

Global Soil Release Polymer in Laundry Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Soil Release Polymer in Laundry market size will reach 686.44 Million USD in 2025 and is projected to reach 919.24 Million USD by 2032, with a CAGR of 4.26% (2025-2032). Notably, the China Soil Release Polymer in Laundry market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Soil release polymers are additives used in laundry detergents and fabric softeners to enhance the removal of dirt, stains, and oils from fabrics during the washing process. These polymers are designed to increase the hydrophilicity (water-attracting properties) of fabric fibers, allowing soils and stains to be more easily lifted and dispersed in the wash water. They function by forming a protective layer on the fabric surface that prevents soils from re-depositing onto the fibers, thereby improving the overall cleaning efficiency of the detergent. Soil release polymers can also reduce the adherence of soils to fabric fibers, making it easier for detergents to dissolve and wash away residues. This results in cleaner and brighter fabrics, with reduced need for aggressive washing techniques or higher water temperatures, promoting energy efficiency in laundry operations.

The major global manufacturers of Soil Release Polymer in Laundry include Clariant, Solvay, BASF, Dow, Ashland, Sasol, Akzo Nobel Surface Chemistry, Startec Science and Technology, Skycent Chemicals, Ran Chemicals, etc. The global players

competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Soil Release Polymer in Laundry. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Soil Release Polymer in Laundry market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Soil Release Polymer in Laundry market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Soil Release Polymer in Laundry industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Soil Release Polymer in Laundry Include:

Clariant

Solvay

BASF

Dow

Ashland

Sasol

Akzo Nobel Surface Chemistry

Startec Science and Technology

Skycent Chemicals

Ran Chemicals

Soil Release Polymer in Laundry Product Segment Include:

Liquid Type

Powder Type

Soil Release Polymer in Laundry Product Application Include:

Liquid Laundry Detergent

Powder Laundry Detergent

Other

Chapter Scope

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