

Global Sparkling Wine Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Sparkling Wine market size will reach 35,560 Million USD in 2025 and is projected to reach 43,942 Million USD by 2032, with a CAGR of 3.07% (2025-2032). Notably, the China Sparkling Wine market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Sparkling wine is a type of wine that has undergone a secondary fermentation process, resulting in the production of carbon dioxide (CO₂) bubbles that create a sparkling or effervescent quality. The bubbles are typically formed naturally through the traditional method (Méthode Champenoise) or through a tank method (Charmat method). Sparkling wines can be white, rosé, or occasionally red, depending on the grape varieties used and the winemaking techniques employed. The most famous sparkling wine is Champagne, which comes from the Champagne region of France and is made primarily from Chardonnay, Pinot Noir, and Pinot Meunier grapes. However, sparkling wines are produced in many other regions worldwide, such as Prosecco from Italy, Cava from Spain, and sparkling wines from regions in the United States, Australia, and South Africa. Sparkling wine is known for its celebratory character, often enjoyed during special occasions and festive gatherings. It ranges in sweetness levels from bone-dry (brut nature) to very sweet (doux), catering to a wide range of palates and preferences.

The major global manufacturers of Sparkling Wine include E & J Gallo Winery, Henkell

& Co. Sektkellerei, Freixenet, Moet & Chandon, Rotk?ppchen-Mumm Sektkellereien, Cecchi, Martini & Rossi, Mionetto Prosecco, Maranello Wines, Juv? & Camps, Sovereign Brands, Wolfberger Winery, Veuve Clicquot, Champagne Bollinger, Laurent Perrier, Piper-Heidsieck, Louis Roederer, Ruffino, Zonin, La Marca Prosecco, Riondo, Prestige Beverage Group, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Sparkling Wine. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Sparkling Wine market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Sparkling Wine market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Sparkling Wine industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Sparkling Wine Include:

E & J Gallo Winery

Henkell & Co. Sektkellerei

Freixenet

Moët & Chandon

Rotk?ppchen-Mumm Sektkellereien

Cecchi

Martini & Rossi

Mionetto Prosecco

Maranello Wines

Juv? & Camps

Sovereign Brands

Wolfberger Winery

Veuve Clicquot

Champagne Bollinger

Laurent Perrier

Piper-Heidsieck

Louis Roederer

Ruffino

Zonin

La Marca Prosecco

Riondo

Prestige Beverage Group

Sparkling Wine Product Segment Include:

Normal sparkling wine

Semi-sparkling wine

Sparkling Wine Product Application Include:

Supermarkets and Hypermarkets

Independent Retailers

Online Retailers

Chapter Scope

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