

# Global Smart Retail Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Smart Retail market size will reach 8,858.33 Million USD in 2025 and is projected to reach 11,400.49 Million USD by 2032, with a CAGR of 3.67% (2025-2032). Notably, the China Smart Retail market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Smart retail refers to the integration of advanced technologies and data analytics into the retail environment to optimize operations, enhance customer experiences, and drive business growth. This concept encompasses various innovations such as artificial intelligence, Internet of Things (IoT) devices, augmented reality, and data analytics tools to personalize marketing strategies, improve inventory management, and streamline the shopping journey. Smart retail solutions often include features like cashierless checkout systems, interactive displays, personalized recommendations based on customer data analysis, and real-time inventory tracking to ensure product availability. By leveraging these technologies, smart retail aims to create seamless and efficient shopping experiences while empowering retailers to make data-driven decisions and adapt to evolving consumer preferences and market trends.

The major global suppliers of Smart Retail include Amazon, Alibaba, SES-imagotag, IBM Corporation, Shinsegae I&C, Google, SOLUM ESL, Pricer, Intel Corporation, NEC Corporation, Cisco Systems, Wipro Technologies, Displaydata, Trax, Telit, Bossa Nova Robotics, Adastra Corporation, AWM, etc. The global players competition landscape in

this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Smart Retail. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Smart Retail market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Smart Retail market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Smart Retail industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Smart Retail Include:

Amazon

Alibaba

SES-imagotag

IBM Corporation

Shinsegae I&C

Google

SOLUM ESL

Pricer

Intel Corporation

NEC Corporation

Cisco Systems

Wipro Technologies

Displaydata

Trax

Telit

Bossa Nova Robotics

Adastra Corporation

AWM

Smart Retail Product Segment Include:

Hardware

Software

Service

Smart Retail Product Application Include:

Supermarket

Convenience Store

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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