

Global Shortening Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/S04417C9F15EEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: S04417C9F15EEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Shortening market size will reach 4,679.18 Million USD in 2025 and is projected to reach 5,743.08 Million USD by 2032, with a CAGR of 2.97% (2025-2032). Notably, the China Shortening market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Shortening is a solid fat used in baking and cooking to tenderize, add moisture, and create flakiness in baked goods and other recipes. Typically made from vegetable oils, such as soybean, palm, or cottonseed oil, shortening undergoes a process called hydrogenation, where hydrogen atoms are added to the oil to convert it from a liquid to a solid state at room temperature. This process results in a fat that is solid at room temperature, making it ideal for use in pie crusts, biscuits, cookies, and other pastry recipes where a flaky texture is desired. Shortening has a high melting point, which helps to maintain the structure of baked goods and prevents them from becoming greasy or spreading too much during baking. It also has a neutral flavor, allowing other ingredients in the recipe to shine. While traditionally used in baking, shortening can also be used for frying and as a substitute for butter or lard in certain recipes.

The major global manufacturers of Shortening include Olenex, ADM, Walter Rau, Y?ld?z Holding, VFI GmbH, AAK, Puratos, Zeelandia, HAS Group, Princes Group, etc. The global players competition landscape in this report is divided into three tiers. The

first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Shortening. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Shortening market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Shortening market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Shortening industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Shortening Include:

Olenex

ADM

Walter Rau

Y?ld?z Holding

VFI GmbH

AAK

Puratos

Zeelandia

HAS Group

Princes Group

Shortening Product Segment Include:

All Purpose Shortening

Emulsified Shortening

High Stability Shortening

Shortening Product Application Include:

Baking

Frying

Confectionery and Pastry

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Shortening Industry PESTEL Analysis

Chapter 3: Global Shortening Industry Porter's Five Forces Analysis

Chapter 4: Global Shortening Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Shortening Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Shortening Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Shortening Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Shortening Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Shortening Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Shortening Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Shortening Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Shortening Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross

Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 SHORTENING MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Shortening Product by Type
 - 1.2.1 All Purpose Shortening
 - 1.2.2 Emulsified Shortening
 - 1.2.3 High Stability Shortening
- 1.3 Shortening Product by Application
 - 1.3.1 Baking
 - 1.3.2 Frying
 - 1.3.3 Confectionery and Pastry
 - 1.3.4 Others
- 1.4 Global Shortening Market Revenue and Sales Analysis
 - 1.4.1 Global Shortening Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Shortening Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Shortening Market Sales Price Trend Analysis (2020-2032)
- 1.5 Shortening Industry Trends and Innovation
 - 1.5.1 Shortening Industry Trends and Innovation
 - 1.5.2 Shortening Market Drivers and Challenges

2 SHORTENING MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 SHORTENING MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL SHORTENING MARKET ANALYSIS BY REGIONS

- 4.1 Shortening Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Shortening Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Shortening Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Shortening Revenue and Market Share Forecast by Region (2026-2032)
- 4.3 Global Shortening Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Shortening Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Shortening Sales and Market Share Forecast by Region (2026-2032)
- 4.4 Global Shortening Sales Price Trend Analysis (2020-2032)

5 GLOBAL SHORTENING MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Shortening Market Size by Type
 - 5.1.1 Global Shortening Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Shortening Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Shortening Market Size by Application
 - 5.2.1 Global Shortening Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Shortening Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Shortening Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Shortening Market Size by Type
 - 6.3.1 North America Shortening Sales by Type (2020-2032)
 - 6.3.2 North America Shortening Revenue by Type (2020-2032)
- 6.4 North America Shortening Market Size by Application
 - 6.4.1 North America Shortening Sales by Application (2020-2032)
 - 6.4.2 North America Shortening Revenue by Application (2020-2032)
- 6.5 North America Shortening Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Shortening Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Shortening Market Size by Type

