

Global Sports Hospitality Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Sports Hospitality market size will reach 7,295.72 Million USD in 2025 and is projected to reach 19,324.22 Million USD by 2032, with a CAGR of 14.93% (2025-2032). Notably, the China Sports Hospitality market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Sports hospitality refers to the provision of premium experiences and services to guests and clients during sporting events. This includes various hospitality packages offered by sports venues, teams, or specialized hospitality companies, aimed at enhancing the overall enjoyment and comfort of attendees. Sports hospitality can encompass a range of offerings, such as VIP seating, luxury suites, access to exclusive lounges or clubs, gourmet catering, meet-and-greet opportunities with athletes, and behind-the-scenes tours of the venue. These packages are often tailored to corporate clients, sponsors, high-net-worth individuals, or groups seeking a heightened level of service and entertainment while attending sporting events. Sports hospitality not only generates additional revenue for sports organizations but also fosters stronger relationships with clients and fans, making it a key aspect of the sports industry's revenue and fan engagement strategies.

The major global suppliers of Sports Hospitality include STH Group, ATPi Ltd, KNT SPORT, CSM Sports and Entertainment, SPORTFIVE, Byrom plc, Delaware North,

Dorna Sports, Gullivers Sports Travel, Compass Group, Shankai Sports, Fanatic Sports, Emerald Sports, Corinthian Sports, RK Sports Hospitality, Eventmasters, Destination Sport Group, Gala Events, DAIMANI, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Sports Hospitality. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Sports Hospitality market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Sports Hospitality market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Sports Hospitality industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Sports Hospitality Include:

STH Group

ATPI Ltd

KNT SPORT

CSM Sports and Entertainment

SPORTFIVE

Byrom plc

Delaware North

Dorna Sports

Gullivers Sports Travel

Compass Group

Shankai Sports

Fanatic Sports

Emerald Sports

Corinthian Sports

RK Sports Hospitality

Eventmasters

Destination Sport Group

Gala Events

DAIMANI

Sports Hospitality Product Segment Include:

Football

Cricket

Basketball

Rugby

Tennis

Others

Sports Hospitality Product Application Include:

Individual

Group

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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