

Global Sound Insulation NVH Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Sound Insulation NVH market size will reach 15,764 Million USD in 2025 and is projected to reach 20,717 Million USD by 2032, with a CAGR of 3.98% (2025-2032). Notably, the China Sound Insulation NVH market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Sound insulation NVH (Noise, Vibration, and Harshness) refers to the engineering discipline focused on reducing noise, vibration, and harshness levels in vehicles, machinery, and structures to improve comfort, performance, and overall user experience. NVH encompasses various techniques and technologies aimed at controlling and minimizing unwanted noise and vibrations that can originate from sources such as engines, drivetrains, aerodynamics, and road conditions. Sound insulation NVH strategies typically involve the use of materials and design modifications to absorb, block, or isolate noise and vibration transmission paths. This includes the application of sound-absorbing materials in vehicle interiors and engine compartments, acoustic barriers and seals to reduce airborne noise, and vibration damping treatments on structural components. Effective NVH solutions enhance vehicle or equipment refinement by reducing cabin noise, eliminating rattles and vibrations, and optimizing acoustic comfort for occupants or users. Advanced NVH engineering plays a crucial role in meeting industry standards for noise emissions, improving product quality, and enhancing customer satisfaction in automotive, aerospace, industrial machinery, and

consumer electronics sectors.

The major global manufacturers of Sound Insulation NVH include Autoneum, Adler Pelzer Group, Auria, Faurecia, Grupo Antolin, NVH Korea, Tuopu Group, Toyota Boshoku, Sumitomoriko, Zhuzhou Times, Huanqiu Group, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Sound Insulation NVH. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Sound Insulation NVH market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Sound Insulation NVH market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Sound Insulation NVH industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Sound Insulation NVH Include:

Autoneum

Adler Pelzer Group

Auria

Faurecia

Grupo Antolin

NVH Korea

Tuopu Group

Toyota Boshoku

Sumitomoriko

Zhuzhou Times

Huanqiu Group

Sound Insulation NVH Product Segment Include:

Body Sound Insulation

Engine Sound Insulation

Trunk Sound Insulation

Sound Insulation NVH Product Application Include:

Passenger Vehicle

Commercial Vehicle

Chapter Scope

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