

Global Smart Pet Products Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/SAE5045E29E0EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: SAE5045E29E0EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Smart Pet Products market size will reach 6,857.74 Million USD in 2025 and is projected to reach 16,445.94 Million USD by 2032, with a CAGR of 13.31% (2025-2032). Notably, the China Smart Pet Products market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Smart pet products encompass a wide range of innovative devices and technologies designed to enhance the care, health, and well-being of pets. These products leverage advanced features such as connectivity, sensors, and data analytics to provide pet owners with insights into their pet's behavior, activity levels, and health status. Examples of smart pet products include smart collars with GPS tracking and activity monitoring, automated pet feeders with portion control and scheduling capabilities, interactive toys with built-in cameras and remote control functionality, and smart litter boxes with self-cleaning mechanisms. By incorporating these technologies, smart pet products aim to improve communication between pets and owners, streamline pet care routines, and promote a happier and healthier lifestyle for pets and their owners alike.

The major global suppliers of Smart Pet Products include Radio Systems Corporation (Petsafe), Petkit, Sure Petcare (Antelliq), Hangzhou Tianyuan Pet Products, Whistle, Garmin, FitBark, Tractive, PetPace, Loc8tor, Marco Polo, WOpet, Gibi Technologies, Get Wuf, Shenzhen HomeRun, Shanghai Niaoyuhuaxiang, Catlink, Dogness, etc. The

global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Smart Pet Products. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Smart Pet Products market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Smart Pet Products market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Smart Pet Products industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Smart Pet Products Include:

Radio Systems Corporation (Petsafe)

Petkit

Sure Petcare (Antelliq)

Hangzhou Tianyuan Pet Products

Whistle

Garmin

FitBark

Tractive

PetPace

Loc8tor

Marco Polo

WOpet

Gibi Technologies

Get Wuf

Shenzhen HomeRun

Shanghai Niaoyuhuaxiang

Catlink

Dogness

Smart Pet Products Product Segment Include:

Smart Feeding Equipment

Smart Wearable Device

Smart Pet Toys

Others

Smart Pet Products Product Application Include:

Dogs

Cats

Others

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