

Global Sports Goods Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Sports Goods market size will reach 60,505 Million USD in 2025 and is projected to reach 78,767 Million USD by 2032, with a CAGR of 3.84% (2025-2032). Notably, the China Sports Goods market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Sports goods encompass a diverse range of equipment, gear, apparel, and accessories designed for use in sports and athletic activities. These goods are specialized tools that support and enhance performance, safety, and comfort for athletes and participants across various sports disciplines. From essential equipment like balls, bats, rackets, and goalposts to apparel including jerseys, shorts, and footwear tailored for specific sports, sports goods cater to the unique requirements of each activity. Accessories such as helmets, protective pads, gloves, and hydration solutions further ensure safety and optimal performance. Sports goods play a crucial role in facilitating sports participation, training, and competition, providing athletes with the tools they need to excel, enjoy their sport, and achieve their performance goals.

The major global suppliers of Sports Goods include Nike, Lululemon Athletica, Anta Sports, Adidas, VF Corporation, Lining, PUMA, Under Armour, Skechers, ASICS, On Holding, Columbia Sportswear, Mizuno, New Balance, XTEP, Gap, PEAK, 361sport, Billabong, Kappa (Basic Net SpA), Ralph Lauren, Hanesbrands, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises

global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Sports Goods. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Sports Goods market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Sports Goods market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Sports Goods industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Sports Goods Include:

Nike

Lululemon Athletica

Anta Sports

Adidas

VF Corporation

Lining

PUMA

Under Armour

Skechers

ASICS

On Holding

Columbia Sportswear

Mizuno

New Balance

XTEP

Gap

PEAK

361sport

Billabong

Kappa (Basic Net SpA)

Ralph Lauren

Hanesbrands

Sports Goods Product Segment Include:

Equipment

Apparel

Accessories

Others

Sports Goods Product Application Include:

Women

Men

Chapter Scope

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