

Global Sport Fishing Equipment Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Sport Fishing Equipment market size will reach 14,941 Million USD in 2025 and is projected to reach 19,901 Million USD by 2032, with a CAGR of 4.18% (2025-2032). Notably, the China Sport Fishing Equipment market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Sport fishing equipment encompasses a range of specialized gear and tools used by anglers for recreational fishing activities. This equipment includes fishing rods, reels, lines, hooks, baits, lures, tackle boxes, and various accessories designed to enhance the fishing experience. Fishing rods vary in length, material (such as fiberglass or graphite), and action (flexibility), tailored to different fishing techniques and target fish species. Reels are devices that hold and retrieve fishing line, available in spinning, baitcasting, and fly fishing styles. Lines are typically made from nylon, fluorocarbon, or braided materials, chosen for their strength and visibility characteristics. Hooks come in various sizes and shapes, designed to secure bait and hook fish effectively. Baits and lures simulate natural prey to attract fish, while tackle boxes organize and store these items for easy access during fishing trips. Sport fishing equipment is designed to withstand the challenges of different fishing environments, ensuring anglers have the tools needed to enjoy and succeed in their fishing pursuits.

The major global suppliers of Sport Fishing Equipment include Globberide(Daiwa),

Shimano, Pure Fishing, Rapala VMC Corporation, Johshuya Co., Cabela's Inc., Weihai Guangwei Group, Pokee Fishing, Humminbird, Shandong Weihai Huanqiu Fishing Tackle, Dongmi Fishing, Eagle Claw, St. Croix Rods, DUEL(YO-ZURI), Tica Fishing, Ningbo ZhongYuan Alljoy Fishing Tackle Co., Ltd, Gamakatsu, Preston Innovations, AFTCO Mfg., Haibo, O. Mustad & Son, Okuma Fishing, Barfilon Fishing, Tiemco, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Sport Fishing Equipment. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Sport Fishing Equipment market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Sport Fishing Equipment market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Sport Fishing Equipment industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Sport Fishing Equipment Include:

Globeride(Daiwa)

Shimano

Pure Fishing

Rapala VMC Corporation

Johshuya Co.

Cabela's Inc.

Weihai Guangwei Group

Pokee Fishing

Humminbird

Shandong Weihai Huanqiu Fishing Tackle

Dongmi Fishing

Eagle Claw

St. Croix Rods

DUEL(YO-ZURI)

Tica Fishing

Ningbo ZhongYuan Alljoy Fishing Tackle Co., Ltd

Gamakatsu

Preston Innovations

AFTCO Mfg.

Haibo

O. Mustad & Son

Okuma Fishing

Barfilon Fishing

Tiemco

Sport Fishing Equipment Product Segment Include:

Rods, Reels and Components

Line, Leaders

Lures, Files, Baits

Terminal Tackle

Electronics

Others

Sport Fishing Equipment Product Application Include:

Freshwater Fishing

Saltwater Fishing

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