

# Global Sports Trading Card Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/S853E8B2116EEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: S853E8B2116EEN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Sports Trading Card market size will reach 1,963.96 Million USD in 2025 and is projected to reach 3,638.89 Million USD by 2032, with a CAGR of 9.21% (2025-2032). Notably, the China Sports Trading Card market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Sports trading cards are collectible cards featuring athletes from various sports, often accompanied by statistics, images, and other information relevant to the player's career or achievements. These cards are typically part of a larger series or set produced by trading card companies, and they are sought after by collectors for their rarity, historical significance, and aesthetic appeal. Sports trading cards can cover a wide range of sports, including baseball, basketball, football, soccer, hockey, and more, with each card showcasing a specific player or team. They often include details such as player statistics, career highlights, biographical information, and sometimes even a piece of memorabilia embedded within the card (known as a "relic" card). Collectors value sports trading cards based on factors like the player's popularity, rarity of the card, condition (graded by professional grading services), and historical significance, making them a vibrant aspect of sports memorabilia culture.

The major global suppliers of Sports Trading Card include Panini, Topps Company, The Upper Deck Company, Futera, Leaf Trading Cards, etc. The global players competition

landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Sports Trading Card. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Sports Trading Card market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Sports Trading Card market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Sports Trading Card industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Sports Trading Card Include:

Panini

Topps Company

The Upper Deck Company

Futera

Leaf Trading Cards

Sports Trading Card Product Segment Include:

Physical Sport Trading Card

Digital Sport Trading Card

Sports Trading Card Product Application Include:

American Football

Baseball

Basketball

Association Football

Hockey

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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