

Global Smart Wearable EEG Device Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Smart Wearable EEG Device market size will reach 178.01 Million USD in 2025 and is projected to reach 1,229.85 Million USD by 2032, with a CAGR of 31.80% (2025-2032). Notably, the China Smart Wearable EEG Device market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A smart wearable EEG (electroencephalogram) device is a portable and lightweight tool that measures and records brainwave activity. It typically consists of electrodes embedded in a wearable headset or cap, along with signal processing and wireless communication capabilities. These devices can monitor brain activity in real-time, allowing for applications such as brain-computer interfaces, neurofeedback training, cognitive monitoring, and sleep tracking. With advances in miniaturization and sensor technology, smart wearable EEG devices offer users the convenience of continuous brainwave monitoring outside of traditional laboratory settings, enabling a wide range of applications in healthcare, wellness, research, and consumer technology.

The major global manufacturers of Smart Wearable EEG Device include Emotiv, InteraXon, Macrotellect, Neurosky, Neeuro, g.tec, MyBrain Technologies, Neuro Management, BrainBit, PankhTech, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess

strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Smart Wearable EEG Device. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Smart Wearable EEG Device market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Smart Wearable EEG Device market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Smart Wearable EEG Device industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Smart Wearable EEG Device Include:

Emotiv

InteraXon

Macrotellect

Neurosky

Neeuro

g.tec

MyBrain Technologies

Neuro Management

BrainBit

PankhTech

Smart Wearable EEG Device Product Segment Include:

Headset EEG Device

Headband EEG Device

Smart Wearable EEG Device Product Application Include:

Meditation and Sleeping

Research and Education

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Smart Wearable EEG Device Industry PESTEL Analysis

Chapter 3: Global Smart Wearable EEG Device Industry Porter's Five Forces Analysis

Chapter 4: Global Smart Wearable EEG Device Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Smart Wearable EEG Device Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Smart Wearable EEG Device Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Smart Wearable EEG Device Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Smart Wearable EEG Device Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Smart Wearable EEG Device Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Smart Wearable EEG Device Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Smart Wearable EEG Device Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Smart Wearable EEG Device Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and

Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 SMART WEARABLE EEG DEVICE MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Smart Wearable EEG Device Product by Type
 - 1.2.1 Headset EEG Device
 - 1.2.2 Headband EEG Device
- 1.3 Smart Wearable EEG Device Product by Application
 - 1.3.1 Meditation and Sleeping
 - 1.3.2 Research and Education
 - 1.3.3 Others
- 1.4 Global Smart Wearable EEG Device Market Revenue and Sales Analysis
 - 1.4.1 Global Smart Wearable EEG Device Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Smart Wearable EEG Device Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Smart Wearable EEG Device Market Sales Price Trend Analysis (2020-2032)
- 1.5 Smart Wearable EEG Device Industry Trends and Innovation
 - 1.5.1 Smart Wearable EEG Device Industry Trends and Innovation
 - 1.5.2 Smart Wearable EEG Device Market Drivers and Challenges

2 SMART WEARABLE EEG DEVICE MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 SMART WEARABLE EEG DEVICE MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL SMART WEARABLE EEG DEVICE MARKET ANALYSIS BY REGIONS

- 4.1 Global Smart Wearable EEG Device Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Smart Wearable EEG Device Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Smart Wearable EEG Device Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Smart Wearable EEG Device Revenue and Market Share Forecast by Region (2026-2032)
- 4.3 Global Smart Wearable EEG Device Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Smart Wearable EEG Device Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Smart Wearable EEG Device Sales and Market Share Forecast by Region (2026-2032)
- 4.4 Global Smart Wearable EEG Device Sales Price Trend Analysis (2020-2032)

5 GLOBAL SMART WEARABLE EEG DEVICE MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Smart Wearable EEG Device Market Size by Type
 - 5.1.1 Global Smart Wearable EEG Device Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Smart Wearable EEG Device Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Smart Wearable EEG Device Market Size by Application
 - 5.2.1 Global Smart Wearable EEG Device Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Smart Wearable EEG Device Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Smart Wearable EEG Device Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Smart Wearable EEG Device Market Size by Type
 - 6.3.1 North America Smart Wearable EEG Device Sales by Type (2020-2032)
 - 6.3.2 North America Smart Wearable EEG Device Revenue by Type (2020-2032)
- 6.4 North America Smart Wearable EEG Device Market Size by Application
 - 6.4.1 North America Smart Wearable EEG Device Sales by Application (2020-2032)

