

Global Shopping Trolley Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Shopping Trolley market size will reach 875.28 Million USD in 2025 and is projected to reach 1,036.89 Million USD by 2032, with a CAGR of 2.45% (2025-2032). Notably, the China Shopping Trolley market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A shopping trolley, also known as a shopping cart or grocery cart, is a wheeled basket-like device used by shoppers to transport goods while shopping in retail stores or supermarkets. Typically made of metal or plastic, shopping trolleys feature a large basket or compartment for holding groceries and other items, as well as a handlebar for pushing or pulling the cart along aisles and walkways. Some shopping trolleys are equipped with additional features such as swivel wheels for maneuverability, child seats for accommodating young children, and compartments for storing personal belongings or small items. Shopping trolleys provide convenience and efficiency for shoppers, allowing them to carry multiple items comfortably and reducing the need for heavy lifting or carrying. They are essential tools in retail environments, facilitating the shopping experience and enabling customers to transport their purchases from the store to their vehicles or homes with ease.

The major global manufacturers of Shopping Trolley include Wanzl, Unarco, Guangdong Winleader, Kailiou, Suzhou Hongyuan, Creaciones Marsanz, Yirunda

Business Equipment, Suzhou Youbang, Sambo Corp, Changshu Shajiabang, Americana Companies, CADDIE, The Peggs Company, Rolser, Versacart, R.W. Rogers, Foshan Yongchuangyi, Advancecarts, Rabtrolley, Damix, Guangzhou Shuang Tao, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Shopping Trolley. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Shopping Trolley market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Shopping Trolley market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Shopping Trolley industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Shopping Trolley Include:

Wanzl

Unarco

Guangdong Winleader

Kailiou

Suzhou Hongyuan

Creaciones Marsanz

Yirunda Business Equipment

Suzhou Youbang

Sambo Corp

Changshu Shajiabang

Americana Companies

CADDIE

The Peggs Company

Rolser

Versacart

R.W. Rogers

Foshan Yongchuangyi

Advancecarts

Rabtrolley

Damix

Guangzhou Shuang Tao

Shopping Trolley Product Segment Include:

Standard Shopping Trolleys

Double Basket Trolleys

Other

Shopping Trolley Product Application Include:

Shopping Mall

Supermarket & Hypermarkets

Household

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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