

Global Sports Rifle Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Sports Rifle market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Sports Rifle market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A sports rifle is a specialized firearm designed primarily for competitive shooting sports, such as target shooting and biathlon, rather than for combat or hunting purposes. It typically features precise construction, often with a single-shot or bolt-action mechanism, to ensure accuracy and consistency in shooting. Sports rifles are characterized by their ergonomic design, adjustable components such as stocks and sights, and the use of high-quality materials such as steel and synthetic polymers to optimize performance and durability. They are often chambered for small-caliber cartridges like .22 LR (Long Rifle) or .177 caliber pellets, chosen for their low recoil and cost-effectiveness in training and competition. Sports rifles are regulated by strict rules and standards set by shooting sports organizations to ensure fair competition and safety among participants.

The major global manufacturers of Sports Rifle include Howa Machinery, J G. Anschutz, Beretta Holding, Browning Arms, Smith & Wesson, Sturm, Ruger & Co., Colt CZ Group, (Winchester) Olin Corporation, Sig Sauer, Henry Repeating Arms, Bushmaster, Daniel Defense, Diamondback Firearms, etc. The global players competition landscape in this

report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Sports Rifle. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Sports Rifle market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Sports Rifle market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Sports Rifle industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Sports Rifle Include:

Howa Machinery

J G. Anschutz

Beretta Holding

Browning Arms

Smith & Wesson

Sturm, Ruger & Co.

Colt CZ Group

(Winchester) Olin Corporation

Sig Sauer

Henry Repeating Arms

Bushmaster

Daniel Defense

Diamondback Firearms

Sports Rifle Product Segment Include:

Center Fire Bolt Action Rifle

Center Fire Semi-automatic Rifle

Rimfire Bolt Action Rifle

Rimfire Semi-automatic Rifle

Lever Action Rifle

Others

Sports Rifle Product Application Include:

Hunting

Shooting Sports

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Sports Rifle Industry PESTEL Analysis

Chapter 3: Global Sports Rifle Industry Porter's Five Forces Analysis

Chapter 4: Global Sports Rifle Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Sports Rifle Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Sports Rifle Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Sports Rifle Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Sports Rifle Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Sports Rifle Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Sports Rifle Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries

Analysis)

Chapter 11: Middle East and Africa Sports Rifle Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Sports Rifle Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 SPORTS RIFLE MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Sports Rifle Product by Type
 - 1.2.1 Center Fire Bolt Action Rifle
 - 1.2.2 Center Fire Semi-automatic Rifle
 - 1.2.3 Rimfire Bolt Action Rifle
 - 1.2.4 Rimfire Semi-automatic Rifle
 - 1.2.5 Lever Action Rifle
 - 1.2.6 Others
- 1.3 Sports Rifle Product by Application
 - 1.3.1 Hunting
 - 1.3.2 Shooting Sports
 - 1.3.3 Others
- 1.4 Global Sports Rifle Market Revenue and Sales Analysis
 - 1.4.1 Global Sports Rifle Market Size Analysis (2020-2032)
 - 1.4.2 Global Sports Rifle Market Sales Analysis (2020-2032)
 - 1.4.3 Global Sports Rifle Market Sales Price Trend Analysis (2020-2032)
- 1.5 Sports Rifle Industry Trends and Innovation
 - 1.5.1 Sports Rifle Industry Trends and Innovation
 - 1.5.2 Sports Rifle Market Drivers and Challenges

2 SPORTS RIFLE MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 SPORTS RIFLE MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers

3.5 Threat of Substitutes

4 GLOBAL SPORTS RIFLE MARKET ANALYSIS BY REGIONS

4.1 Global Sports Rifle Overall Market: 2024 VS 2025 VS 2032

4.2 Global Sports Rifle Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Sports Rifle Revenue and Market Share by Region (2020-2025)

