

# Global Single Nucleotide Polymorphism (SNP) Genotyping Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIRResearch's in-depth investigation and research, the global Single Nucleotide Polymorphism (SNP) Genotyping market size will reach 32,492 Million USD in 2025 and is projected to reach 116,561 Million USD by 2032, with a CAGR of 20.02% (2025-2032). Notably, the China Single Nucleotide Polymorphism (SNP) Genotyping market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Single nucleotide polymorphism (SNP) genotyping is a molecular technique used to detect and analyze variations in a single nucleotide within a DNA sequence among individuals or populations. SNPs are the most common type of genetic variation, where a single nucleotide base (A, T, C, or G) at a specific position in the genome differs between individuals. SNP genotyping involves identifying and determining the alleles present at specific SNP loci in DNA samples collected from individuals. This can be achieved using various methods, including polymerase chain reaction (PCR)-based assays, sequencing technologies, and microarray analysis. SNP genotyping is widely used in genetics research, personalized medicine, pharmacogenomics, and forensic science to study the genetic basis of diseases, identify genetic risk factors, assess drug responses, and determine individual ancestry or relatedness. It plays a crucial role in understanding the genetic diversity and variability within populations and has significant implications for improving healthcare outcomes and disease prevention strategies.

The major global suppliers of Single Nucleotide Polymorphism (SNP) Genotyping include Illumina, Affymetrix, Applied Biosystems, Agilent Technologies, Beckman Coulter, Roche, Qiagen, Luminex Corporation, Enzo Life Sciences, Bio-rad, GE Healthcare, Sequenom, Ocimum Biosolutions, GenScript, Douglas Scientific, BGI, Beijing Sunbiotech, HuaGene Biotech, Generay Biotech, Benegene, Shanghai Biochip, GENESKY, HD Biosciences, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Single Nucleotide Polymorphism (SNP) Genotyping. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Single Nucleotide Polymorphism (SNP) Genotyping market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Single Nucleotide Polymorphism (SNP) Genotyping market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Single Nucleotide Polymorphism (SNP) Genotyping industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from

various markets monitoring database.

Global Key Suppliers of Single Nucleotide Polymorphism (SNP) Genotyping Include:

Illumina

Affymetrix

Applied Biosystems

Agilent Technologies

Beckman Coulter

Roche

Qiagen

Luminex Corporation

Enzo Life Sciences

Bio-rad

GE Healthcare

Sequenom

Ocimum Biosolutions

GenScript

Douglas Scientific

BGI

Beijing Sunbiotech

HuaGene Biotech

Generay Biotech

Benegene

Shanghai Biochip

GENESKY

HD Biosciences

Single Nucleotide Polymorphism (SNP) Genotyping Product Segment Include:

Transversion

Transition

Single Nucleotide Polymorphism (SNP) Genotyping Product Application Include:

Diagnostics

Animal

Plant

Research

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Single Nucleotide Polymorphism (SNP) Genotyping Industry PESTEL Analysis

Chapter 3: Global Single Nucleotide Polymorphism (SNP) Genotyping Industry Porter's Five Forces Analysis

Chapter 4: Global Single Nucleotide Polymorphism (SNP) Genotyping Major Regional Market Size and Forecast Analysis

Chapter 5: Global Single Nucleotide Polymorphism (SNP) Genotyping Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger Single Nucleotide Polymorphism (SNP) Genotyping Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Single Nucleotide Polymorphism (SNP) Genotyping Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Single Nucleotide Polymorphism (SNP) Genotyping Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Single Nucleotide Polymorphism (SNP) Genotyping Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Single Nucleotide Polymorphism (SNP) Genotyping Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Single Nucleotide Polymorphism (SNP) Genotyping Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Single Nucleotide Polymorphism (SNP) Genotyping Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 SINGLE NUCLEOTIDE POLYMORPHISM (SNP) GENOTYPING MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Single Nucleotide Polymorphism (SNP) Genotyping Product by Type
  - 1.2.1 Transversion
  - 1.2.2 Transition
- 1.3 Single Nucleotide Polymorphism (SNP) Genotyping Product by Application
  - 1.3.1 Diagnostics
  - 1.3.2 Animal
  - 1.3.3 Plant
  - 1.3.4 Research
  - 1.3.5 Others
- 1.4 Global Single Nucleotide Polymorphism (SNP) Genotyping Market Size Analysis (2020-2032)
- 1.5 Single Nucleotide Polymorphism (SNP) Genotyping Market Development Status and Trends
  - 1.5.1 Single Nucleotide Polymorphism (SNP) Genotyping Industry Development Status Analysis
  - 1.5.2 Single Nucleotide Polymorphism (SNP) Genotyping Industry Development Trends Analysis

