

Global Shrink Sleeve Packaging Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Shrink Sleeve Packaging market size will reach 9,861.24 Million USD in 2025 and is projected to reach 13,792.71 Million USD by 2032, with a CAGR of 4.91% (2025-2032). Notably, the China Shrink Sleeve Packaging market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Shrink sleeve packaging is a type of packaging solution used to encase products, typically containers such as bottles, jars, or cans, with a heat-shrinkable plastic film. This film, often made of PVC, PET, or OPS materials, is printed with graphics, branding, and product information before being applied to the container. The sleeve is then heated, causing it to shrink and conform tightly to the shape of the container, creating a seamless and visually appealing package. Shrink sleeve packaging offers several benefits, including 360-degree coverage for maximum branding visibility, tamper-evident seals for product security, and durability to withstand handling and transportation. It is commonly used in industries such as food and beverage, personal care, pharmaceuticals, and household products to enhance product aesthetics, shelf appeal, and consumer engagement.

The major global manufacturers of Shrink Sleeve Packaging include Fuji Seal, CCL Industries, Multi-Color, Klockner Pentaplast, Huhtamaki, Clondalkin Group, Brook & Whittle, WestRock, Yinjinda, Fort Dearborn Company, Jinghong, Zijiang, Chengxin, etc.

The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Shrink Sleeve Packaging. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Shrink Sleeve Packaging market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Shrink Sleeve Packaging market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Shrink Sleeve Packaging industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Shrink Sleeve Packaging Include:

Fuji Seal

CCL Industries

Multi-Color

Klockner Pentaplast

Huhtamaki

Clondalkin Group

Brook & Whittle

WestRock

Yinjinda

Fort Dearborn Company

Jinghong

Zijiang

Chengxin

Shrink Sleeve Packaging Product Segment Include:

PVC

PETG

OPS

PE

PP

COC Films

Others

Shrink Sleeve Packaging Product Application Include:

Food & Beverage

Pharmaceuticals

Personal Care

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Shrink Sleeve Packaging Industry PESTEL Analysis

Chapter 3: Global Shrink Sleeve Packaging Industry Porter's Five Forces Analysis

Chapter 4: Global Shrink Sleeve Packaging Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Shrink Sleeve Packaging Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Shrink Sleeve Packaging Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Shrink Sleeve Packaging Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Shrink Sleeve Packaging Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Shrink Sleeve Packaging Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Shrink Sleeve Packaging Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Shrink Sleeve Packaging Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Shrink Sleeve Packaging Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 SHRINK SLEEVE PACKAGING MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Shrink Sleeve Packaging Product by Type
 - 1.2.1 PVC
 - 1.2.2 PETG
 - 1.2.3 OPS
 - 1.2.4 PE
 - 1.2.5 PP
 - 1.2.6 COC Films
 - 1.2.7 Others
- 1.3 Shrink Sleeve Packaging Product by Application
 - 1.3.1 Food & Beverage
 - 1.3.2 Pharmaceuticals
 - 1.3.3 Personal Care
 - 1.3.4 Others
- 1.4 Global Shrink Sleeve Packaging Market Revenue and Sales Analysis
 - 1.4.1 Global Shrink Sleeve Packaging Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Shrink Sleeve Packaging Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Shrink Sleeve Packaging Market Sales Price Trend Analysis (2020-2032)
- 1.5 Shrink Sleeve Packaging Industry Trends and Innovation
 - 1.5.1 Shrink Sleeve Packaging Industry Trends and Innovation
 - 1.5.2 Shrink Sleeve Packaging Market Drivers and Challenges

2 SHRINK SLEEVE PACKAGING MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 SHRINK SLEEVE PACKAGING MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants

3.3 Bargaining Power of Suppliers

3.4 Bargaining Power of Buyers

3.5 Threat of Substitutes

4 GLOBAL SHRINK SLEEVE PACKAGING MARKET ANALYSIS BY REGIONS

4.1 Global Shrink Sleeve Packaging Overall Market: 2024 VS 2025 VS 2032

4.2 Global Shrink Sleeve Packaging Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Shrink Sleeve Packaging Revenue and Market Share by Region (2020-2025)