4.2.2 Global Sports Rifle Revenue Forecast by Region (2026-2032)

4.3 Global Sports Rifle Sales and Forecast Analysis (2020-2032)

4.3.1 Global Sports Rifle Sales and Market Share by Region (2020-2025)

4.3.2 Global Sports Rifle Sales Forecast by Region (2026-2032)

4.4 Global Sports Rifle Sales Price Trend Analysis (2020-2032)

5 GLOBAL SPORTS RIFLE MARKET SIZE BY TYPE AND APPLICATION

5.1 Global Sports Rifle Market Size by Type

5.1.1 Global Sports Rifle Revenue and Forecast Analysis by Type (2020-2032)

5.1.2 Global Sports Rifle Sales and Forecast Analysis by Type (2020-2032)

5.2 Global Sports Rifle Market Size by Application

5.2.1 Global Sports Rifle Revenue and Forecast Analysis by Application (2020-2032)

5.2.2 Global Sports Rifle Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

6.1 North America Sports Rifle Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Manufacturers Analysis

6.3 North America Sports Rifle Market Size by Type

6.3.1 North America Sports Rifle Sales by Type (2020-2032)

6.3.2 North America Sports Rifle Revenue by Type (2020-2032)

6.4 North America Sports Rifle Market Size by Application

6.4.1 North America Sports Rifle Sales by Application (2020-2032)

6.4.2 North America Sports Rifle Revenue by Application (2020-2032)

6.5 North America Sports Rifle Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

7.1 Europe Sports Rifle Market Size and Growth Rate Analysis (2020-2032)

- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Sports Rifle Market Size by Type
 - 7.3.1 Europe Sports Rifle Sales by Type (2020-2032)
 - 7.3.2 Europe Sports Rifle Revenue by Type (2020-2032)
- 7.4 Europe Sports Rifle Market Size by Application
 - 7.4.1 Europe Sports Rifle Sales by Application (2020-2032)
 - 7.4.2 Europe Sports Rifle Revenue by Application (2020-2032)
- 7.5 Europe Sports Rifle Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Sports Rifle Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Sports Rifle Market Size by Type
 - 8.3.1 China Sports Rifle Sales by Type (2020-2032)
 - 8.3.2 China Sports Rifle Revenue by Type (2020-2032)
- 8.4 China Sports Rifle Market Size by Application
 - 8.4.1 China Sports Rifle Sales by Application (2020-2032)
 - 8.4.2 China Sports Rifle Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Sports Rifle Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Sports Rifle Market Size by Type
 - 9.3.1 APAC (excl. China) Sports Rifle Sales by Type (2020-2032)
 - 9.3.2 APAC (excl. China) Sports Rifle Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Sports Rifle Market Size by Application
 - 9.4.1 APAC (excl. China) Sports Rifle Sales by Application (2020-2032)
 - 9.4.2 APAC (excl. China) Sports Rifle Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Sports Rifle Market Size by Country
 - 9.5.1 Japan
 - 9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Sports Rifle Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Sports Rifle Market Size by Type

10.3.1 Latin America Sports Rifle Sales by Type (2020-2032)

10.3.2 Latin America Sports Rifle Revenue by Type (2020-2032)

10.4 Latin America Sports Rifle Market Size by Application

10.4.1 Latin America Sports Rifle Sales by Application (2020-2032)

10.4.2 Latin America Sports Rifle Revenue by Application (2020-2032)

10.5 Latin America Sports Rifle Market Size by Country

10.6 Latin America Sports Rifle Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Sports Rifle Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Sports Rifle Market Size by Type

11.3.1 Middle East & Africa Sports Rifle Sales by Type (2020-2032)

11.3.2 Middle East & Africa Sports Rifle Revenue by Type (2020-2032)

11.4 Middle East & Africa Sports Rifle Market Size by Application

11.4.1 Middle East & Africa Sports Rifle Sales by Application (2020-2032)

11.4.2 Middle East & Africa Sports Rifle Revenue by Application (2020-2032)

11.5 Middle East Sports Rifle Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

12.1 Global Sports Rifle Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Sports Rifle Market Sales by Key Manufacturers (2021-2025)