- 7.3.1 Europe Shortening Sales by Type (2020-2032)
- 7.3.2 Europe Shortening Revenue by Type (2020-2032)
- 7.4 Europe Shortening Market Size by Application
 - 7.4.1 Europe Shortening Sales by Application (2020-2032)
 - 7.4.2 Europe Shortening Revenue by Application (2020-2032)
- 7.5 Europe Shortening Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Shortening Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Shortening Market Size by Type
 - 8.3.1 China Shortening Sales by Type (2020-2032)
 - 8.3.2 China Shortening Revenue by Type (2020-2032)
- 8.4 China Shortening Market Size by Application
 - 8.4.1 China Shortening Sales by Application (2020-2032)
 - 8.4.2 China Shortening Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Shortening Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Shortening Market Size by Type
 - 9.3.1 APAC (excl. China) Shortening Sales by Type (2020-2032)
 - 9.3.2 APAC (excl. China) Shortening Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Shortening Market Size by Application
 - 9.4.1 APAC (excl. China) Shortening Sales by Application (2020-2032)
 - 9.4.2 APAC (excl. China) Shortening Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Shortening Market Size by Country
 - 9.5.1 Japan
 - 9.5.2 South Korea
 - 9.5.3 India
 - 9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Shortening Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Shortening Market Size by Type

10.3.1 Latin America Shortening Sales by Type (2020-2032)

10.3.2 Latin America Shortening Revenue by Type (2020-2032)

10.4 Latin America Shortening Market Size by Application

10.4.1 Latin America Shortening Sales by Application (2020-2032)

10.4.2 Latin America Shortening Revenue by Application (2020-2032)

10.5 Latin America Shortening Market Size by Country

10.6 Latin America Shortening Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Shortening Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Shortening Market Size by Type

11.3.1 Middle East & Africa Shortening Sales by Type (2020-2032)

11.3.2 Middle East & Africa Shortening Revenue by Type (2020-2032)

11.4 Middle East & Africa Shortening Market Size by Application

11.4.1 Middle East & Africa Shortening Sales by Application (2020-2032)

11.4.2 Middle East & Africa Shortening Revenue by Application (2020-2032)

11.5 Middle East Shortening Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

12.1 Global Shortening Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Shortening Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Shortening Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Shortening Average Sales Price by Manufacturers (2021-2025)

12.2 Shortening Competitive Landscape Analysis and Market Dynamic

12.2.1 Shortening Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Olenex

13.1.1 Olenex Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Olenex Shortening Product Portfolio

13.1.3 Olenex Shortening Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 ADM

13.2.1 ADM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 ADM Shortening Product Portfolio

13.2.3 ADM Shortening Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Walter Rau

13.3.1 Walter Rau Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Walter Rau Shortening Product Portfolio

13.3.3 Walter Rau Shortening Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Y?ld?z Holding

13.4.1 Y?ld?z Holding Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Y?ld?z Holding Shortening Product Portfolio

13.4.3 Y?ld?z Holding Shortening Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 VFI GmbH

13.5.1 VFI GmbH Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 VFI GmbH Shortening Product Portfolio

13.5.3 VFI GmbH Shortening Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 AAK

13.6.1 AAK Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

13.6.2 AAK Shortening Product Portfolio

13.6.3 AAK Shortening Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Puratos

13.7.1 Puratos Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Puratos Shortening Product Portfolio

13.7.3 Puratos Shortening Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Zeelandia

13.8.1 Zeelandia Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Zeelandia Shortening Product Portfolio

13.8.3 Zeelandia Shortening Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 HAS Group

13.9.1 HAS Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 HAS Group Shortening Product Portfolio

13.9.3 HAS Group Shortening Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Princes Group

13.10.1 Princes Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Princes Group Shortening Product Portfolio

13.10.3 Princes Group Shortening Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Shortening Industry Chain Analysis

14.2 Shortening Industry Raw Material and Suppliers Analysis

14.2.1 Shortening Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Shortening Typical Downstream Customers

14.4 Shortening Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Shortening Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Shortening Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Shortening Industry Development Status

Table 4: Shortening Industry Development Trends

Table 5: Global Shortening Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Shortening Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Shortening Revenue Market Share by Region (2020-2025)

Table 8: Global Shortening Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Shortening Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Shortening Sales by Region (2020-2025) & (K Ton)