### **2 SINGLE NUCLEOTIDE POLYMORPHISM (SNP) GENOTYPING MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 SINGLE NUCLEOTIDE POLYMORPHISM (SNP) GENOTYPING MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants

3.3 Bargaining Power of Suppliers

3.4 Bargaining Power of Buyers

3.5 Threat of Substitutes

## **4 GLOBAL SINGLE NUCLEOTIDE POLYMORPHISM (SNP) GENOTYPING MARKET ANALYSIS BY REGIONS**

4.1 Global Single Nucleotide Polymorphism (SNP) Genotyping Overall Market: 2024 VS 2025 VS 2032

4.2 Global Single Nucleotide Polymorphism (SNP) Genotyping Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Single Nucleotide Polymorphism (SNP) Genotyping Revenue and Market Share by Region (2020-2025)

4.2.2 Global Single Nucleotide Polymorphism (SNP) Genotyping Revenue and Market Share Forecast by Region (2026-2032)

## **5 GLOBAL SINGLE NUCLEOTIDE POLYMORPHISM (SNP) GENOTYPING MARKET SIZE BY TYPE AND APPLICATION**

5.1 Global Single Nucleotide Polymorphism (SNP) Genotyping Market Size by Type (2020-2032)

5.2 Global Single Nucleotide Polymorphism (SNP) Genotyping Market Size by Application (2020-2032)

## **6 NORTH AMERICA**

6.1 North America Single Nucleotide Polymorphism (SNP) Genotyping Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Suppliers Analysis

6.3 North America Single Nucleotide Polymorphism (SNP) Genotyping Market Size by Type

6.4 North America Single Nucleotide Polymorphism (SNP) Genotyping Market Size by Application

6.5 North America Single Nucleotide Polymorphism (SNP) Genotyping Market Size by Country

6.5.1 US

6.5.2 Canada

## **7 EUROPE**

7.1 Europe Single Nucleotide Polymorphism (SNP) Genotyping Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Suppliers Analysis

7.3 Europe Single Nucleotide Polymorphism (SNP) Genotyping Market Size by Type

7.4 Europe Single Nucleotide Polymorphism (SNP) Genotyping Market Size by Application

7.5 Europe Single Nucleotide Polymorphism (SNP) Genotyping Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

## **8 CHINA**

8.1 China Single Nucleotide Polymorphism (SNP) Genotyping Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Suppliers Analysis

8.3 China Single Nucleotide Polymorphism (SNP) Genotyping Market Size by Type

8.4 China Single Nucleotide Polymorphism (SNP) Genotyping Market Size by Application

## **9 APAC (EXCL. CHINA)**

9.1 APAC (excl. China) Single Nucleotide Polymorphism (SNP) Genotyping Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Suppliers Analysis

9.3 APAC (excl. China) Single Nucleotide Polymorphism (SNP) Genotyping Market Size by Type

9.4 APAC (excl. China) Single Nucleotide Polymorphism (SNP) Genotyping Market Size by Application

9.5 APAC (excl. China) Single Nucleotide Polymorphism (SNP) Genotyping Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

### 9.5.5 Southeast Asia

## **10 LATIN AMERICA**

10.1 Latin America Single Nucleotide Polymorphism (SNP) Genotyping Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Suppliers Analysis