6.4.2 North America Smart Wearable EEG Device Revenue by Application
(2020-2032)

6.5 North America Smart Wearable EEG Device Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

7.1 Europe Smart Wearable EEG Device Market Size and Growth Rate Analysis
(2020-2032)

7.2 Europe Key Manufacturers Analysis

7.3 Europe Smart Wearable EEG Device Market Size by Type

7.3.1 Europe Smart Wearable EEG Device Sales by Type (2020-2032)

7.3.2 Europe Smart Wearable EEG Device Revenue by Type (2020-2032)

7.4 Europe Smart Wearable EEG Device Market Size by Application

7.4.1 Europe Smart Wearable EEG Device Sales by Application (2020-2032)

7.4.2 Europe Smart Wearable EEG Device Revenue by Application (2020-2032)

7.5 Europe Smart Wearable EEG Device Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

8.1 China Smart Wearable EEG Device Market Size and Growth Rate Analysis
(2020-2032)

8.2 China Key Manufacturers Analysis

8.3 China Smart Wearable EEG Device Market Size by Type

8.3.1 China Smart Wearable EEG Device Sales by Type (2020-2032)

8.3.2 China Smart Wearable EEG Device Revenue by Type (2020-2032)

8.4 China Smart Wearable EEG Device Market Size by Application

8.4.1 China Smart Wearable EEG Device Sales by Application (2020-2032)

8.4.2 China Smart Wearable EEG Device Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Smart Wearable EEG Device Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Manufacturers Analysis

9.3 APAC (excl. China) Smart Wearable EEG Device Market Size by Type

9.3.1 APAC (excl. China) Smart Wearable EEG Device Sales by Type (2020-2032)

9.3.2 APAC (excl. China) Smart Wearable EEG Device Revenue by Type (2020-2032)

9.4 APAC (excl. China) Smart Wearable EEG Device Market Size by Application

9.4.1 APAC (excl. China) Smart Wearable EEG Device Sales by Application (2020-2032)

9.4.2 APAC (excl. China) Smart Wearable EEG Device Revenue by Application (2020-2032)

9.5 APAC (excl. China) Smart Wearable EEG Device Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Smart Wearable EEG Device Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Smart Wearable EEG Device Market Size by Type

10.3.1 Latin America Smart Wearable EEG Device Sales by Type (2020-2032)

10.3.2 Latin America Smart Wearable EEG Device Revenue by Type (2020-2032)

10.4 Latin America Smart Wearable EEG Device Market Size by Application

10.4.1 Latin America Smart Wearable EEG Device Sales by Application (2020-2032)

10.4.2 Latin America Smart Wearable EEG Device Revenue by Application (2020-2032)

10.5 Latin America Smart Wearable EEG Device Market Size by Country

10.6 Latin America Smart Wearable EEG Device Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Smart Wearable EEG Device Market Size and Growth Rate Analysis (2020-2032)

- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Smart Wearable EEG Device Market Size by Type
 - 11.3.1 Middle East & Africa Smart Wearable EEG Device Sales by Type (2020-2032)
 - 11.3.2 Middle East & Africa Smart Wearable EEG Device Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Smart Wearable EEG Device Market Size by Application
 - 11.4.1 Middle East & Africa Smart Wearable EEG Device Sales by Application (2020-2032)
 - 11.4.2 Middle East & Africa Smart Wearable EEG Device Revenue by Application (2020-2032)
- 11.5 Middle East Smart Wearable EEG Device Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

- 12.1 Global Smart Wearable EEG Device Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
 - 12.1.1 Global Smart Wearable EEG Device Market Sales by Key Manufacturers (2021-2025)
 - 12.1.2 Global Smart Wearable EEG Device Market Revenue by Key Manufacturers (2021-2025)
 - 12.1.3 Global Smart Wearable EEG Device Average Sales Price by Manufacturers (2021-2025)
- 12.2 Smart Wearable EEG Device Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Smart Wearable EEG Device Competitive Landscape Analysis
 - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

- 13.1 Emotiv
 - 13.1.1 Emotiv Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.1.2 Emotiv Smart Wearable EEG Device Product Portfolio
 - 13.1.3 Emotiv Smart Wearable EEG Device Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.2 InteraXon

