

# Global Six-axis OIS IMU Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Six-axis OIS IMU market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Six-axis OIS IMU market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A six-axis OIS IMU (optical image stabilization inertial measurement unit) is a sensor module designed to detect and measure motion and orientation in six degrees of freedom (DOF) within a three-dimensional space. This includes three linear accelerations along the x, y, and z axes and three angular velocities about those same axes. Typically used in electronic devices such as smartphones, cameras, drones, and virtual reality headsets, the six-axis OIS IMU incorporates both an accelerometer and a gyroscope to provide precise motion sensing capabilities. The accelerometer measures linear acceleration forces acting on the device, while the gyroscope detects rotational motion around its axes. By combining data from both sensors, the six-axis OIS IMU enables accurate detection of device movement and orientation changes, facilitating features such as image stabilization, motion tracking, augmented reality applications, and gaming interactions.

The major global manufacturers of Six-axis OIS IMU include STMicroelectronics, InvenSense(TDK), Senodia Technologies, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading

enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Six-axis OIS IMU. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Six-axis OIS IMU market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Six-axis OIS IMU market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Six-axis OIS IMU industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Six-axis OIS IMU Include:

STMicroelectronics

InvenSense(TDK)

Senodia Technologies

Six-axis OIS IMU Product Segment Include:

3x3mm

2.5x3mm

Others

Six-axis OIS IMU Product Application Include:

Android Mobile

IOS Mobile

Other Mobile

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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