

Global Spirulina Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Spirulina market size will reach 177.37 Million USD in 2025 and is projected to reach 242.51 Million USD by 2032, with a CAGR of 4.57% (2025-2032). Notably, the China Spirulina market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Spirulina is a nutrient-rich blue-green algae widely recognized for its health benefits and used as a dietary supplement. Packed with protein, vitamins (such as B vitamins and vitamin E), minerals (including iron and magnesium), and antioxidants, spirulina supports immune function, enhances energy levels, and promotes overall well-being. It is often consumed in powder or tablet form and can be added to smoothies, juices, and various recipes. Spirulina is also noted for its potential benefits in reducing inflammation, lowering cholesterol levels, and detoxifying the body. Its high nutritional profile and versatility make it a popular choice among health enthusiasts and those seeking to supplement their diets with natural, nutrient-dense foods.

The major global manufacturers of Spirulina include Cyanotech, Australian Spirulina, DDW, DIC, Chr. Hansen, NUA Naturals, Dongtai City Spirulina Bio-Engineering, NB Laboratories, Progae Spirulina Supplies, Wellisen, Sami Direct General Trading, Organic Herb, Sanat Products, Roeper GmbH, Zhejiang Binmei Biotechnology, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold

a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Spirulina. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Spirulina market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Spirulina market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Spirulina industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Spirulina Include:

Cyanotech

Australian Spirulina

DDW

DIC

Chr. Hansen

NUA Naturals

Dongtai City Spirulina Bio-Engineering

NB Laboratories

Prolgae Spirulina Supplies

Wellisen

Sami Direct General Trading

Organic Herb

Sanat Products

Roeper GmbH

Zhejiang Binmei Biotechnology

Spirulina Product Segment Include:

Powder

Tablets & Capsules

Liquid

Others

Spirulina Product Application Include:

Nutraceutical

Food & Beverage Industry

Animal Feed

Cosmetics

Others

Chapter Scope

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