13.2.1 InteraXon Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 InteraXon Smart Wearable EEG Device Product Portfolio

13.2.3 InteraXon Smart Wearable EEG Device Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Macrotellect

13.3.1 Macrotellect Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Macrotellect Smart Wearable EEG Device Product Portfolio

13.3.3 Macrotellect Smart Wearable EEG Device Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Neurosky

13.4.1 Neurosky Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Neurosky Smart Wearable EEG Device Product Portfolio

13.4.3 Neurosky Smart Wearable EEG Device Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Neeuro

13.5.1 Neeuro Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Neeuro Smart Wearable EEG Device Product Portfolio

13.5.3 Neeuro Smart Wearable EEG Device Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 g.tec

13.6.1 g.tec Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 g.tec Smart Wearable EEG Device Product Portfolio

13.6.3 g.tec Smart Wearable EEG Device Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 MyBrain Technologies

13.7.1 MyBrain Technologies Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 MyBrain Technologies Smart Wearable EEG Device Product Portfolio

13.7.3 MyBrain Technologies Smart Wearable EEG Device Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Neuro Management

13.8.1 Neuro Management Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Neuro Management Smart Wearable EEG Device Product Portfolio

13.8.3 Neuro Management Smart Wearable EEG Device Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 BrainBit

13.9.1 BrainBit Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 BrainBit Smart Wearable EEG Device Product Portfolio

13.9.3 BrainBit Smart Wearable EEG Device Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 PankhTech

13.10.1 PankhTech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 PankhTech Smart Wearable EEG Device Product Portfolio

13.10.3 PankhTech Smart Wearable EEG Device Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Smart Wearable EEG Device Industry Chain Analysis

14.2 Smart Wearable EEG Device Industry Raw Material and Suppliers Analysis

14.2.1 Smart Wearable EEG Device Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Smart Wearable EEG Device Typical Downstream Customers

14.4 Smart Wearable EEG Device Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Smart Wearable EEG Device Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Smart Wearable EEG Device Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Smart Wearable EEG Device Industry Development Status

Table 4: Smart Wearable EEG Device Industry Development Trends

Table 5: Global Smart Wearable EEG Device Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Smart Wearable EEG Device Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Smart Wearable EEG Device Revenue Market Share by Region (2020-2025)

Table 8: Global Smart Wearable EEG Device Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Smart Wearable EEG Device Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Smart Wearable EEG Device Sales by Region (2020-2025) & (K Unit)

Table 11: Global Smart Wearable EEG Device Sales Market Share by Region (2020-2025)

Table 12: Global Smart Wearable EEG Device Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Smart Wearable EEG Device Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Smart Wearable EEG Device Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Smart Wearable EEG Device Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Smart Wearable EEG Device Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Smart Wearable EEG Device Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Smart Wearable EEG Device Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Smart Wearable EEG Device Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

- Table 20: Global Smart Wearable EEG Device Sales Analysis by Application (2020-2025) & (K Unit)
- Table 21: Global Smart Wearable EEG Device Sales Analysis Forecast by Application (2026-2032) & (K Unit)
- Table 22: Key Smart Wearable EEG Device Players in North America
- Table 23: North America Smart Wearable EEG Device Sales by Type (2020-2025) & (K Unit)
- Table 24: North America Smart Wearable EEG Device Sales by Type (2026-2032) & (K Unit)
- Table 25: North America Smart Wearable EEG Device Revenue by Type (2020-2025) & (US\$ Million)
- Table 26: North America Smart Wearable EEG Device Revenue by Type (2026-2032) & (US\$ Million)
- Table 27: North America Smart Wearable EEG Device Sales by Application (2020-2025) & (K Unit)
- Table 28: North America Smart Wearable EEG Device Sales by Application (2026-2032) & (K Unit)
- Table 29: North America Smart Wearable EEG Device Revenue by Application (2020-2025) & (US\$ Million)
- Table 30: North America Smart Wearable EEG Device Revenue by Application (2026-2032) & (US\$ Million)
- Table 31: North America Smart Wearable EEG Device Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 32: North America Smart Wearable EEG Device Revenue Market Size by Country (2026-2032) & (US\$ Million)
- Table 33: North America Smart Wearable EEG Device Sales Market Size by Country (2020-2025) & (K Unit)
- Table 34: North America Smart Wearable EEG Device Sales Market Size by Country (2026-2032) & (K Unit)
- Table 35: Key Smart Wearable EEG Device Players in Europe
- Table 36: Europe Smart Wearable EEG Device Sales by Type (2020-2025) & (K Unit)
- Table 37: Europe Smart Wearable EEG Device Sales by Type (2026-2032) & (K Unit)
- Table 38: Europe Smart Wearable EEG Device Revenue by Type (2020-2025) & (US\$ Million)
- Table 39: Europe Smart Wearable EEG Device Revenue by Type (2026-2032) & (US\$ Million)
- Table 40: Europe Smart Wearable EEG Device Sales by Application (2020-2025) & (K Unit)
- Table 41: Europe Smart Wearable EEG Device Sales by Application (2026-2032) & (K Unit)