Table 11: Global Shortening Sales Market Share by Region (2020-2025)

Table 12: Global Shortening Sales Forecast by Region (2026-2032) & (K Ton)

Table 13: Global Shortening Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Shortening Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Shortening Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Shortening Sales Analysis by Type (2020-2025) & (K Ton)

Table 17: Global Shortening Sales Analysis Forecast by Type (2026-2032) & (K Ton)

Table 18: Global Shortening Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Shortening Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Shortening Sales Analysis by Application (2020-2025) & (K Ton)

Table 21: Global Shortening Sales Analysis Forecast by Application (2026-2032) & (K Ton)

Table 22: Key Shortening Players in North America

Table 23: North America Shortening Sales by Type (2020-2025) & (K Ton)

Table 24: North America Shortening Sales by Type (2026-2032) & (K Ton)

Table 25: North America Shortening Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Shortening Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Shortening Sales by Application (2020-2025) & (K Ton)

Table 28: North America Shortening Sales by Application (2026-2032) & (K Ton)

Table 29: North America Shortening Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Shortening Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Shortening Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Shortening Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Shortening Sales Market Size by Country (2020-2025) & (K Ton)

Table 34: North America Shortening Sales Market Size by Country (2026-2032) & (K Ton)

Table 35: Key Shortening Players in Europe

Table 36: Europe Shortening Sales by Type (2020-2025) & (K Ton)

Table 37: Europe Shortening Sales by Type (2026-2032) & (K Ton)

Table 38: Europe Shortening Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Shortening Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Shortening Sales by Application (2020-2025) & (K Ton)

Table 41: Europe Shortening Sales by Application (2026-2032) & (K Ton)

Table 42: Europe Shortening Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Shortening Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Shortening Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Shortening Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Shortening Sales Market Size by Country (2020-2025) & (K Ton)

Table 47: Europe Shortening Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 48: Key Shortening Players in China

Table 49: China Shortening Sales by Type (2020-2025) & (K Ton)

Table 50: China Shortening Sales by Type (2026-2032) & (K Ton)

Table 51: China Shortening Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Shortening Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Shortening Sales by Application (2020-2025) & (K Ton)

Table 54: China Shortening Sales by Application (2026-2032) & (K Ton)

Table 55: China Shortening Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Shortening Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Shortening Players in APAC (excl. China)

Table 58: APAC (excl. China) Shortening Sales by Type (2020-2025) & (K Ton)

- Table 59: APAC (excl. China) Shortening Sales by Type (2026-2032) & (K Ton)
- Table 60: APAC (excl. China) Shortening Revenue by Type (2020-2025) & (US\$ Million)
- Table 61: APAC (excl. China) Shortening Revenue by Type (2026-2032) & (US\$ Million)
- Table 62: APAC (excl. China) Shortening Sales by Application (2020-2025) & (K Ton)
- Table 63: APAC (excl. China) Shortening Sales by Application (2026-2032) & (K Ton)
- Table 64: APAC (excl. China) Shortening Revenue by Application (2020-2025) & (US\$ Million)
- Table 65: APAC (excl. China) Shortening Revenue by Application (2026-2032) & (US\$ Million)
- Table 66:: APAC (excl. China) Shortening Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 67: APAC (excl. China) Shortening Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 68: APAC (excl. China) Shortening Sales Market Size by Country (2020-2025) & (K Ton)
- Table 69: APAC (excl. China) Shortening Sales Market Size Forecast by Country (2026-2032) & (K Ton)
- Table 70: Key Shortening Players in Latin America
- Table 71: Latin America Shortening Sales by Type (2020-2025) & (K Ton)
- Table 72: Latin America Shortening Sales by Type (2026-2032) & (K Ton)
- Table 73: Latin America Shortening Revenue by Type (2020-2025) & (US\$ Million)
- Table 74: Latin America Shortening Revenue by Type (2026-2032) & (US\$ Million)
- Table 75: Latin America Shortening Sales by Application (2020-2025) & (K Ton)
- Table 76: Latin America Shortening Sales by Application (2026-2032) & (K Ton)
- Table 77: Latin America Shortening Revenue by Application (2020-2025) & (US\$ Million)
- Table 78: Latin America Shortening Revenue by Application (2026-2032) & (US\$ Million)
- Table 79: Latin America Shortening Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 80: Latin America Shortening Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 81: Latin America Shortening Sales Market Size by Country (2020-2025) & (K Ton)
- Table 82: Latin America Shortening Sales Market Size Forecast by Country (2026-2032) & (K Ton)
- Table 83: Key Shortening Players in Middle East & Africa
- Table 84: Middle East & Africa Shortening Sales by Type (2020-2025) & (K Ton)
- Table 85: Middle East & Africa Shortening Sales by Type (2026-2032) & (K Ton)