4.2.2 Global Shrink Sleeve Packaging Revenue Forecast by Region (2026-2032)

4.3 Global Shrink Sleeve Packaging Sales and Forecast Analysis (2020-2032)

4.3.1 Global Shrink Sleeve Packaging Sales and Market Share by Region (2020-2025)

4.3.2 Global Shrink Sleeve Packaging Sales Forecast by Region (2026-2032)

4.4 Global Shrink Sleeve Packaging Sales Price Trend Analysis (2020-2032)

5 GLOBAL SHRINK SLEEVE PACKAGING MARKET SIZE BY TYPE AND APPLICATION

5.1 Global Shrink Sleeve Packaging Market Size by Type

5.1.1 Global Shrink Sleeve Packaging Revenue and Forecast Analysis by Type (2020-2032)

5.1.2 Global Shrink Sleeve Packaging Sales and Forecast Analysis by Type (2020-2032)

5.2 Global Shrink Sleeve Packaging Market Size by Application

5.2.1 Global Shrink Sleeve Packaging Revenue and Forecast Analysis by Application (2020-2032)

5.2.2 Global Shrink Sleeve Packaging Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

6.1 North America Shrink Sleeve Packaging Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Manufacturers Analysis

6.3 North America Shrink Sleeve Packaging Market Size by Type

6.3.1 North America Shrink Sleeve Packaging Sales by Type (2020-2032)

6.3.2 North America Shrink Sleeve Packaging Revenue by Type (2020-2032)

6.4 North America Shrink Sleeve Packaging Market Size by Application

- 6.4.1 North America Shrink Sleeve Packaging Sales by Application (2020-2032)
- 6.4.2 North America Shrink Sleeve Packaging Revenue by Application (2020-2032)
- 6.5 North America Shrink Sleeve Packaging Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Shrink Sleeve Packaging Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Shrink Sleeve Packaging Market Size by Type
 - 7.3.1 Europe Shrink Sleeve Packaging Sales by Type (2020-2032)
 - 7.3.2 Europe Shrink Sleeve Packaging Revenue by Type (2020-2032)
- 7.4 Europe Shrink Sleeve Packaging Market Size by Application
 - 7.4.1 Europe Shrink Sleeve Packaging Sales by Application (2020-2032)
 - 7.4.2 Europe Shrink Sleeve Packaging Revenue by Application (2020-2032)
- 7.5 Europe Shrink Sleeve Packaging Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Shrink Sleeve Packaging Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Shrink Sleeve Packaging Market Size by Type
 - 8.3.1 China Shrink Sleeve Packaging Sales by Type (2020-2032)
 - 8.3.2 China Shrink Sleeve Packaging Revenue by Type (2020-2032)
- 8.4 China Shrink Sleeve Packaging Market Size by Application
 - 8.4.1 China Shrink Sleeve Packaging Sales by Application (2020-2032)
 - 8.4.2 China Shrink Sleeve Packaging Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Shrink Sleeve Packaging Market Size and Growth Rate

Analysis (2020-2032)

9.2 APAC (excl. China) Key Manufacturers Analysis

9.3 APAC (excl. China) Shrink Sleeve Packaging Market Size by Type

9.3.1 APAC (excl. China) Shrink Sleeve Packaging Sales by Type (2020-2032)

9.3.2 APAC (excl. China) Shrink Sleeve Packaging Revenue by Type (2020-2032)

9.4 APAC (excl. China) Shrink Sleeve Packaging Market Size by Application

9.4.1 APAC (excl. China) Shrink Sleeve Packaging Sales by Application (2020-2032)

9.4.2 APAC (excl. China) Shrink Sleeve Packaging Revenue by Application (2020-2032)

9.5 APAC (excl. China) Shrink Sleeve Packaging Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Shrink Sleeve Packaging Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Shrink Sleeve Packaging Market Size by Type

10.3.1 Latin America Shrink Sleeve Packaging Sales by Type (2020-2032)

10.3.2 Latin America Shrink Sleeve Packaging Revenue by Type (2020-2032)

10.4 Latin America Shrink Sleeve Packaging Market Size by Application

10.4.1 Latin America Shrink Sleeve Packaging Sales by Application (2020-2032)

10.4.2 Latin America Shrink Sleeve Packaging Revenue by Application (2020-2032)

10.5 Latin America Shrink Sleeve Packaging Market Size by Country

10.6 Latin America Shrink Sleeve Packaging Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Shrink Sleeve Packaging Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Shrink Sleeve Packaging Market Size by Type

