

# Global Solid Masterbatches Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Solid Masterbatches market size will reach 21,671 Million USD in 2025 and is projected to reach 26,762 Million USD by 2032, with a CAGR of 3.06% (2025-2032). Notably, the China Solid Masterbatches market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Solid masterbatches are concentrated mixtures of pigments or additives uniformly dispersed in a carrier resin, typically polyethylene (PE), polypropylene (PP), or another polymer. They are used in the plastics industry to impart specific colors, functionalities, or properties to plastic products during the manufacturing process. The masterbatch is melted and mixed with the base polymer in precise proportions to achieve the desired color or performance enhancement. Solid masterbatches offer several advantages including ease of handling, accurate dosing, and consistency in color and additive dispersion, ensuring uniformity in the final product. They are widely employed in various industries such as packaging, automotive, construction, and consumer goods to achieve customized aesthetics, UV resistance, flame retardancy, antimicrobial properties, and other specific requirements in plastic applications.

The major global manufacturers of Solid Masterbatches include Avient, Ampacet Corporation, LyondellBasell, Americhem, Cabot Corporation, Polyplast Mueller, Plastika Kritis, Tosaf Group, GCR Group, RTP Company, EuroPlas, Malion New Materials, Astra

Polymers, Alok Masterbatches, Techmer PM, Ingenia Polymers, Plastiblends, JJ Plastalloy, Hubron International, Gabriel-Chemie Group, Ningbo Color Master Batch, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Solid Masterbatches. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Solid Masterbatches market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Solid Masterbatches market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Solid Masterbatches industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Solid Masterbatches Include:

Avient

Ampacet Corporation

LyondellBasell

Americhem

Cabot Corporation

Polyplast Mueller

Plastika Kritis

Tosaf Group

GCR Group

RTP Company

EuroPlas

Malion New Materials

Astra Polymers

Alok Masterbatches

Techmer PM

Ingenia Polymers

Plastiblends

JJ Plastalloy

Hubron International

Gabriel-Chemie Group

Ningbo Color Master Batch

Solid Masterbatches Product Segment Include:

White Masterbatch

Black Masterbatch

Color Masterbatch

Additive Masterbatch

Plastic Filler Masterbatch

Solid Masterbatches Product Application Include:

Packaging

Building & Construction

Electrical & Electronics

Consumer Goods

Automotive

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Solid Masterbatches Capacity and Production Analysis

Chapter 3: Global Solid Masterbatches Industry PESTEL Analysis

Chapter 4: Global Solid Masterbatches Industry Porter's Five Forces Analysis

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