

# Global Ski Apparel Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Ski Apparel market size will reach 12,137 Million USD in 2025 and is projected to reach 15,578 Million USD by 2032, with a CAGR of 3.63% (2025-2032). Notably, the China Ski Apparel market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Ski apparel, also known as ski clothing, encompasses a range of specialized garments and accessories designed to provide protection, comfort, and performance for individuals engaging in skiing activities. Ski apparel typically includes insulated jackets, pants, and bibs made from waterproof and breathable materials to shield against cold temperatures, wind, and moisture while allowing perspiration to escape. Base layers, such as thermal tops and bottoms, help regulate body temperature by wicking moisture away from the skin. Additionally, ski apparel often features insulation, such as down or synthetic fibers, to provide warmth without adding bulk. Other essential items may include gloves or mittens, beanies or helmets, goggles or sunglasses, and socks designed for moisture management and cushioning. Advanced features like adjustable hoods, ventilation zippers, and articulated joints enhance mobility and comfort on the slopes. Overall, ski apparel is engineered to meet the demands of skiing in various conditions, ensuring optimal performance and enjoyment for skiers of all levels.

The major global manufacturers of Ski Apparel include Lafuma, Decathlon, Bogner, Peak Performance, Helly Hansen, Amer Sports, Quiksilver, Bergans, Kjus, Halti,

Rossignol, Patagonia, Mountain Warehouse, Columbia, NORTHLAND, The North Face, Phenix, Goldwin, Volcom, Descente, Schoeffel, Head, Salewa, Burton, Karbon, Spyder, O'Neill, One Way Sport, ARMADA, Nitro, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Ski Apparel. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Ski Apparel market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Ski Apparel market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Ski Apparel industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Ski Apparel Include:

Lafuma

Decathlon

Bogner

Peak Performance

Helly Hansen

Amer Sports

Quiksilver

Bergans

Kjus

Halti

Rossignol

Patagonia

Mountain Warehouse

Columbia

NORTHLAND

The North Face

Phenix

Goldwin

Volcom

Descente

Schoeffel

Head

Salewa

Burton

Karbon

Spyder

O'Neill

One Way Sport

ARMADA

Nitro

Ski Apparel Product Segment Include:

Ski Jackets

Ski Pants

Ski Socks

Ski Gloves

Others

Ski Apparel Product Application Include:

Individual

Commercial

## **Chapter Scope**

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