11.3.1 Middle East & Africa Shrink Sleeve Packaging Sales by Type (2020-2032)

- 11.3.2 Middle East & Africa Shrink Sleeve Packaging Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Shrink Sleeve Packaging Market Size by Application
 - 11.4.1 Middle East & Africa Shrink Sleeve Packaging Sales by Application (2020-2032)
 - 11.4.2 Middle East & Africa Shrink Sleeve Packaging Revenue by Application (2020-2032)
- 11.5 Middle East Shrink Sleeve Packaging Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

- 12.1 Global Shrink Sleeve Packaging Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
 - 12.1.1 Global Shrink Sleeve Packaging Market Sales by Key Manufacturers (2021-2025)
 - 12.1.2 Global Shrink Sleeve Packaging Market Revenue by Key Manufacturers (2021-2025)
 - 12.1.3 Global Shrink Sleeve Packaging Average Sales Price by Manufacturers (2021-2025)
- 12.2 Shrink Sleeve Packaging Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Shrink Sleeve Packaging Competitive Landscape Analysis
 - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

- 13.1 Fuji Seal
 - 13.1.1 Fuji Seal Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.1.2 Fuji Seal Shrink Sleeve Packaging Product Portfolio
 - 13.1.3 Fuji Seal Shrink Sleeve Packaging Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.2 CCL Industries
 - 13.2.1 CCL Industries Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.2.2 CCL Industries Shrink Sleeve Packaging Product Portfolio
 - 13.2.3 CCL Industries Shrink Sleeve Packaging Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Multi-Color

13.3.1 Multi-Color Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Multi-Color Shrink Sleeve Packaging Product Portfolio

13.3.3 Multi-Color Shrink Sleeve Packaging Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Klockner Pentaplast

13.4.1 Klockner Pentaplast Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Klockner Pentaplast Shrink Sleeve Packaging Product Portfolio

13.4.3 Klockner Pentaplast Shrink Sleeve Packaging Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Huhtamaki

13.5.1 Huhtamaki Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Huhtamaki Shrink Sleeve Packaging Product Portfolio

13.5.3 Huhtamaki Shrink Sleeve Packaging Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Clondalkin Group

13.6.1 Clondalkin Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Clondalkin Group Shrink Sleeve Packaging Product Portfolio

13.6.3 Clondalkin Group Shrink Sleeve Packaging Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Brook & Whittle

13.7.1 Brook & Whittle Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Brook & Whittle Shrink Sleeve Packaging Product Portfolio

13.7.3 Brook & Whittle Shrink Sleeve Packaging Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 WestRock

13.8.1 WestRock Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 WestRock Shrink Sleeve Packaging Product Portfolio

13.8.3 WestRock Shrink Sleeve Packaging Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Yinjinda

13.9.1 Yinjinda Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.9.2 Yinjinda Shrink Sleeve Packaging Product Portfolio
- 13.9.3 Yinjinda Shrink Sleeve Packaging Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.10 Fort Dearborn Company
 - 13.10.1 Fort Dearborn Company Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.10.2 Fort Dearborn Company Shrink Sleeve Packaging Product Portfolio
 - 13.10.3 Fort Dearborn Company Shrink Sleeve Packaging Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.11 Jinghong
 - 13.11.1 Jinghong Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.11.2 Jinghong Shrink Sleeve Packaging Product Portfolio
 - 13.11.3 Jinghong Shrink Sleeve Packaging Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.12 Zijiang
 - 13.12.1 Zijiang Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.12.2 Zijiang Shrink Sleeve Packaging Product Portfolio
 - 13.12.3 Zijiang Shrink Sleeve Packaging Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.13 Chengxin
 - 13.13.1 Chengxin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.13.2 Chengxin Shrink Sleeve Packaging Product Portfolio
 - 13.13.3 Chengxin Shrink Sleeve Packaging Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