- 12.1.2 Global Sports Rifle Market Revenue by Key Manufacturers (2021-2025)
- 12.1.3 Global Sports Rifle Average Sales Price by Manufacturers (2021-2025)
- 12.2 Sports Rifle Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Sports Rifle Competitive Landscape Analysis
 - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Howa Machinery

13.1.1 Howa Machinery Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Howa Machinery Sports Rifle Product Portfolio

13.1.3 Howa Machinery Sports Rifle Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 J G. Anschutz

13.2.1 J G. Anschutz Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 J G. Anschutz Sports Rifle Product Portfolio

13.2.3 J G. Anschutz Sports Rifle Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Beretta Holding

13.3.1 Beretta Holding Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Beretta Holding Sports Rifle Product Portfolio

13.3.3 Beretta Holding Sports Rifle Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Browning Arms

13.4.1 Browning Arms Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Browning Arms Sports Rifle Product Portfolio

13.4.3 Browning Arms Sports Rifle Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Smith & Wesson

13.5.1 Smith & Wesson Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Smith & Wesson Sports Rifle Product Portfolio

13.5.3 Smith & Wesson Sports Rifle Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Sturm, Ruger & Co.

13.6.1 Sturm, Ruger & Co. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Sturm, Ruger & Co. Sports Rifle Product Portfolio

13.6.3 Sturm, Ruger & Co. Sports Rifle Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Colt CZ Group

13.7.1 Colt CZ Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Colt CZ Group Sports Rifle Product Portfolio

13.7.3 Colt CZ Group Sports Rifle Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 (Winchester) Olin Corporation

13.8.1 (Winchester) Olin Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 (Winchester) Olin Corporation Sports Rifle Product Portfolio

13.8.3 (Winchester) Olin Corporation Sports Rifle Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Sig Sauer

13.9.1 Sig Sauer Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Sig Sauer Sports Rifle Product Portfolio

13.9.3 Sig Sauer Sports Rifle Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Henry Repeating Arms

13.10.1 Henry Repeating Arms Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Henry Repeating Arms Sports Rifle Product Portfolio

13.10.3 Henry Repeating Arms Sports Rifle Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 Bushmaster

13.11.1 Bushmaster Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Bushmaster Sports Rifle Product Portfolio

13.11.3 Bushmaster Sports Rifle Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 Daniel Defense

13.12.1 Daniel Defense Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.12.2 Daniel Defense Sports Rifle Product Portfolio
- 13.12.3 Daniel Defense Sports Rifle Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.13 Diamondback Firearms
 - 13.13.1 Diamondback Firearms Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.13.2 Diamondback Firearms Sports Rifle Product Portfolio
 - 13.13.3 Diamondback Firearms Sports Rifle Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

- 14.1 Sports Rifle Industry Chain Analysis
- 14.2 Sports Rifle Industry Raw Material and Suppliers Analysis
 - 14.2.1 Sports Rifle Key Raw Material Supply Analysis
 - 14.2.2 Raw Material Suppliers and Contact Information
- 14.3 Sports Rifle Typical Downstream Customers
- 14.4 Sports Rifle Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

- 16.1 Methodology/Research Approach
- 16.2 Research Scope
- 16.3 Benchmarks and Assumptions
- 16.4 Data Source
 - 16.4.1 Primary Sources
 - 16.4.2 Secondary Sources
- 16.5 Data Cross Validation
- 16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Sports Rifle Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Sports Rifle Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Sports Rifle Industry Development Status

Table 4: Sports Rifle Industry Development Trends

Table 5: Global Sports Rifle Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Sports Rifle Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Sports Rifle Revenue Market Share by Region (2020-2025)

Table 8: Global Sports Rifle Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Sports Rifle Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Sports Rifle Sales by Region (2020-2025) & (K Unit)

Table 11: Global Sports Rifle Sales Market Share by Region (2020-2025)

Table 12: Global Sports Rifle Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Sports Rifle Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Sports Rifle Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Sports Rifle Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Sports Rifle Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Sports Rifle Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Sports Rifle Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Sports Rifle Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Sports Rifle Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Sports Rifle Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Sports Rifle Players in North America