Unit)

Table 42: Europe Smart Wearable EEG Device Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Smart Wearable EEG Device Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Smart Wearable EEG Device Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Smart Wearable EEG Device Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Smart Wearable EEG Device Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Smart Wearable EEG Device Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Smart Wearable EEG Device Players in China

Table 49: China Smart Wearable EEG Device Sales by Type (2020-2025) & (K Unit)

Table 50: China Smart Wearable EEG Device Sales by Type (2026-2032) & (K Unit)

Table 51: China Smart Wearable EEG Device Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Smart Wearable EEG Device Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Smart Wearable EEG Device Sales by Application (2020-2025) & (K Unit)

Table 54: China Smart Wearable EEG Device Sales by Application (2026-2032) & (K Unit)

Table 55: China Smart Wearable EEG Device Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Smart Wearable EEG Device Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Smart Wearable EEG Device Players in APAC (excl. China)

Table 58: APAC (excl. China) Smart Wearable EEG Device Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Smart Wearable EEG Device Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Smart Wearable EEG Device Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Smart Wearable EEG Device Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Smart Wearable EEG Device Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Smart Wearable EEG Device Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Smart Wearable EEG Device Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Smart Wearable EEG Device Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Smart Wearable EEG Device Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Smart Wearable EEG Device Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Smart Wearable EEG Device Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Smart Wearable EEG Device Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Smart Wearable EEG Device Players in Latin America

Table 71: Latin America Smart Wearable EEG Device Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Smart Wearable EEG Device Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Smart Wearable EEG Device Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Smart Wearable EEG Device Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Smart Wearable EEG Device Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Smart Wearable EEG Device Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Smart Wearable EEG Device Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Smart Wearable EEG Device Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Smart Wearable EEG Device Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Smart Wearable EEG Device Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Smart Wearable EEG Device Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Smart Wearable EEG Device Sales Market Size Forecast by Country (2026-2032) & (K Unit)

- Table 83: Key Smart Wearable EEG Device Players in Middle East & Africa
- Table 84: Middle East & Africa Smart Wearable EEG Device Sales by Type (2020-2025) & (K Unit)
- Table 85: Middle East & Africa Smart Wearable EEG Device Sales by Type (2026-2032) & (K Unit)
- Table 86: Middle East & Africa Smart Wearable EEG Device Revenue by Type (2020-2025) & (US\$ Million)
- Table 87: Middle East & Africa Smart Wearable EEG Device Revenue by Type (2026-2032) & (US\$ Million)
- Table 88: Middle East & Africa Smart Wearable EEG Device Sales by Application (2020-2025) & (K Unit)
- Table 89: Middle East & Africa Smart Wearable EEG Device Sales by Application (2026-2032) & (K Unit)
- Table 90: Middle East & Africa Smart Wearable EEG Device Revenue by Application (2020-2025) & (US\$ Million)
- Table 91: Middle East & Africa Smart Wearable EEG Device Revenue by Application (2026-2032) & (US\$ Million)
- Table 92: Middle East & Africa Smart Wearable EEG Device Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 93: Middle East & Africa Smart Wearable EEG Device Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 94: Middle East & Africa Smart Wearable EEG Device Sales Market Size by Country (2020-2025) & (K Unit)
- Table 95: Middle East & Africa Smart Wearable EEG Device Sales Market Size Forecast by Country (2026-2032) & (K Unit)
- Table 96: Global Smart Wearable EEG Device Market Sales by Key Manufacturers (2021-2025) & (K Unit)
- Table 97: Global Smart Wearable EEG Device Sales Market Share by Key Manufacturers (2021-2025)
- Table 98: Global Smart Wearable EEG Device Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)
- Table 99: Global Smart Wearable EEG Device Revenue Market Share by Key Manufacturers (2021-2025)
- Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)
- Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales
- Table 102: Market Mergers & Acquisitions, Expansion
- Table 103: Emotiv Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 104: Emotiv Smart Wearable EEG Device Product Portfolio