- 14.1 Shrink Sleeve Packaging Industry Chain Analysis
- 14.2 Shrink Sleeve Packaging Industry Raw Material and Suppliers Analysis
 - 14.2.1 Shrink Sleeve Packaging Key Raw Material Supply Analysis
 - 14.2.2 Raw Material Suppliers and Contact Information
- 14.3 Shrink Sleeve Packaging Typical Downstream Customers
- 14.4 Shrink Sleeve Packaging Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Date Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Shrink Sleeve Packaging Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Shrink Sleeve Packaging Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Shrink Sleeve Packaging Industry Development Status

Table 4: Shrink Sleeve Packaging Industry Development Trends

Table 5: Global Shrink Sleeve Packaging Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Shrink Sleeve Packaging Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Shrink Sleeve Packaging Revenue Market Share by Region (2020-2025)

Table 8: Global Shrink Sleeve Packaging Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Shrink Sleeve Packaging Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Shrink Sleeve Packaging Sales by Region (2020-2025) & (K Ton)

Table 11: Global Shrink Sleeve Packaging Sales Market Share by Region (2020-2025)

Table 12: Global Shrink Sleeve Packaging Sales Forecast by Region (2026-2032) & (K Ton)

Table 13: Global Shrink Sleeve Packaging Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Shrink Sleeve Packaging Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Shrink Sleeve Packaging Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Shrink Sleeve Packaging Sales Analysis by Type (2020-2025) & (K Ton)

Table 17: Global Shrink Sleeve Packaging Sales Analysis Forecast by Type (2026-2032) & (K Ton)

Table 18: Global Shrink Sleeve Packaging Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Shrink Sleeve Packaging Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Shrink Sleeve Packaging Sales Analysis by Application (2020-2025) &

(K Ton)

Table 21: Global Shrink Sleeve Packaging Sales Analysis Forecast by Application (2026-2032) & (K Ton)

Table 22: Key Shrink Sleeve Packaging Players in North America

Table 23: North America Shrink Sleeve Packaging Sales by Type (2020-2025) & (K Ton)

Table 24: North America Shrink Sleeve Packaging Sales by Type (2026-2032) & (K Ton)

Table 25: North America Shrink Sleeve Packaging Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Shrink Sleeve Packaging Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Shrink Sleeve Packaging Sales by Application (2020-2025) & (K Ton)

Table 28: North America Shrink Sleeve Packaging Sales by Application (2026-2032) & (K Ton)

Table 29: North America Shrink Sleeve Packaging Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Shrink Sleeve Packaging Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Shrink Sleeve Packaging Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Shrink Sleeve Packaging Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Shrink Sleeve Packaging Sales Market Size by Country (2020-2025) & (K Ton)

Table 34: North America Shrink Sleeve Packaging Sales Market Size by Country (2026-2032) & (K Ton)

Table 35: Key Shrink Sleeve Packaging Players in Europe

Table 36: Europe Shrink Sleeve Packaging Sales by Type (2020-2025) & (K Ton)

Table 37: Europe Shrink Sleeve Packaging Sales by Type (2026-2032) & (K Ton)

Table 38: Europe Shrink Sleeve Packaging Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Shrink Sleeve Packaging Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Shrink Sleeve Packaging Sales by Application (2020-2025) & (K Ton)

Table 41: Europe Shrink Sleeve Packaging Sales by Application (2026-2032) & (K Ton)

Table 42: Europe Shrink Sleeve Packaging Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Shrink Sleeve Packaging Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Shrink Sleeve Packaging Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Shrink Sleeve Packaging Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Shrink Sleeve Packaging Sales Market Size by Country (2020-2025) & (K Ton)

Table 47: Europe Shrink Sleeve Packaging Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 48: Key Shrink Sleeve Packaging Players in China

Table 49: China Shrink Sleeve Packaging Sales by Type (2020-2025) & (K Ton)

Table 50: China Shrink Sleeve Packaging Sales by Type (2026-2032) & (K Ton)

Table 51: China Shrink Sleeve Packaging Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Shrink Sleeve Packaging Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Shrink Sleeve Packaging Sales by Application (2020-2025) & (K Ton)

Table 54: China Shrink Sleeve Packaging Sales by Application (2026-2032) & (K Ton)

Table 55: China Shrink Sleeve Packaging Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Shrink Sleeve Packaging Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Shrink Sleeve Packaging Players in APAC (excl. China)

