

Global Spray Tanning Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Spray Tanning market size will reach 424.80 Million USD in 2025 and is projected to reach 567.72 Million USD by 2032, with a CAGR of 4.23% (2025-2032). Notably, the China Spray Tanning market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Spray tanning is a cosmetic process where a fine mist containing a tanning solution is sprayed onto the skin to achieve a sun-kissed appearance without exposure to ultraviolet (UV) radiation. The tanning solution typically contains dihydroxyacetone (DHA), a colorless sugar that interacts with amino acids in the outer layer of the skin to produce a temporary tan. The process is usually conducted in a spray tanning booth or by a trained technician using an airbrush or spray gun. Spray tanning provides a quick and even application, allowing individuals to achieve a natural-looking tan within minutes. The intensity of the tan can be customized based on the individual's skin tone and preferences. The resulting tan typically lasts for about 5 to 7 days as the outer layer of skin naturally sheds. Spray tanning is popular for special occasions, vacations, and as an alternative to traditional sunbathing or tanning beds due to its convenience and reduced risk of skin damage from UV exposure.

The major global manufacturers of Spray Tanning include Tampa Bay Tan, Fake Bake, Sunless Inc, GloBody, Bondi Sands, Million Dollar Tan, VANI-T, Aviva Labs, NUDA,

Sjolie Inc, Suntana Spray Tan, SUN LABS, SunFX, Oztan Cosmetics, St.Tropez, Sienna X, Kahuna Bay Tan, MineTan, Skinny Tan, Tan Incorporated, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Spray Tanning. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Spray Tanning market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Spray Tanning market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Spray Tanning industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Spray Tanning Include:

Tampa Bay Tan

Fake Bake

Sunless Inc

GloBody

Bondi Sands

Million Dollar Tan

VANI-T

Aviva Labs

NUDA

Sjolie Inc

Suntana Spray Tan

SUN LABS

SunFX

Oztan Cosmetics

St.Tropez

Sienna X

Kahuna Bay Tan

MineTan

Skinny Tan

Tan Incorporated

Spray Tanning Product Segment Include:

Consumer Level

Professional Level

Spray Tanning Product Application Include:

Salon Use

Personal Use

Chapter Scope

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