights Sales Market Share by Application (2020-2032)

Figure 27: Europe String Lights Revenue Market Share by Application (2020-2032)

- Figure 28:Germany String Lights Revenue (2020-2032) & (US\$ Million)
- Figure 29:France String Lights Revenue (2020-2032) & (US\$ Million)
- Figure 30:United Kingdom String Lights Revenue (2020-2032) & (US\$ Million)
- Figure 31:Italy String Lights Revenue (2020-2032) & (US\$ Million)
- Figure 32:Spain String Lights Revenue (2020-2032) & (US\$ Million)
- Figure 33:Benelux String Lights Revenue (2020-2032) & (US\$ Million)
- Figure 34:China String Lights Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 35:China String Lights Revenue Market Share by Players in 2024
- Figure 36:China String Lights Sales Market Share by Type (2020-2032)
- Figure 37:China String Lights Revenue Market Share by Type (2020-2032)
- Figure 38:China String Lights Sales Market Share by Application (2020-2032)
- Figure 39:China String Lights Revenue Market Share by Application (2020-2032)
- Figure 40:APAC (excl. China) String Lights Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 41:APAC (excl. China) String Lights Revenue Market Share by Players in 2024
- Figure 42:APAC (excl. China) String Lights Sales Market Share by Type (2020-2032)
- Figure 43:APAC (excl. China) String Lights Revenue Market Share by Type (2020-2032)
- Figure 44:APAC (excl. China) String Lights Sales Market Share by Application (2020-2032)
- Figure 45:APAC (excl. China) String Lights Revenue Market Share by Application (2020-2032)
- Figure 46:Japan String Lights Revenue (2020-2032) & (US\$ Million)
- Figure 47:South Korea String Lights Revenue (2020-2032) & (US\$ Million)
- Figure 48:India String Lights Revenue (2020-2032) & (US\$ Million)
- Figure 49:Australia String Lights Revenue (2020-2032) & (US\$ Million)
- Figure 50:Southeast Asia String Lights Revenue (2020-2032) & (US\$ Million)
- Figure 51:Latin America String Lights Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 52:Latin America String Lights Revenue Market Share by Players in 2024
- Figure 53:Latin America String Lights Sales Market Share by Type (2020-2032)
- Figure 54:Latin America String Lights Revenue Market Share by Type (2020-2032)
- Figure 55:Latin America String Lights Sales Market Share by Application (2020-2032)
- Figure 56:Latin America String Lights Revenue Market Share by Application (2020-2032)
- Figure 57:Mexico String Lights Revenue (2020-2032) & (US\$ Million)
- Figure 58:Brazil String Lights Revenue (2020-2032) & (US\$ Million)
- Figure 59:Middle East & Africa String Lights Market Size and Growth Rate (2020-2032)

& (US\$ Million)

Figure 60: Middle East & Africa String Lights Revenue Market Share by Players in 2024

Figure 61: Middle East & Africa String Lights Sales Market Share by Type (2020-2032)

Figure 62: Middle East & Africa String Lights Revenue Market Share by Type (2020-2032)

Figure 63: Middle East & Africa String Lights Sales Market Share by Application (2020-2032)

Figure 64: Middle East & Africa String Lights Revenue Market Share by Application (2020-2032)

Figure 65: Saudi Arabia String Lights Revenue (2020-2032) & (US\$ Million)

Figure 66: South Africa String Lights Revenue (2020-2032) & (US\$ Million)

Figure 67: Global String Lights Sales Market Share by Key Manufacturers in 2024

Figure 68: Global String Lights Revenue Market Share by Key Manufacturers in 2024

Figure 69: Global String Lights Industry Competition Landscape

Figure 70: String Lights Industry Chain Analysis

Figure 71: Bottom-Up and Top-Down Research Methods

Figure 72: Key Interview Objectives

Figure 73: Data Cross Validation

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