

Global Soft Touch Laminating Films Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Soft Touch Laminating Films market size will reach 550.84 Million USD in 2025 and is projected to reach 996.01 Million USD by 2032, with a CAGR of 8.83% (2025-2032). Notably, the China Soft Touch Laminating Films market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Soft touch laminating films are specialized laminates used to provide a tactile and aesthetic enhancement to printed materials. These films feature a soft, velvet-like texture that adds a luxurious feel to surfaces while protecting them from wear, tear, and moisture. Soft touch laminating films are typically made from a combination of polyester and polyethylene materials, which are coated with a matte finish to achieve the desired tactile effect. They are applied using thermal or pressure-sensitive lamination processes, bonding securely to printed documents, book covers, packaging, and other materials. The soft touch finish reduces glare and fingerprints, making it ideal for applications where a high-quality, sophisticated appearance is desired. Soft touch laminating films are popular in the printing and packaging industries for enhancing the visual appeal and tactile experience of products, creating durable and attractive finished goods.

The major global manufacturers of Soft Touch Laminating Films include Dunmore, Cosmo Films, Spiral Binding, Jet Technologies, D&K, FlexFilm, Derprosa, Kangde Xin

Composite Material, Drytac, New Era, Hongqing, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Soft Touch Laminating Films. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Soft Touch Laminating Films market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Soft Touch Laminating Films market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Soft Touch Laminating Films industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Soft Touch Laminating Films Include:

Dunmore

Cosmo Films

Spiral Binding

Jet Technologies

D&K

FlexFilm

Derprosa

Kangde Xin Composite Material

Drytac

New Era

Hongqing

Soft Touch Laminating Films Product Segment Include:

BOPP Film

PET Film

Others

Soft Touch Laminating Films Product Application Include:

Luxury Packaging

Label

Graphic Advertising Banners

High End Stationery Products

Others

Chapter Scope

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