

Global Smart Agriculture Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Smart Agriculture market size will reach 5,568.11 Million USD in 2025 and is projected to reach 10,349.90 Million USD by 2032, with a CAGR of 9.26% (2025-2032). Notably, the China Smart Agriculture market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Smart agriculture, also known as precision agriculture or agri-tech, involves the integration of advanced technologies and data-driven solutions to optimize farming practices and increase agricultural productivity, efficiency, and sustainability. These technologies include sensors, drones, satellite imagery, GPS, artificial intelligence (AI), and the Internet of Things (IoT), which enable farmers to monitor and manage various aspects of their operations in real time. Smart agriculture systems provide insights into soil conditions, weather patterns, crop health, and resource usage, allowing farmers to make informed decisions about irrigation, fertilization, pest control, and harvesting. By leveraging data analytics and automation, smart agriculture helps minimize input costs, reduce environmental impacts, and maximize yields, thereby contributing to food security and the sustainable management of natural resources.

The major global suppliers of Smart Agriculture include Beijing Rural Credit Internet Technology Group, Guangzhou Jifei Technology, Shenzhen Fengnong Holdings, Beijing Century Guoyuan Technology, Beijing Brick Nongxin Technology Group,

Chongqing Meicun Technology, Zhejiang Top Yunnong Technology, Beijing Aikonong Technology, Ag Leader Technology, AGCO Corporation, AgJunction, Inc., AgEagle Aerial Systems Inc., Autonomous Solutions, Inc., Argus Control Systems Ltd, BouMatic Robotic B.V., CropMetrics LLC, CLAAS KGaA mbH, CropZilla, Deere & Company, DICKEY-john, DroneDeploy, Farmers Edge Inc, Grownetics, Inc., Granular, Inc., Gamaya, GEA Group Aktiengesellschaft, Raven Industries, Trimble Inc., Topcon Positioning Systems, DeLaval Inc, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Smart Agriculture. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Smart Agriculture market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Smart Agriculture market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Smart Agriculture industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Smart Agriculture Include:

Beijing Rural Credit Internet Technology Group

Guangzhou Jifei Technology

Shenzhen Fengnong Holdings

Beijing Century Guoyuan Technology

Beijing Brick Nongxin Technology Group

Chongqing Meicun Technology

Zhejiang Top Yunnong Technology

Beijing Aikonong Technology

Ag Leader Technology

AGCO Corporation

AgJunction, Inc.

AgEagle Aerial Systems Inc.

Autonomous Solutions, Inc.

Argus Control Systems Ltd

BouMatic Robotic B.V.

CropMetrics LLC

CLAAS KGaA mbH

CropZilla

Deere & Company

DICKEY-john

DroneDeploy

Farmers Edge Inc

Grownetics, Inc.

Granular, Inc.

Gamaya

GEA Group Aktiengesellschaft

Raven Industries

Trimble Inc.

Topcon Positioning Systems

DeLaval Inc

Smart Agriculture Product Segment Include:

Machine Learning

Computer Vision

Predictive Analytics

Smart Agriculture Product Application Include:

Precision Farming

Livestock Monitoring

Drone Analytics

Agriculture Robots

Others

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