10.3 Latin America Single Nucleotide Polymorphism (SNP) Genotyping Market Size by Type

10.4 Latin America Single Nucleotide Polymorphism (SNP) Genotyping Market Size by Application

10.5 Latin America Single Nucleotide Polymorphism (SNP) Genotyping Market Size by Country

10.5.1 Mexico

10.5.2 Brazil

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Single Nucleotide Polymorphism (SNP) Genotyping Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Suppliers Analysis

11.3 Middle East & Africa Single Nucleotide Polymorphism (SNP) Genotyping Market Size by Type

11.4 Middle East & Africa Single Nucleotide Polymorphism (SNP) Genotyping Market Size by Application

11.5 Middle East & Africa Single Nucleotide Polymorphism (SNP) Genotyping Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

## **12 COMPETITION BY SUPPLIERS**

12.1 Global Single Nucleotide Polymorphism (SNP) Genotyping Market Revenue by Key Suppliers (2021-2025)

12.2 Single Nucleotide Polymorphism (SNP) Genotyping Competitive Landscape Analysis and Market Dynamic

12.2.1 Single Nucleotide Polymorphism (SNP) Genotyping Competitive Landscape Analysis

12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales

### 12.2.3 Market Dynamic

## 13 KEY COMPANIES ANALYSIS

### 13.1 Illumina

13.1.1 Illumina Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Illumina Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

13.1.3 Illumina Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.2 Affymetrix

13.2.1 Affymetrix Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Affymetrix Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

13.2.3 Affymetrix Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.3 Applied Biosystems

13.3.1 Applied Biosystems Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Applied Biosystems Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

13.3.3 Applied Biosystems Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.4 Agilent Technologies

13.4.1 Agilent Technologies Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Agilent Technologies Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

13.4.3 Agilent Technologies Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.5 Beckman Coulter

13.5.1 Beckman Coulter Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Beckman Coulter Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

13.5.3 Beckman Coulter Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.6 Roche

13.6.1 Roche Basic Company Profile (Employees, Areas Service, Competitors and

## Contact Information)

13.6.2 Roche Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

13.6.3 Roche Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.7 Qiagen

13.7.1 Qiagen Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Qiagen Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

13.7.3 Qiagen Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.8 Luminex Corporation

13.8.1 Luminex Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Luminex Corporation Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

13.8.3 Luminex Corporation Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.9 Enzo Life Sciences

13.9.1 Enzo Life Sciences Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Enzo Life Sciences Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

13.9.3 Enzo Life Sciences Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.10 Bio-rad

13.10.1 Bio-rad Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Bio-rad Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

13.10.3 Bio-rad Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.11 GE Healthcare

13.11.1 GE Healthcare Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 GE Healthcare Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

13.11.3 GE Healthcare Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## 13.12 Sequenom

13.12.1 Sequenom Basic Company Profile (Employees, Areas Service, Competitors

and Contact Information)

13.12.2 Sequenom Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

13.12.3 Sequenom Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.13 Ocimum Biosolutions

13.13.1 Ocimum Biosolutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Ocimum Biosolutions Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

13.13.3 Ocimum Biosolutions Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.14 GenScript

13.14.1 GenScript Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 GenScript Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

13.14.3 GenScript Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.15 Douglas Scientific

13.15.1 Douglas Scientific Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Douglas Scientific Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

13.15.3 Douglas Scientific Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.16 BGI

13.16.1 BGI Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 BGI Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

13.16.3 BGI Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.17 Beijing Sunbiotech

13.17.1 Beijing Sunbiotech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 Beijing Sunbiotech Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

13.17.3 Beijing Sunbiotech Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.18 HuaGene Biotech

13.18.1 HuaGene Biotech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 HuaGene Biotech Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

13.18.3 HuaGene Biotech Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.19 Generay Biotech

13.19.1 Generay Biotech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.19.2 Generay Biotech Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

13.19.3 Generay Biotech Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.20 Benegene

13.20.1 Benegene Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.20.2 Benegene Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

13.20.3 Benegene Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.21 Shanghai Biochip

13.21.1 Shanghai Biochip Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.21.2 Shanghai Biochip Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