Table 105: Emotiv Smart Wearable EEG Device Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: InteraXon Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: InteraXon Smart Wearable EEG Device Product Portfolio

Table 108: InteraXon Smart Wearable EEG Device Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Macrotellect Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Macrotellect Smart Wearable EEG Device Product Portfolio

Table 111: Macrotellect Smart Wearable EEG Device Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Neurosky Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Neurosky Smart Wearable EEG Device Product Portfolio

Table 114: Neurosky Smart Wearable EEG Device Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Neeuro Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Neeuro Smart Wearable EEG Device Product Portfolio

Table 117: Neeuro Smart Wearable EEG Device Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: g.tec Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: g.tec Smart Wearable EEG Device Product Portfolio

Table 120: g.tec Smart Wearable EEG Device Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: MyBrain Technologies Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: MyBrain Technologies Smart Wearable EEG Device Product Portfolio

Table 123: MyBrain Technologies Smart Wearable EEG Device Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Neuro Management Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Neuro Management Smart Wearable EEG Device Product Portfolio

Table 126: Neuro Management Smart Wearable EEG Device Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: BrainBit Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: BrainBit Smart Wearable EEG Device Product Portfolio

Table 129: BrainBit Smart Wearable EEG Device Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: PankhTech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: PankhTech Smart Wearable EEG Device Product Portfolio

Table 132: PankhTech Smart Wearable EEG Device Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Upstream Key Raw Material Price List

Table 134: Smart Wearable EEG Device Raw Material Suppliers and Contact Information

Table 135: Smart Wearable EEG Device Typical Customer List

Table 136: Smart Wearable EEG Device Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Smart Wearable EEG Device Product Pictures

Figure 2: Headset EEG Device Picture Scope

Figure 3: Headband EEG Device Picture Scope

Figure 4: Meditation and Sleeping Picture Scope

Figure 5: Research and Education Picture Scope

Figure 6: Others Picture Scope

Figure 7: Global Smart Wearable EEG Device Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 8: Global Smart Wearable EEG Device Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 9: Global Smart Wearable EEG Device Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 10: Global Smart Wearable EEG Device Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 11: Global Smart Wearable EEG Device Market Size by Region (2020-2032) & (US\$ Million)

Figure 12: Global Smart Wearable EEG Device Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 13: Global Smart Wearable EEG Device Sales Price by Region (2020-2032) & (K Unit)

Figure 14: North America Smart Wearable EEG Device Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 15: North America Smart Wearable EEG Device Revenue Market Share by Players in 2024

Figure 16: North America Smart Wearable EEG Device Sales Market Share by Type (2020-2032)

Figure 17: North America Smart Wearable EEG Device Revenue Market Share by Type (2020-2032)

Figure 18: North America Smart Wearable EEG Device Sales Market Share by Application (2020-2032)

Figure 19: North America Smart Wearable EEG Device Revenue Market Share by Application (2020-2032)

Figure 20: US Smart Wearable EEG Device Revenue (2020-2032) & (US\$ Million)

Figure 21: Canada Smart Wearable EEG Device Revenue (2020-2032) & (US\$ Million)

Figure 22: Europe Smart Wearable EEG Device Market Size and Growth Rate

(2020-2032) & (US\$ Million)

Figure 23:Europe Smart Wearable EEG Device Revenue Market Share by Players in 2024

Figure 24:Europe Smart Wearable EEG Device Sales Market Share by Type (2020-2032)

Figure 25:Europe Smart Wearable EEG Device Revenue Market Share by Type (2020-2032)

Figure 26:Europe Smart Wearable EEG Device Sales Market Share by Application (2020-2032)

Figure 27:Europe Smart Wearable EEG Device Revenue Market Share by Application (2020-2032)

Figure 28:Germany Smart Wearable EEG Device Revenue (2020-2032) & (US\$ Million)