Table 86: Middle East & Africa Shortening Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Shortening Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Shortening Sales by Application (2020-2025) & (K Ton)

Table 89: Middle East & Africa Shortening Sales by Application (2026-2032) & (K Ton)

Table 90: Middle East & Africa Shortening Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Shortening Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Shortening Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Shortening Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Shortening Sales Market Size by Country (2020-2025) & (K Ton)

Table 95: Middle East & Africa Shortening Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 96: Global Shortening Market Sales by Key Manufacturers (2021-2025) & (K Ton)

Table 97: Global Shortening Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Shortening Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Shortening Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Olenex Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Olenex Shortening Product Portfolio

Table 105: Olenex Shortening Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 106: ADM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: ADM Shortening Product Portfolio

Table 108: ADM Shortening Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 109: Walter Rau Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Walter Rau Shortening Product Portfolio

Table 111: Walter Rau Shortening Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 112: Y?ld?z Holding Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Y?ld?z Holding Shortening Product Portfolio

Table 114: Y?ld?z Holding Shortening Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 115: VFI GmbH Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: VFI GmbH Shortening Product Portfolio

Table 117: VFI GmbH Shortening Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 118: AAK Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: AAK Shortening Product Portfolio

Table 120: AAK Shortening Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 121: Puratos Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Puratos Shortening Product Portfolio

Table 123: Puratos Shortening Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 124: Zeelandia Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Zeelandia Shortening Product Portfolio

Table 126: Zeelandia Shortening Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 127: HAS Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: HAS Group Shortening Product Portfolio

Table 129: HAS Group Shortening Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 130: Princes Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Princes Group Shortening Product Portfolio

Table 132: Princes Group Shortening Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 133: Upstream Key Raw Material Price List

Table 134: Shortening Raw Material Suppliers and Contact Information

Table 135: Shortening Typical Customer List

Table 136: Shortening Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Shortening Product Pictures

Figure 2: All Purpose Shortening Picture Scope

Figure 3: Emulsified Shortening Picture Scope

Figure 4: High Stability Shortening Picture Scope

Figure 5: Baking Picture Scope

Figure 6: Frying Picture Scope

Figure 7: Confectionery and Pastry Picture Scope

Figure 8: Others Picture Scope

Figure 9: Global Shortening Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 10: Global Shortening Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 11: Global Shortening Market Sales and Growth Rate Analysis (2020-2032) & (K Ton)

Figure 12: Global Shortening Market Price Trend Analysis (2020-2032) & (USD/Ton)

Figure 13: Global Shortening Market Size by Region (2020-2032) & (US\$ Million)

Figure 14: Global Shortening Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 15: Global Shortening Sales Price by Region (2020-2032) & (K Ton)

Figure 16: North America Shortening Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 17: North America Shortening Revenue Market Share by Players in 2024

Figure 18: North America Shortening Sales Market Share by Type (2020-2032)

Figure 19: North America Shortening Revenue Market Share by Type (2020-2032)

Figure 20: North America Shortening Sales Market Share by Application (2020-2032)

Figure 21: North America Shortening Revenue Market Share by Application (2020-2032)

Figure 22: US Shortening Revenue (2020-2032) & (US\$ Million)

Figure 23: Canada Shortening Revenue (2020-2032) & (US\$ Million)

Figure 24: Europe Shortening Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 25: Europe Shortening Revenue Market Share by Players in 2024

Figure 26: Europe Shortening Sales Market Share by Type (2020-2032)

