

Global Stevia Extract Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Stevia Extract market size will reach 660.30 Million USD in 2025 and is projected to reach 997.45 Million USD by 2032, with a CAGR of 6.07% (2025-2032). Notably, the China Stevia Extract market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Stevia extract is a natural sweetener derived from the leaves of the stevia plant, *Stevia rebaudiana*. It is composed of compounds called steviol glycosides, including stevioside and rebaudioside, which are responsible for the intense sweetness of the plant. Stevia extract is significantly sweeter than sugar but contains negligible calories and has minimal impact on blood sugar levels, making it a popular alternative sweetener for people looking to reduce their sugar intake or manage conditions like diabetes and obesity. Stevia extract can be found in various forms, including liquid drops, powder, and granules, and is used to sweeten a wide range of foods and beverages, including drinks, desserts, sauces, and snacks. As a natural sweetener with no known adverse health effects, stevia extract has gained popularity as a healthier alternative to artificial sweeteners and sugar in recent years.

The major global manufacturers of Stevia Extract include Purecircle Limited, CCGB, Layn, Zhucheng Haotian Pharm Co. Ltd, Cargill (Evolva), Sunwin Stevia International, Inc., GLG Life Tech, Tate & Lyle, Morita Kagakau Kogyo Co. Ltd., INGIA Biotechnology,

Zhongda Hengyuan Biotech, Hunan NutraMax Inc., etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Stevia Extract. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Stevia Extract market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Stevia Extract market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Stevia Extract industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Stevia Extract Include:

Purecircle Limited

CCGB

Layn

Zhucheng Haotian Pharm Co. Ltd

Cargill (Evolva)

Sunwin Stevia International, Inc.

GLG Life Tech

Tate & Lyle

Morita Kagakau Kogyo Co. Ltd.

INGIA Biotechnology

Zhongda Hengyuan Biotech

Hunan NutraMax Inc.

Stevia Extract Product Segment Include:

Reb A

Reb M

Reb D

Others

Stevia Extract Product Application Include:

Foods & Beverage

Pharmaceutical

Cosmetics

Others

Chapter Scope

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