

# Global Ski Touring Equipment and Apparel Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Ski Touring Equipment and Apparel market size will reach 9,003.10 Million USD in 2025 and is projected to reach 11,431.24 Million USD by 2032, with a CAGR of 3.47% (2025-2032). Notably, the China Ski Touring Equipment and Apparel market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Ski touring equipment and apparel are specially designed gear and clothing tailored for backcountry skiing and ski touring adventures. This equipment typically includes lightweight skis with specialized bindings that allow for uphill travel by releasing the heel for efficient climbing and locking down for secure descents. Ski touring boots offer a balance of comfort and performance, featuring a walk mode for flexibility during ascents and a rigid construction for stability during descents. Skins, adhesive strips attached to the base of skis, provide traction for uphill travel by preventing sliding while allowing forward movement. Ski poles with adjustable length are often used for balance and propulsion. Apparel for ski touring includes moisture-wicking base layers, breathable and waterproof outer layers, insulated mid layers, and accessories such as gloves, hats, and goggles to protect against cold, wind, and snow. Backpacks designed for ski touring may include features such as avalanche safety gear storage, hydration systems, and gear attachment points. Overall, ski touring equipment and apparel are optimized for comfort, safety, and performance in the challenging and dynamic conditions of

backcountry skiing.

The major global suppliers of Ski Touring Equipment and Apparel include K2 Sports, Scarpa, Tecnica, Atomic, Salomon, Scott, Fischer, Diabello, La Sportiva, Lange, Rossignol, Dynafit, Ski Trab, V?lkl, DPS, Elan, Black Diamond, K?stle, ZAG, Camp, Deuter, Osprey, Ortovox, Ferrino, Salewa, Uvex, Alpina, Petzl, Pret, Marmut, Casca, Martini, Karpos, Montura, The North Face, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Ski Touring Equipment and Apparel. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Ski Touring Equipment and Apparel market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Ski Touring Equipment and Apparel market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Ski Touring Equipment and Apparel industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

## Global Key Suppliers of Ski Touring Equipment and Apparel Include:

K2 Sports

Scarpa

Tecnica

Atomic

Salomon

Scott

Fischer

Diabello

La Sportiva

Lange

Rossignol

Dynafit

Ski Trab

V?lkl

DPS

Elan

Black Diamond

K?stle

ZAG

Camp

Deuter

Osprey

Ortovox

Ferrino

Salewa

Uvex

Alpina

Petzl

Pret

Mammut

Casca

Martini

Karpos

Montura

The North Face

Ski Touring Equipment and Apparel Product Segment Include:

Ski Touring Boots

Ski Touring Bindings

Ski Touring Skis

Ski Touring Backpacks

Ski Touring Helmets

Ski Touring Apparel

Others

Ski Touring Equipment and Apparel Product Application Include:

The Allrounder

The Uphill Ski Tourer

The Freeride Tourer

The Racer

## **Chapter Scope**

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