

# Global Smart Bulb Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Smart Bulb market size will reach 670.16 Million USD in 2025 and is projected to reach 1,269.01 Million USD by 2032, with a CAGR of 9.55% (2025-2032). Notably, the China Smart Bulb market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A smart bulb is an innovative lighting solution that integrates wireless connectivity and advanced features to provide users with greater control and customization over their home lighting. These bulbs typically use technologies such as Wi-Fi, Bluetooth, or Zigbee to connect to a network and can be controlled remotely via smartphone apps, voice commands, or home automation systems. Smart bulbs offer a wide range of features, including adjustable brightness, color-changing capabilities, scheduling, and integration with other smart devices and platforms. With the ability to adjust settings and create personalized lighting scenes, smart bulbs enhance convenience, energy efficiency, and ambiance in homes, offices, and other environments.

The major global suppliers of Smart Bulb include Johnson Controls, Honeywell, Schneider, UTC, Siemens, Ingersoll Rand (Trane), ABB, Azbil, Emerson, Eaton, Bosch, Panasonic, Panasonic, Control4, Legrand, Cisco, IBM, Advantech, Current (GE), Carrier, Otis, Hitachi, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong

competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Smart Bulb. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Smart Bulb market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Smart Bulb market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Smart Bulb industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Smart Bulb Include:

Johnson Controls

Honeywell

Schneider

UTC

Siemens

Ingersoll Rand (Trane)

ABB

Azbil

Emerson

Eaton

Bosch

Panasonic

Panasonic

Control4

Legrand

Cisco

IBM

Advantech

Current (GE)

Carrier

Otis

Hitachi

Smart Bulb Product Segment Include:

Building Management System (BMS)

HVAC

Lighting Control

Security and Access Control

Emergency Alarm and Evacuation System

Audio and Visual Effects

Escalator

Elevator

Others

Smart Bulb Product Application Include:

Government Building

Residential Building

Commercial Building

## **Chapter Scope**

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