

Global Steviol Glycosides Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Steviol Glycosides market size will reach 619.19 Million USD in 2025 and is projected to reach 915.77 Million USD by 2032, with a CAGR of 5.75% (2025-2032). Notably, the China Steviol Glycosides market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Steviol glycosides are natural compounds found in the leaves of the stevia plant, *Stevia rebaudiana*. These glycosides are responsible for the intense sweetness of the plant and are extracted to produce stevia-based sweeteners. The two main steviol glycosides found in stevia leaves are stevioside and rebaudioside, although there are several other minor glycosides as well. Steviol glycosides are significantly sweeter than sugar but contain negligible calories and have minimal impact on blood sugar levels, making them popular as natural sugar substitutes. Steviol glycosides are often used to sweeten foods and beverages, including drinks, desserts, and snacks, as they provide sweetness without the negative health effects associated with sugar consumption. Due to their natural origin and low-calorie content, steviol glycosides are commonly used in products marketed as ?stevia sweeteners? or ?natural sweeteners.?

The major global manufacturers of Steviol Glycosides include PureCircle, Cargill, Sunrise Nutrachem Group, GL Stevia, Merisant, Tate & Lyle, Morita Kagaku Kogyo, Daepyeong, etc. The global players competition landscape in this report is divided into

three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Steviol Glycosides. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Steviol Glycosides market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Steviol Glycosides market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Steviol Glycosides industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Steviol Glycosides Include:

PureCircle

Cargill

Sunrise Nutrachem Group

GL Stevia

Merisant

Tate & Lyle

Morita Kagaku Kogyo

Daepyeong

Steviol Glycosides Product Segment Include:

Stevioside

Steviolbioside

Rubusoside

Dulcoside A

Rebaudioside A

Rebaudioside B

Rebaudioside C

Rebaudioside D

Rebaudioside E

Rebaudioside F

Steviol Glycosides Product Application Include:

Food & Beverages

Pharmaceutical

Chemical Industry

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Steviol Glycosides Capacity and Production Analysis

Chapter 3: Global Steviol Glycosides Industry PESTEL Analysis

Chapter 4: Global Steviol Glycosides Industry Porter's Five Forces Analysis

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