

Global Sports Footwear Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Sports Footwear market size will reach 90,271 Million USD in 2025 and is projected to reach 112,617 Million USD by 2032, with a CAGR of 3.21% (2025-2032). Notably, the China Sports Footwear market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Sports footwear refers to specialized shoes designed specifically for athletic activities and physical exercise. These shoes are engineered to provide comfort, support, stability, and performance enhancement tailored to the specific demands of different sports and activities. Sports footwear typically includes features such as cushioned midsoles for shock absorption, supportive uppers to enhance stability and prevent injuries, and durable outsoles with traction patterns for grip on various surfaces. Whether for running, basketball, soccer, tennis, or other sports, sports footwear is designed to optimize athlete performance by facilitating natural foot movement, enhancing agility, and minimizing the risk of discomfort or injury. Choosing appropriate sports footwear ensures athletes can perform at their best while maintaining comfort and reducing the impact of repetitive motions on their feet and joints.

The major global manufacturers of Sports Footwear include Adidas, Nike, New Balance, Under Armour, ASICS, MIZUNO, Puma, Li-Ning, Skechers, ANTA, 361°, Peak Sport Products, Xtep, Basicnet, etc. The global players competition landscape in this report is

divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Sports Footwear. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Sports Footwear market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Sports Footwear market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Sports Footwear industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Sports Footwear Include:

Adidas

Nike

New Balance

Under Armour

ASICS

MIZUNO

Puma

Li-Ning

Skechers

ANTA

361°

Peak Sport Products

Xtep

Basicnet

Sports Footwear Product Segment Include:

Athleisure Shoes

Running Shoes

Court Game Shoes

Cleats Shoes

Gym and Training Shoes

Others

Sports Footwear Product Application Include:

Men

Women

Children

Chapter Scope

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