

# Global Shrink Film for Beverage Multipacks Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Shrink Film for Beverage Multipacks market size will reach 1,149.88 Million USD in 2025 and is projected to reach 1,751.96 Million USD by 2032, with a CAGR of 6.20% (2025-2032). Notably, the China Shrink Film for Beverage Multipacks market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Shrink film for beverage multipacks is a type of packaging material commonly used in the beverage industry to bundle and secure multiple units of drink containers, such as cans or bottles, for transportation and retail display. Typically made from polyethylene or polyolefin materials, this film is applied around the grouped containers and then heated, causing it to shrink and conform tightly to the shape of the packs, creating a secure and visually appealing package. Shrink film provides excellent strength and puncture resistance while also offering transparency to showcase the products inside. It helps to protect the beverage containers from damage during shipping, while also providing branding opportunities through printed graphics or labels on the film. Additionally, shrink film offers environmental benefits as it can be recycled after use, making it a popular choice for sustainable packaging solutions in the beverage industry.

The major global manufacturers of Shrink Film for Beverage Multipacks include Berry Plastics Corporation, Sealed Air Corporation, Bemis Company, Coveris Holdings,

Reynolds, Clondalkin, Sigma Plastics, Polyrafia, Crayex Corporation, Tri-Cor, RKW, Amcor, TC Transcontinental, Plastotecnica, Linyi Yuanhao, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Shrink Film for Beverage Multipacks. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Shrink Film for Beverage Multipacks market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Shrink Film for Beverage Multipacks market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Shrink Film for Beverage Multipacks industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Shrink Film for Beverage Multipacks Include:

Berry Plastics Corporation

Sealed Air Corporation

Bemis Company

Coveris Holdings

Reynolds

Clondalkin

Sigma Plastics

Polyrafia

Crayex Corporation

Tri-Cor

RKW

Amtcor

TC Transcontinental

Plastotecnica

Linyi Yuanhao

Shrink Film for Beverage Multipacks Product Segment Include:

Printed Shrink Film

Unprinted Shrink Film

Shrink Film for Beverage Multipacks Product Application Include:

Beer Multipacks

Water Multipacks

Carbonated Soft Drinks (CSD)

Others Multipacks

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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