Table 58: APAC (excl. China) Shrink Sleeve Packaging Sales by Type (2020-2025) & (K Ton)

Table 59: APAC (excl. China) Shrink Sleeve Packaging Sales by Type (2026-2032) & (K Ton)

Table 60: APAC (excl. China) Shrink Sleeve Packaging Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Shrink Sleeve Packaging Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Shrink Sleeve Packaging Sales by Application (2020-2025) & (K Ton)

Table 63: APAC (excl. China) Shrink Sleeve Packaging Sales by Application (2026-2032) & (K Ton)

Table 64: APAC (excl. China) Shrink Sleeve Packaging Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Shrink Sleeve Packaging Revenue by Application

(2026-2032) & (US\$ Million)

Table 66:: APAC (excl. China) Shrink Sleeve Packaging Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Shrink Sleeve Packaging Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Shrink Sleeve Packaging Sales Market Size by Country (2020-2025) & (K Ton)

Table 69: APAC (excl. China) Shrink Sleeve Packaging Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 70: Key Shrink Sleeve Packaging Players in Latin America

Table 71: Latin America Shrink Sleeve Packaging Sales by Type (2020-2025) & (K Ton)

Table 72: Latin America Shrink Sleeve Packaging Sales by Type (2026-2032) & (K Ton)

Table 73: Latin America Shrink Sleeve Packaging Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Shrink Sleeve Packaging Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Shrink Sleeve Packaging Sales by Application (2020-2025) & (K Ton)

Table 76: Latin America Shrink Sleeve Packaging Sales by Application (2026-2032) & (K Ton)

Table 77: Latin America Shrink Sleeve Packaging Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Shrink Sleeve Packaging Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Shrink Sleeve Packaging Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Shrink Sleeve Packaging Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Shrink Sleeve Packaging Sales Market Size by Country (2020-2025) & (K Ton)

Table 82: Latin America Shrink Sleeve Packaging Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 83: Key Shrink Sleeve Packaging Players in Middle East & Africa

Table 84: Middle East & Africa Shrink Sleeve Packaging Sales by Type (2020-2025) & (K Ton)

Table 85: Middle East & Africa Shrink Sleeve Packaging Sales by Type (2026-2032) & (K Ton)

Table 86: Middle East & Africa Shrink Sleeve Packaging Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Shrink Sleeve Packaging Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Shrink Sleeve Packaging Sales by Application (2020-2025) & (K Ton)

Table 89: Middle East & Africa Shrink Sleeve Packaging Sales by Application (2026-2032) & (K Ton)

Table 90: Middle East & Africa Shrink Sleeve Packaging Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Shrink Sleeve Packaging Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Shrink Sleeve Packaging Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Shrink Sleeve Packaging Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Shrink Sleeve Packaging Sales Market Size by Country (2020-2025) & (K Ton)

Table 95: Middle East & Africa Shrink Sleeve Packaging Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 96: Global Shrink Sleeve Packaging Market Sales by Key Manufacturers (2021-2025) & (K Ton)

Table 97: Global Shrink Sleeve Packaging Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Shrink Sleeve Packaging Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Shrink Sleeve Packaging Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Fuji Seal Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Fuji Seal Shrink Sleeve Packaging Product Portfolio

Table 105: Fuji Seal Shrink Sleeve Packaging Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 106: CCL Industries Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: CCL Industries Shrink Sleeve Packaging Product Portfolio

Table 108: CCL Industries Shrink Sleeve Packaging Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

- Table 109: Multi-Color Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 110: Multi-Color Shrink Sleeve Packaging Product Portfolio
- Table 111: Multi-Color Shrink Sleeve Packaging Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 112: Klockner Pentaplast Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 113: Klockner Pentaplast Shrink Sleeve Packaging Product Portfolio
- Table 114: Klockner Pentaplast Shrink Sleeve Packaging Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 115: Huhtamaki Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 116: Huhtamaki Shrink Sleeve Packaging Product Portfolio
- Table 117: Huhtamaki Shrink Sleeve Packaging Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 118: Clondalkin Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 119: Clondalkin Group Shrink Sleeve Packaging Product Portfolio
- Table 120: Clondalkin Group Shrink Sleeve Packaging Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 121: Brook & Whittle Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 122: Brook & Whittle Shrink Sleeve Packaging Product Portfolio
- Table 123: Brook & Whittle Shrink Sleeve Packaging Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 124: WestRock Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 125: WestRock Shrink Sleeve Packaging Product Portfolio
- Table 126: WestRock Shrink Sleeve Packaging Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 127: Yinjinda Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 128: Yinjinda Shrink Sleeve Packaging Product Portfolio
- Table 129: Yinjinda Shrink Sleeve Packaging Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)
- Table 130: Fort Dearborn Company Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 131: Fort Dearborn Company Shrink Sleeve Packaging Product Portfolio
- Table 132: Fort Dearborn Company Shrink Sleeve Packaging Revenue (US\$ Million),

Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 133: Jinghong Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Jinghong Shrink Sleeve Packaging Product Portfolio

Table 135: Jinghong Shrink Sleeve Packaging Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 136: Zijiang Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Zijiang Shrink Sleeve Packaging Product Portfolio

Table 138: Zijiang Shrink Sleeve Packaging Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 139: Chengxin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Chengxin Shrink Sleeve Packaging Product Portfolio

Table 141: Chengxin Shrink Sleeve Packaging Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 142: Upstream Key Raw Material Price List

Table 143: Shrink Sleeve Packaging Raw Material Suppliers and Contact Information

Table 144: Shrink Sleeve Packaging Typical Customer List

Table 145: Shrink Sleeve Packaging Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Shrink Sleeve Packaging Product Pictures

Figure 2: PVC Picture Scope

Figure 3: PETG Picture Scope

Figure 4: OPS Picture Scope

Figure 5: PE Picture Scope

Figure 6: PP Picture Scope

Figure 7: COC Films Picture Scope

Figure 8: Others Picture Scope

Figure 9: Food & Beverage Picture Scope

Figure 10: Pharmaceuticals Picture Scope

Figure 11: Personal Care Picture Scope

Figure 12: Others Picture Scope

Figure 13: Global Shrink Sleeve Packaging Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 14: Global Shrink Sleeve Packaging Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 15: Global Shrink Sleeve Packaging Market Sales and Growth Rate Analysis (2020-2032) & (K Ton)

Figure 16: Global Shrink Sleeve Packaging Market Price Trend Analysis (2020-2032) & (USD/Ton)

Figure 17: Global Shrink Sleeve Packaging Market Size by Region (2020-2032) & (US\$ Million)

Figure 18: Global Shrink Sleeve Packaging Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 19: Global Shrink Sleeve Packaging Sales Price by Region (2020-2032) & (K Ton)

Figure 20: North America Shrink Sleeve Packaging Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 21: North America Shrink Sleeve Packaging Revenue Market Share by Players in 2024

Figure 22: North America Shrink Sleeve Packaging Sales Market Share by Type (2020-2032)

Figure 23: North America Shrink Sleeve Packaging Revenue Market Share by Type (2020-2032)

Figure 24: North America Shrink Sleeve Packaging Sales Market Share by Application

(2020-2032)

Figure 25:North America Shrink Sleeve Packaging Revenue Market Share by Application (2020-2032)

Figure 26:US Shrink Sleeve Packaging Revenue (2020-2032) & (US\$ Million)

Figure 27:Canada Shrink Sleeve Packaging Revenue (2020-2032) & (US\$ Million)

Figure 28:Europe Shrink Sleeve Packaging Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 29:Europe Shrink Sleeve Packaging Revenue Market Share by Players in 2024

Figure 30:Europe Shrink Sleeve Packaging Sales Market Share by Type (2020-2032)

Figure 31:Europe Shrink Sleeve Packaging Revenue Market Share by Type (2020-2032)

Figure 32:Europe Shrink Sleeve Packaging Sales Market Share by Application (2020-2032)

Figure 33:Europe Shrink Sleeve Packaging Revenue Market Share by Application (2020-2032)

Figure 34:Germany Shrink Sleeve Packaging Revenue (2020-2032) & (US\$ Million)

Figure 35:France Shrink Sleeve Packaging Revenue (2020-2032) & (US\$ Million)

Figure 36:United Kingdom Shrink Sleeve Packaging Revenue (2020-2032) & (US\$ Million)

