

Global Soft Drinks Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Soft Drinks market size will reach 152,227 Million USD in 2025 and is projected to reach 189,009 Million USD by 2032, with a CAGR of 3.14% (2025-2032). Notably, the China Soft Drinks market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Soft drinks, also known as carbonated beverages, fizzy drinks, or soda pop, are non-alcoholic beverages that typically contain carbonated water, sweeteners, flavorings, and sometimes caffeine. They come in a variety of flavors such as cola, lemon-lime, orange, and root beer, among others. Soft drinks are widely popular and consumed globally for their refreshing taste and variety. They can be carbonated to create a bubbly texture and are often served chilled. In addition to regular versions, soft drinks are available in diet or zero-calorie options sweetened with artificial sweeteners instead of sugar. While enjoyed for their taste and convenience, the high sugar content in many soft drinks has raised concerns about their potential health effects, particularly in relation to obesity, diabetes, and dental health. As a result, there is increasing demand for healthier alternatives and reduced-sugar options in the soft drink industry.

The major global manufacturers of Soft Drinks include Coca-Cola, PepsiCo, Nestle, Suntory, Danone, Dr Pepper Snapple, Red Bull, Asahi Soft Drinks, Kirin, Otsuka Holdings, Unilever Group, Arizona Beverage, B Natural, POM Wonderful, Highland Spring, Ito En, Britvic, Innocent Drinks, A.G. Barr, Rasna, Bisleri International, Parle

Agro, Bottlegreen Drinks, Epicurex, F&N Foods, Ting Hsin International Group, Hangzhou Wahaha Group, Nongfu Spring, Uni-President Enterprises, Jiaduobao Group, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Soft Drinks. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Soft Drinks market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Soft Drinks market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Soft Drinks industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Soft Drinks Include:

Coca-Cola

PepsiCo

Nestle

Suntory

Danone

Dr Pepper Snapple

Red Bull

Asahi Soft Drinks

Kirin

Otsuka Holdings

Unilever Group

Arizona Beverage

B Natural

POM Wonderful

Highland Spring

Ito En

Britvic

Innocent Drinks

A.G. Barr

Rasna

Bisleri International

Parle Agro

Bottlegreen Drinks

Epicurex

F&N Foods

Ting Hsin International Group

Hangzhou Wahaha Group

Nongfu Spring

Uni-President Enterprises

Jiaduobao Group

Soft Drinks Product Segment Include:

Carbonates

Dilutables

Bottled Water

Fruit Juice

Still & Juice Drinks

Soft Drinks Product Application Include:

Supermarket

Convenience Store

Online Stores

Others

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