Table 23: North America Sports Rifle Sales by Type (2020-2025) & (K Unit)

Table 24: North America Sports Rifle Sales by Type (2026-2032) & (K Unit)

Table 25: North America Sports Rifle Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Sports Rifle Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Sports Rifle Sales by Application (2020-2025) & (K Unit)

Table 28: North America Sports Rifle Sales by Application (2026-2032) & (K Unit)

Table 29: North America Sports Rifle Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Sports Rifle Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Sports Rifle Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Sports Rifle Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Sports Rifle Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Sports Rifle Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Sports Rifle Players in Europe

Table 36: Europe Sports Rifle Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Sports Rifle Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Sports Rifle Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Sports Rifle Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Sports Rifle Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Sports Rifle Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Sports Rifle Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Sports Rifle Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Sports Rifle Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Sports Rifle Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Sports Rifle Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Sports Rifle Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Sports Rifle Players in China

Table 49: China Sports Rifle Sales by Type (2020-2025) & (K Unit)

Table 50: China Sports Rifle Sales by Type (2026-2032) & (K Unit)

Table 51: China Sports Rifle Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Sports Rifle Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Sports Rifle Sales by Application (2020-2025) & (K Unit)

Table 54: China Sports Rifle Sales by Application (2026-2032) & (K Unit)

Table 55: China Sports Rifle Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Sports Rifle Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Sports Rifle Players in APAC (excl. China)

Table 58: APAC (excl. China) Sports Rifle Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Sports Rifle Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Sports Rifle Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Sports Rifle Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Sports Rifle Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Sports Rifle Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Sports Rifle Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Sports Rifle Revenue by Application (2026-2032) & (US\$ Million)

Table 66:: APAC (excl. China) Sports Rifle Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Sports Rifle Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Sports Rifle Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Sports Rifle Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Sports Rifle Players in Latin America

Table 71: Latin America Sports Rifle Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Sports Rifle Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Sports Rifle Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Sports Rifle Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Sports Rifle Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Sports Rifle Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Sports Rifle Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Sports Rifle Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Sports Rifle Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Sports Rifle Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Sports Rifle Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Sports Rifle Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Sports Rifle Players in Middle East & Africa

- Table 84: Middle East & Africa Sports Rifle Sales by Type (2020-2025) & (K Unit)
- Table 85: Middle East & Africa Sports Rifle Sales by Type (2026-2032) & (K Unit)
- Table 86: Middle East & Africa Sports Rifle Revenue by Type (2020-2025) & (US\$ Million)
- Table 87: Middle East & Africa Sports Rifle Revenue by Type (2026-2032) & (US\$ Million)
- Table 88: Middle East & Africa Sports Rifle Sales by Application (2020-2025) & (K Unit)
- Table 89: Middle East & Africa Sports Rifle Sales by Application (2026-2032) & (K Unit)
- Table 90: Middle East & Africa Sports Rifle Revenue by Application (2020-2025) & (US\$ Million)
- Table 91: Middle East & Africa Sports Rifle Revenue by Application (2026-2032) & (US\$ Million)
- Table 92: Middle East & Africa Sports Rifle Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 93: Middle East & Africa Sports Rifle Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 94: Middle East & Africa Sports Rifle Sales Market Size by Country (2020-2025) & (K Unit)
- Table 95: Middle East & Africa Sports Rifle Sales Market Size Forecast by Country (2026-2032) & (K Unit)
- Table 96: Global Sports Rifle Market Sales by Key Manufacturers (2021-2025) & (K Unit)
- Table 97: Global Sports Rifle Sales Market Share by Key Manufacturers (2021-2025)
- Table 98: Global Sports Rifle Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)
- Table 99: Global Sports Rifle Revenue Market Share by Key Manufacturers (2021-2025)
- Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)
- Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales
- Table 102: Market Mergers & Acquisitions, Expansion
- Table 103: Howa Machinery Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 104: Howa Machinery Sports Rifle Product Portfolio
- Table 105: Howa Machinery Sports Rifle Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 106: J G. Anschutz Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 107: J G. Anschutz Sports Rifle Product Portfolio
- Table 108: J G. Anschutz Sports Rifle Revenue (US\$ Million), Sales (K Unit), Price

(USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Beretta Holding Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Beretta Holding Sports Rifle Product Portfolio

Table 111: Beretta Holding Sports Rifle Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Browning Arms Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Browning Arms Sports Rifle Product Portfolio

Table 114: Browning Arms Sports Rifle Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Smith & Wesson Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Smith & Wesson Sports Rifle Product Portfolio

Table 117: Smith & Wesson Sports Rifle Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Sturm, Ruger & Co. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Sturm, Ruger & Co. Sports Rifle Product Portfolio

Table 120: Sturm, Ruger & Co. Sports Rifle Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Colt CZ Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Colt CZ Group Sports Rifle Product Portfolio

Table 123: Colt CZ Group Sports Rifle Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: (Winchester) Olin Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: (Winchester) Olin Corporation Sports Rifle Product Portfolio

Table 126: (Winchester) Olin Corporation Sports Rifle Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Sig Sauer Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Sig Sauer Sports Rifle Product Portfolio

Table 129: Sig Sauer Sports Rifle Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Henry Repeating Arms Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Henry Repeating Arms Sports Rifle Product Portfolio

Table 132: Henry Repeating Arms Sports Rifle Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Bushmaster Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Bushmaster Sports Rifle Product Portfolio

Table 135: Bushmaster Sports Rifle Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Daniel Defense Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Daniel Defense Sports Rifle Product Portfolio

Table 138: Daniel Defense Sports Rifle Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: Diamondback Firearms Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Diamondback Firearms Sports Rifle Product Portfolio

Table 141: Diamondback Firearms Sports Rifle Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: Upstream Key Raw Material Price List

Table 143: Sports Rifle Raw Material Suppliers and Contact Information

Table 144: Sports Rifle Typical Customer List

Table 145: Sports Rifle Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Sports Rifle Product Pictures

Figure 2: Center Fire Bolt Action Rifle Picture Scope

Figure 3: Center Fire Semi-automatic Rifle Picture Scope

Figure 4: Rimfire Bolt Action Rifle Picture Scope

Figure 5: Rimfire Semi-automatic Rifle Picture Scope

Figure 6: Lever Action Rifle Picture Scope

Figure 7: Others Picture Scope

Figure 8: Hunting Picture Scope

Figure 9: Shooting Sports Picture Scope

Figure 10: Others Picture Scope

Figure 11: Global Sports Rifle Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 12: Global Sports Rifle Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 13: Global Sports Rifle Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 14: Global Sports Rifle Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 15: Global Sports Rifle Market Size by Region (2020-2032) & (US\$ Million)

Figure 16: Global Sports Rifle Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 17: Global Sports Rifle Sales Price by Region (2020-2032) & (K Unit)

Figure 18: North America Sports Rifle Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 19: North America Sports Rifle Revenue Market Share by Players in 2024

Figure 20: North America Sports Rifle Sales Market Share by Type (2020-2032)

Figure 21: North America Sports Rifle Revenue Market Share by Type (2020-2032)

Figure 22: North America Sports Rifle Sales Market Share by Application (2020-2032)

Figure 23: North America Sports Rifle Revenue Market Share by Application (2020-2032)

Figure 24: US Sports Rifle Revenue (2020-2032) & (US\$ Million)

Figure 25: Canada Sports Rifle Revenue (2020-2032) & (US\$ Million)

Figure 26: Europe Sports Rifle Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 27: Europe Sports Rifle Revenue Market Share by Players in 2024

Figure 28: Europe Sports Rifle Sales Market Share by Type (2020-2032)