13.21.3 Shanghai Biochip Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.22 GENESKY

13.22.1 GENESKY Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.22.2 GENESKY Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

13.22.3 GENESKY Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

### 13.23 HD Biosciences

13.23.1 HD Biosciences Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.23.2 HD Biosciences Single Nucleotide Polymorphism (SNP) Genotyping Product

## Portfolio

13.23.3 HD Biosciences Single Nucleotide Polymorphism (SNP) Genotyping Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Single Nucleotide Polymorphism (SNP) Genotyping Industry Chain Analysis

14.2 Single Nucleotide Polymorphism (SNP) Genotyping Typical Downstream Customers

14.3 Single Nucleotide Polymorphism (SNP) Genotyping Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Single Nucleotide Polymorphism (SNP) Genotyping Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Single Nucleotide Polymorphism (SNP) Genotyping Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Single Nucleotide Polymorphism (SNP) Genotyping Industry Development Status

Table 4: Single Nucleotide Polymorphism (SNP) Genotyping Industry Development Trends

Table 5: Global Single Nucleotide Polymorphism (SNP) Genotyping Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Share by Region (2020-2025)

Table 8: Global Single Nucleotide Polymorphism (SNP) Genotyping Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Single Nucleotide Polymorphism (SNP) Genotyping Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global Single Nucleotide Polymorphism (SNP) Genotyping Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global Single Nucleotide Polymorphism (SNP) Genotyping Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global Single Nucleotide Polymorphism (SNP) Genotyping Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key Single Nucleotide Polymorphism (SNP) Genotyping Players in North America

Table 15: North America Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America Single Nucleotide Polymorphism (SNP) Genotyping Revenue

by Application (2026-2032) & (US\$ Million)

Table 19: North America Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 21: Key Single Nucleotide Polymorphism (SNP) Genotyping Players in Europe

Table 22: Europe Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key Single Nucleotide Polymorphism (SNP) Genotyping Players in China

Table 29: China Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key Single Nucleotide Polymorphism (SNP) Genotyping Players in APAC (excl. China)

Table 34: APAC (excl. China) Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key Single Nucleotide Polymorphism (SNP) Genotyping Players in Latin America

Table 41: Latin America Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Type (2020-2025) & (US\$ Million)

Table 42: Latin America Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Type (2026-2032) & (US\$ Million)

Table 43: Latin America Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Application (2020-2025) & (US\$ Million)

Table 44: Latin America Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Application (2026-2032) & (US\$ Million)

Table 45: Latin America Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 46: Latin America Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 47: Key Single Nucleotide Polymorphism (SNP) Genotyping Players in Middle East & Africa

Table 48: Middle East & Africa Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Application (2020-2025) & (US\$ Million)

Table 51: Middle East & Africa Single Nucleotide Polymorphism (SNP) Genotyping Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global Single Nucleotide Polymorphism (SNP) Genotyping Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: Illumina Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: Illumina Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

Table 60: Illumina Single Nucleotide Polymorphism (SNP) Genotyping Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: Affymetrix Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 62: Affymetrix Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

Table 63: Affymetrix Single Nucleotide Polymorphism (SNP) Genotyping Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 64: Applied Biosystems Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: Applied Biosystems Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

Table 66: Applied Biosystems Single Nucleotide Polymorphism (SNP) Genotyping Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: Agilent Technologies Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: Agilent Technologies Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

Table 69: Agilent Technologies Single Nucleotide Polymorphism (SNP) Genotyping Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: Beckman Coulter Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: Beckman Coulter Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

Table 72: Beckman Coulter Single Nucleotide Polymorphism (SNP) Genotyping Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: Roche Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 74: Roche Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

Table 75: Roche Single Nucleotide Polymorphism (SNP) Genotyping Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: Qiagen Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: Qiagen Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

Table 78: Qiagen Single Nucleotide Polymorphism (SNP) Genotyping Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: Luminex Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 80: Luminex Corporation Single Nucleotide Polymorphism (SNP) Genotyping

## Product Portfolio

Table 81: Luminex Corporation Single Nucleotide Polymorphism (SNP) Genotyping Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: Enzo Life Sciences Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: Enzo Life Sciences Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