Figure 27: Europe Shortening Revenue Market Share by Type (2020-2032)

Figure 28: Europe Shortening Sales Market Share by Application (2020-2032)

Figure 29: Europe Shortening Revenue Market Share by Application (2020-2032)

Figure 30: Germany Shortening Revenue (2020-2032) & (US\$ Million)

Figure 31: France Shortening Revenue (2020-2032) & (US\$ Million)

- Figure 32:United Kingdom Shortening Revenue (2020-2032) & (US\$ Million)
- Figure 33:Italy Shortening Revenue (2020-2032) & (US\$ Million)
- Figure 34:Spain Shortening Revenue (2020-2032) & (US\$ Million)
- Figure 35:Benelux Shortening Revenue (2020-2032) & (US\$ Million)
- Figure 36:China Shortening Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 37:China Shortening Revenue Market Share by Players in 2024
- Figure 38:China Shortening Sales Market Share by Type (2020-2032)
- Figure 39:China Shortening Revenue Market Share by Type (2020-2032)
- Figure 40:China Shortening Sales Market Share by Application (2020-2032)
- Figure 41:China Shortening Revenue Market Share by Application (2020-2032)
- Figure 42:APAC (excl. China) Shortening Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 43:APAC (excl. China) Shortening Revenue Market Share by Players in 2024
- Figure 44:APAC (excl. China) Shortening Sales Market Share by Type (2020-2032)
- Figure 45:APAC (excl. China) Shortening Revenue Market Share by Type (2020-2032)
- Figure 46:APAC (excl. China) Shortening Sales Market Share by Application (2020-2032)
- Figure 47:APAC (excl. China) Shortening Revenue Market Share by Application (2020-2032)
- Figure 48:Japan Shortening Revenue (2020-2032) & (US\$ Million)
- Figure 49:South Korea Shortening Revenue (2020-2032) & (US\$ Million)
- Figure 50:India Shortening Revenue (2020-2032) & (US\$ Million)
- Figure 51:Australia Shortening Revenue (2020-2032) & (US\$ Million)
- Figure 52:Southeast Asia Shortening Revenue (2020-2032) & (US\$ Million)
- Figure 53:Latin America Shortening Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 54:Latin America Shortening Revenue Market Share by Players in 2024
- Figure 55:Latin America Shortening Sales Market Share by Type (2020-2032)
- Figure 56:Latin America Shortening Revenue Market Share by Type (2020-2032)
- Figure 57:Latin America Shortening Sales Market Share by Application (2020-2032)
- Figure 58:Latin America Shortening Revenue Market Share by Application (2020-2032)
- Figure 59:Mexico Shortening Revenue (2020-2032) & (US\$ Million)
- Figure 60:Brazil Shortening Revenue (2020-2032) & (US\$ Million)
- Figure 61:Middle East & Africa Shortening Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 62:Middle East & Africa Shortening Revenue Market Share by Players in 2024
- Figure 63:Middle East & Africa Shortening Sales Market Share by Type (2020-2032)
- Figure 64:Middle East & Africa Shortening Revenue Market Share by Type (2020-2032)
- Figure 65:Middle East & Africa Shortening Sales Market Share by Application

(2020-2032)

Figure 66: Middle East & Africa Shortening Revenue Market Share by Application

(2020-2032)

Figure 67: Saudi Arabia Shortening Revenue (2020-2032) & (US\$ Million)

Figure 68: South Africa Shortening Revenue (2020-2032) & (US\$ Million)

Figure 69: Global Shortening Sales Market Share by Key Manufacturers in 2024

Figure 70: Global Shortening Revenue Market Share by Key Manufacturers in 2024

Figure 71: Global Shortening Industry Competition Landscape

Figure 72: Shortening Industry Chain Analysis

Figure 73: Bottom-Up and Top-Down Research Methods

Figure 74: Key Interview Objectives

Figure 75: Data Cross Validation

I would like to order

Product name: Global Shortening Competitive Landscape Professional Research Report 2025

Product link: <https://marketpublishers.com/r/S04417C9F15EEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S04417C9F15EEN.html>