- Figure 29:Europe Sports Rifle Revenue Market Share by Type (2020-2032)
Figure 30:Europe Sports Rifle Sales Market Share by Application (2020-2032)
Figure 31:Europe Sports Rifle Revenue Market Share by Application (2020-2032)
Figure 32:Germany Sports Rifle Revenue (2020-2032) & (US\$ Million)
Figure 33:France Sports Rifle Revenue (2020-2032) & (US\$ Million)
Figure 34:United Kingdom Sports Rifle Revenue (2020-2032) & (US\$ Million)
Figure 35:Italy Sports Rifle Revenue (2020-2032) & (US\$ Million)
Figure 36:Spain Sports Rifle Revenue (2020-2032) & (US\$ Million)
Figure 37:Benelux Sports Rifle Revenue (2020-2032) & (US\$ Million)
Figure 38:China Sports Rifle Market Size and Growth Rate (2020-2032) & (US\$ Million)
Figure 39:China Sports Rifle Revenue Market Share by Players in 2024
Figure 40:China Sports Rifle Sales Market Share by Type (2020-2032)
Figure 41:China Sports Rifle Revenue Market Share by Type (2020-2032)
Figure 42:China Sports Rifle Sales Market Share by Application (2020-2032)
Figure 43:China Sports Rifle Revenue Market Share by Application (2020-2032)
Figure 44:APAC (excl. China) Sports Rifle Market Size and Growth Rate (2020-2032) & (US\$ Million)
Figure 45:APAC (excl. China) Sports Rifle Revenue Market Share by Players in 2024
Figure 46:APAC (excl. China) Sports Rifle Sales Market Share by Type (2020-2032)
Figure 47:APAC (excl. China) Sports Rifle Revenue Market Share by Type (2020-2032)
Figure 48:APAC (excl. China) Sports Rifle Sales Market Share by Application (2020-2032)
Figure 49:APAC (excl. China) Sports Rifle Revenue Market Share by Application (2020-2032)
Figure 50:Japan Sports Rifle Revenue (2020-2032) & (US\$ Million)
Figure 51:South Korea Sports Rifle Revenue (2020-2032) & (US\$ Million)
Figure 52:India Sports Rifle Revenue (2020-2032) & (US\$ Million)
Figure 53:Australia Sports Rifle Revenue (2020-2032) & (US\$ Million)
Figure 54:Southeast Asia Sports Rifle Revenue (2020-2032) & (US\$ Million)
Figure 55:Latin America Sports Rifle Market Size and Growth Rate (2020-2032) & (US\$ Million)
Figure 56:Latin America Sports Rifle Revenue Market Share by Players in 2024
Figure 57:Latin America Sports Rifle Sales Market Share by Type (2020-2032)
Figure 58:Latin America Sports Rifle Revenue Market Share by Type (2020-2032)
Figure 59:Latin America Sports Rifle Sales Market Share by Application (2020-2032)
Figure 60:Latin America Sports Rifle Revenue Market Share by Application (2020-2032)
Figure 61:Mexico Sports Rifle Revenue (2020-2032) & (US\$ Million)
Figure 62:Brazil Sports Rifle Revenue (2020-2032) & (US\$ Million)
Figure 63:Middle East & Africa Sports Rifle Market Size and Growth Rate (2020-2032)

& (US\$ Million)

Figure 64: Middle East & Africa Sports Rifle Revenue Market Share by Players in 2024

Figure 65: Middle East & Africa Sports Rifle Sales Market Share by Type (2020-2032)

Figure 66: Middle East & Africa Sports Rifle Revenue Market Share by Type
(2020-2032)

Figure 67: Middle East & Africa Sports Rifle Sales Market Share by Application
(2020-2032)

Figure 68: Middle East & Africa Sports Rifle Revenue Market Share by Application
(2020-2032)

Figure 69: Saudi Arabia Sports Rifle Revenue (2020-2032) & (US\$ Million)

Figure 70: South Africa Sports Rifle Revenue (2020-2032) & (US\$ Million)

Figure 71: Global Sports Rifle Sales Market Share by Key Manufacturers in 2024

Figure 72: Global Sports Rifle Revenue Market Share by Key Manufacturers in 2024

Figure 73: Global Sports Rifle Industry Competition Landscape

Figure 74: Sports Rifle Industry Chain Analysis

Figure 75: Bottom-Up and Top-Down Research Methods

Figure 76: Key Interview Objectives

Figure 77: Data Cross Validation

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