

# Global Stevia Drinks Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Stevia Drinks market size will reach 897.74 Million USD in 2025 and is projected to reach 1,296.42 Million USD by 2032, with a CAGR of 5.39% (2025-2032). Notably, the China Stevia Drinks market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Stevia drinks are beverages sweetened with extracts from the stevia plant, *Stevia rebaudiana*. These drinks offer a low-calorie or calorie-free alternative to traditional sugary beverages, as stevia extracts are much sweeter than sugar but contain minimal calories and have negligible effects on blood sugar levels. Stevia drinks come in various forms, including carbonated sodas, flavored water, fruit juices, teas, and energy drinks. They are popular among individuals seeking to reduce their sugar intake or manage their weight while still enjoying sweet-tasting beverages. Stevia drinks are available in both commercially produced and homemade varieties, offering a wide range of flavors and options to suit different preferences and dietary needs. As stevia becomes increasingly recognized as a natural sweetener, the popularity of stevia drinks continues to grow as a healthier alternative to traditional sugary beverages.

The major global manufacturers of Stevia Drinks include Coca Cola, Pepsi Company, Nongfu Spring, Bai, Nestle, Celsius, Del Monte, Zevia, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant

industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Stevia Drinks. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Stevia Drinks market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Stevia Drinks market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Stevia Drinks industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Stevia Drinks Include:

Coca Cola

Pepsi Company

Nongfu Spring

Bai

Nestle

Celsius

Del Monte

Zevia

Stevia Drinks Product Segment Include:

Fruit Juices

Soda

Tea Drinks

Stevia Drinks Product Application Include:

Offline Sales

Online Sales

## **Chapter Scope**

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