Table 84: Enzo Life Sciences Single Nucleotide Polymorphism (SNP) Genotyping Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 85: Bio-rad Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: Bio-rad Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

Table 87: Bio-rad Single Nucleotide Polymorphism (SNP) Genotyping Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: GE Healthcare Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 89: GE Healthcare Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

Table 90: GE Healthcare Single Nucleotide Polymorphism (SNP) Genotyping Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 91: Sequenom Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 92: Sequenom Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

Table 93: Sequenom Single Nucleotide Polymorphism (SNP) Genotyping Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: Ocimum Biosolutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 95: Ocimum Biosolutions Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

Table 96: Ocimum Biosolutions Single Nucleotide Polymorphism (SNP) Genotyping Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 97: GenScript Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 98: GenScript Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

Table 99: GenScript Single Nucleotide Polymorphism (SNP) Genotyping Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 100: Douglas Scientific Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

Table 101: Douglas Scientific Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

Table 102: Douglas Scientific Single Nucleotide Polymorphism (SNP) Genotyping Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 103: BGI Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: BGI Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

Table 105: BGI Single Nucleotide Polymorphism (SNP) Genotyping Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 106: Beijing Sunbiotech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Beijing Sunbiotech Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

Table 108: Beijing Sunbiotech Single Nucleotide Polymorphism (SNP) Genotyping Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 109: HuaGene Biotech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: HuaGene Biotech Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

Table 111: HuaGene Biotech Single Nucleotide Polymorphism (SNP) Genotyping Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 112: Generay Biotech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Generay Biotech Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

Table 114: Generay Biotech Single Nucleotide Polymorphism (SNP) Genotyping Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 115: Benegene Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Benegene Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

Table 117: Benegene Single Nucleotide Polymorphism (SNP) Genotyping Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 118: Shanghai Biochip Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Shanghai Biochip Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

Table 120: Shanghai Biochip Single Nucleotide Polymorphism (SNP) Genotyping

Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 121: GENESKY Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: GENESKY Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

Table 123: GENESKY Single Nucleotide Polymorphism (SNP) Genotyping Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 124: HD Biosciences Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: HD Biosciences Single Nucleotide Polymorphism (SNP) Genotyping Product Portfolio

Table 126: HD Biosciences Single Nucleotide Polymorphism (SNP) Genotyping Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 127: Single Nucleotide Polymorphism (SNP) Genotyping Typical Customer List

Table 128: Single Nucleotide Polymorphism (SNP) Genotyping Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Single Nucleotide Polymorphism (SNP) Genotyping Product Pictures

Figure 2: Transversion Picture Scope

Figure 3: Transition Picture Scope

Figure 4: Diagnostics Picture Scope

Figure 5: Animal Picture Scope

Figure 6: Plant Picture Scope

Figure 7: Research Picture Scope

Figure 8: Others Picture Scope

Figure 9: Global Single Nucleotide Polymorphism (SNP) Genotyping Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 10: Global Single Nucleotide Polymorphism (SNP) Genotyping Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 11: Global Single Nucleotide Polymorphism (SNP) Genotyping Market Size by Region (2020-2032) & (US\$ Million)

Figure 12: Global Single Nucleotide Polymorphism (SNP) Genotyping Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 13: North America Single Nucleotide Polymorphism (SNP) Genotyping Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 14: North America Single Nucleotide Polymorphism (SNP) Genotyping Market Share by Players in 2024

Figure 15: North America Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Share by Type (2020-2032)

Figure 16: North America Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Share by Application (2020-2032)

Figure 17: US Single Nucleotide Polymorphism (SNP) Genotyping Revenue (2020-2032) & (US\$ Million)

Figure 18: Canada Single Nucleotide Polymorphism (SNP) Genotyping Revenue (2020-2032) & (US\$ Million)

Figure 19: Europe Single Nucleotide Polymorphism (SNP) Genotyping Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 20: Europe Single Nucleotide Polymorphism (SNP) Genotyping Market Share by Players in 2024

Figure 21: Europe Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Share by Type (2020-2032)