Figure 37:Italy Shrink Sleeve Packaging Revenue (2020-2032) & (US\$ Million)

Figure 38:Spain Shrink Sleeve Packaging Revenue (2020-2032) & (US\$ Million)

Figure 39:Benelux Shrink Sleeve Packaging Revenue (2020-2032) & (US\$ Million)

Figure 40:China Shrink Sleeve Packaging Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 41:China Shrink Sleeve Packaging Revenue Market Share by Players in 2024

Figure 42:China Shrink Sleeve Packaging Sales Market Share by Type (2020-2032)

Figure 43:China Shrink Sleeve Packaging Revenue Market Share by Type (2020-2032)

Figure 44:China Shrink Sleeve Packaging Sales Market Share by Application (2020-2032)

Figure 45:China Shrink Sleeve Packaging Revenue Market Share by Application (2020-2032)

Figure 46:APAC (excl. China) Shrink Sleeve Packaging Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 47:APAC (excl. China) Shrink Sleeve Packaging Revenue Market Share by Players in 2024

Figure 48:APAC (excl. China) Shrink Sleeve Packaging Sales Market Share by Type (2020-2032)

Figure 49:APAC (excl. China) Shrink Sleeve Packaging Revenue Market Share by Type (2020-2032)

Figure 50:APAC (excl. China) Shrink Sleeve Packaging Sales Market Share by Application (2020-2032)

Figure 51:APAC (excl. China) Shrink Sleeve Packaging Revenue Market Share by Application (2020-2032)

Figure 52:Japan Shrink Sleeve Packaging Revenue (2020-2032) & (US\$ Million)

Figure 53:South Korea Shrink Sleeve Packaging Revenue (2020-2032) & (US\$ Million)

Figure 54:India Shrink Sleeve Packaging Revenue (2020-2032) & (US\$ Million)

Figure 55:Australia Shrink Sleeve Packaging Revenue (2020-2032) & (US\$ Million)

Figure 56:Southeast Asia Shrink Sleeve Packaging Revenue (2020-2032) & (US\$ Million)

Figure 57:Latin America Shrink Sleeve Packaging Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 58:Latin America Shrink Sleeve Packaging Revenue Market Share by Players in 2024

Figure 59:Latin America Shrink Sleeve Packaging Sales Market Share by Type (2020-2032)

Figure 60:Latin America Shrink Sleeve Packaging Revenue Market Share by Type (2020-2032)

Figure 61:Latin America Shrink Sleeve Packaging Sales Market Share by Application (2020-2032)

Figure 62:Latin America Shrink Sleeve Packaging Revenue Market Share by Application (2020-2032)

Figure 63:Mexico Shrink Sleeve Packaging Revenue (2020-2032) & (US\$ Million)

Figure 64:Brazil Shrink Sleeve Packaging Revenue (2020-2032) & (US\$ Million)

Figure 65:Middle East & Africa Shrink Sleeve Packaging Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 66:Middle East & Africa Shrink Sleeve Packaging Revenue Market Share by Players in 2024

Figure 67:Middle East & Africa Shrink Sleeve Packaging Sales Market Share by Type (2020-2032)

Figure 68:Middle East & Africa Shrink Sleeve Packaging Revenue Market Share by Type (2020-2032)

Figure 69:Middle East & Africa Shrink Sleeve Packaging Sales Market Share by Application (2020-2032)

Figure 70:Middle East & Africa Shrink Sleeve Packaging Revenue Market Share by Application (2020-2032)

Figure 71:Saudi Arabia Shrink Sleeve Packaging Revenue (2020-2032) & (US\$ Million)

Figure 72:South Africa Shrink Sleeve Packaging Revenue (2020-2032) & (US\$ Million)

Figure 73:Global Shrink Sleeve Packaging Sales Market Share by Key Manufacturers in

2024

Figure 74:Global Shrink Sleeve Packaging Revenue Market Share by Key Manufacturers in 2024

Figure 75:Global Shrink Sleeve Packaging Industry Competition Landscape

Figure 76:Shrink Sleeve Packaging Industry Chain Analysis

Figure 77:Bottom-Up and Top-Down Research Methods

Figure 78:Key Interview Objectives

Figure 79:Data Cross Validation

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