

# Global Skis & Snowboards Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Skis & Snowboards market size will reach 1,897.37 Million USD in 2025 and is projected to reach 3,060.74 Million USD by 2032, with a CAGR of 7.07% (2025-2032). Notably, the China Skis & Snowboards market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Skis and snowboards are specialized equipment used for gliding over snow in winter sports such as skiing and snowboarding. Skis are long, narrow devices worn on the feet, typically made of wood, fiberglass, or metal, and are used in pairs. They feature bindings that secure ski boots to the ski, allowing the skier to control their movement and direction. Snowboards, on the other hand, are single boards resembling oversized skateboards, made of wood, fiberglass, or composite materials, with bindings attached to the board that secure the rider's boots. Skis are traditionally used for downhill skiing, cross-country skiing, and ski jumping, while snowboards are mainly used for snowboarding, which involves descending slopes in a sideways stance, making use of edges for carving turns. Both skis and snowboards come in various shapes, lengths, and designs to suit different skiing and snowboarding styles, terrains, and skill levels, offering exhilarating experiences for winter sports enthusiasts worldwide.

The major global manufacturers of Skis & Snowboards include K2 Sports, Rossignol, Salomon, Atomic, Fischer Sports, Elan, Volkl, Black Diamond, Scott, Tecnica Group,

Wedze, Dynafit, DPS, Black Crows, Kastle, Movement, Ski Trab, Hagan, ZAG, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Skis & Snowboards. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Skis & Snowboards market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Skis & Snowboards market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Skis & Snowboards industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Skis & Snowboards Include:

K2 Sports

Rossignol

Salomon

Atomic

Fischer Sports

Elan

Volkl

Black Diamond

Scott

Tecnica Group

Wedze

Dynafit

DPS

Black Crows

Kastle

Movement

Ski Trab

Hagan

ZAG

Skis & Snowboards Product Segment Include:

Skis

Snowboards

Skis & Snowboards Product Application Include:

Leisure Travel

Professional Sports

Others

## **Chapter Scope**

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