Figure 29:France Smart Wearable EEG Device Revenue (2020-2032) & (US\$ Million)

Figure 30:United Kingdom Smart Wearable EEG Device Revenue (2020-2032) & (US\$ Million)

Figure 31:Italy Smart Wearable EEG Device Revenue (2020-2032) & (US\$ Million)

Figure 32:Spain Smart Wearable EEG Device Revenue (2020-2032) & (US\$ Million)

Figure 33:Benelux Smart Wearable EEG Device Revenue (2020-2032) & (US\$ Million)

Figure 34:China Smart Wearable EEG Device Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 35:China Smart Wearable EEG Device Revenue Market Share by Players in 2024

Figure 36:China Smart Wearable EEG Device Sales Market Share by Type (2020-2032)

Figure 37:China Smart Wearable EEG Device Revenue Market Share by Type (2020-2032)

Figure 38:China Smart Wearable EEG Device Sales Market Share by Application (2020-2032)

Figure 39:China Smart Wearable EEG Device Revenue Market Share by Application (2020-2032)

Figure 40:APAC (excl. China) Smart Wearable EEG Device Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 41:APAC (excl. China) Smart Wearable EEG Device Revenue Market Share by Players in 2024

Figure 42:APAC (excl. China) Smart Wearable EEG Device Sales Market Share by Type (2020-2032)

Figure 43:APAC (excl. China) Smart Wearable EEG Device Revenue Market Share by Type (2020-2032)

Figure 44:APAC (excl. China) Smart Wearable EEG Device Sales Market Share by Application (2020-2032)

Figure 45:APAC (excl. China) Smart Wearable EEG Device Revenue Market Share by Application (2020-2032)

Figure 46:Japan Smart Wearable EEG Device Revenue (2020-2032) & (US\$ Million)

Figure 47:South Korea Smart Wearable EEG Device Revenue (2020-2032) & (US\$ Million)

Figure 48:India Smart Wearable EEG Device Revenue (2020-2032) & (US\$ Million)

Figure 49:Australia Smart Wearable EEG Device Revenue (2020-2032) & (US\$ Million)

Figure 50:Southeast Asia Smart Wearable EEG Device Revenue (2020-2032) & (US\$ Million)

Figure 51:Latin America Smart Wearable EEG Device Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 52:Latin America Smart Wearable EEG Device Revenue Market Share by Players in 2024

Figure 53:Latin America Smart Wearable EEG Device Sales Market Share by Type (2020-2032)

Figure 54:Latin America Smart Wearable EEG Device Revenue Market Share by Type (2020-2032)

Figure 55:Latin America Smart Wearable EEG Device Sales Market Share by Application (2020-2032)

Figure 56:Latin America Smart Wearable EEG Device Revenue Market Share by Application (2020-2032)

Figure 57:Mexico Smart Wearable EEG Device Revenue (2020-2032) & (US\$ Million)

Figure 58:Brazil Smart Wearable EEG Device Revenue (2020-2032) & (US\$ Million)

Figure 59:Middle East & Africa Smart Wearable EEG Device Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 60:Middle East & Africa Smart Wearable EEG Device Revenue Market Share by Players in 2024

Figure 61:Middle East & Africa Smart Wearable EEG Device Sales Market Share by Type (2020-2032)

Figure 62:Middle East & Africa Smart Wearable EEG Device Revenue Market Share by Type (2020-2032)

Figure 63:Middle East & Africa Smart Wearable EEG Device Sales Market Share by Application (2020-2032)

Figure 64:Middle East & Africa Smart Wearable EEG Device Revenue Market Share by Application (2020-2032)

Figure 65:Saudi Arabia Smart Wearable EEG Device Revenue (2020-2032) & (US\$ Million)

Figure 66:South Africa Smart Wearable EEG Device Revenue (2020-2032) & (US\$ Million)

Figure 67:Global Smart Wearable EEG Device Sales Market Share by Key Manufacturers in 2024

Figure 68:Global Smart Wearable EEG Device Revenue Market Share by Key Manufacturers in 2024

Figure 69:Global Smart Wearable EEG Device Industry Competition Landscape

Figure 70:Smart Wearable EEG Device Industry Chain Analysis

Figure 71:Bottom-Up and Top-Down Research Methods

Figure 72:Key Interview Objectives

Figure 73:Data Cross Validation

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