

Global Smart Outlet Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Smart Outlet market size will reach 1,541.43 Million USD in 2025 and is projected to reach 4,369.58 Million USD by 2032, with a CAGR of 16.05% (2025-2032). Notably, the China Smart Outlet market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A smart outlet is an intelligent electrical receptacle that can be controlled remotely via a smartphone app, voice commands, or automation platforms. These outlets typically replace traditional electrical outlets and are equipped with connectivity features such as Wi-Fi or Bluetooth, allowing users to turn connected devices on or off, monitor energy usage, and create schedules or automation rules. Smart outlets offer convenience, energy savings, and home automation capabilities, enabling users to manage and control various devices, such as lamps, appliances, and electronics, from anywhere with an internet connection. Additionally, some smart outlets integrate with smart home ecosystems, allowing for seamless integration with other connected devices and platforms for enhanced functionality and interoperability.

The major global manufacturers of Smart Outlet include Bull, Lengon, Xiaomi, Belkin, Etekcity, Edimax, Samsung, Delixi, Deli, Konke, Broadlink, ORVIBO, Honyar, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and

generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Smart Outlet. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Smart Outlet market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Smart Outlet market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Smart Outlet industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Smart Outlet Include:

Bull

Lengon

Xiaomi

Belkin

Etekcitcity

Edimax

Samsung

Delixi

Deli

Konke

Broadlink

ORVIBO

Honyar

Smart Outlet Product Segment Include:

Wifi Smart Outlet

Bluetooth Smart Outlet

Others

Smart Outlet Product Application Include:

Residential

Commercial

Chapter Scope

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