Figure 22: Europe Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market

Share by Application (2020-2032)

Figure 23: Germany Single Nucleotide Polymorphism (SNP) Genotyping Revenue (2020-2032) & (US\$ Million)

Figure 24: France Single Nucleotide Polymorphism (SNP) Genotyping Revenue (2020-2032) & (US\$ Million)

Figure 25: United Kingdom Single Nucleotide Polymorphism (SNP) Genotyping Revenue (2020-2032) & (US\$ Million)

Figure 26: Italy Single Nucleotide Polymorphism (SNP) Genotyping Revenue (2020-2032) & (US\$ Million)

Figure 27: Spain Single Nucleotide Polymorphism (SNP) Genotyping Revenue (2020-2032) & (US\$ Million)

Figure 28: Benelux Single Nucleotide Polymorphism (SNP) Genotyping Revenue (2020-2032) & (US\$ Million)

Figure 29: China Single Nucleotide Polymorphism (SNP) Genotyping Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 30: China Single Nucleotide Polymorphism (SNP) Genotyping Market Share by Players in 2024

Figure 31: China Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Share by Type (2020-2032)

Figure 32: China Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Share by Application (2020-2032)

Figure 33: APAC (excl. China) Single Nucleotide Polymorphism (SNP) Genotyping Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 34: APAC (excl. China) Single Nucleotide Polymorphism (SNP) Genotyping Market Share by Players in 2024

Figure 35: APAC (excl. China) Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Share by Type (2020-2032)

Figure 36: APAC (excl. China) Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Share by Application (2020-2032)

Figure 37: Japan Single Nucleotide Polymorphism (SNP) Genotyping Revenue (2020-2032) & (US\$ Million)

Figure 38: South Korea Single Nucleotide Polymorphism (SNP) Genotyping Revenue (2020-2032) & (US\$ Million)

Figure 39: India Single Nucleotide Polymorphism (SNP) Genotyping Revenue (2020-2032) & (US\$ Million)

Figure 40: Australia Single Nucleotide Polymorphism (SNP) Genotyping Revenue (2020-2032) & (US\$ Million)

Figure 41: Southeast Asia Single Nucleotide Polymorphism (SNP) Genotyping Revenue (2020-2032) & (US\$ Million)

Figure 42: Latin America Single Nucleotide Polymorphism (SNP) Genotyping Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 43: Latin America Single Nucleotide Polymorphism (SNP) Genotyping Market Share by Players in 2024

Figure 44: Latin America Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Share by Type (2020-2032)

Figure 45: Latin America Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Share by Application (2020-2032)

Figure 46: Mexico Single Nucleotide Polymorphism (SNP) Genotyping Revenue (2020-2032) & (US\$ Million)

Figure 47: Brazil Single Nucleotide Polymorphism (SNP) Genotyping Revenue (2020-2032) & (US\$ Million)

Figure 48: Middle East & Africa Single Nucleotide Polymorphism (SNP) Genotyping Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 49: Middle East & Africa Single Nucleotide Polymorphism (SNP) Genotyping Market Share by Players in 2024

Figure 50: Middle East & Africa Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Share by Type (2020-2032)

Figure 51: Middle East & Africa Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Share by Application (2020-2032)

Figure 52: Saudi Arabia Single Nucleotide Polymorphism (SNP) Genotyping Revenue (2020-2032) & (US\$ Million)

Figure 53: South Africa Single Nucleotide Polymorphism (SNP) Genotyping Revenue (2020-2032) & (US\$ Million)

Figure 54: Global Single Nucleotide Polymorphism (SNP) Genotyping Revenue Market Share by Key Suppliers in 2024

Figure 55: Global Single Nucleotide Polymorphism (SNP) Genotyping Industry Competition Landscape

Figure 56: Single Nucleotide Polymorphism (SNP) Genotyping Industry Chain Analysis

Figure 57: Bottom-Up and Top-Down Research Methods

Figure 58: Key Interview Objectives

Figure 59: Data Cross Validation

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