

Global Shopping Bag Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Shopping Bag market size will reach 14,310 Million USD in 2025 and is projected to reach 22,077 Million USD by 2032, with a CAGR of 6.39% (2025-2032). Notably, the China Shopping Bag market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A shopping bag is a reusable or disposable bag typically made of paper, plastic, or fabric, designed to carry purchased items from stores to homes or other destinations. Shopping bags come in various sizes, shapes, and materials, catering to different needs and preferences. Traditional paper shopping bags are often used for groceries and retail purchases, while plastic bags are lightweight and water-resistant, commonly found in supermarkets and convenience stores. Fabric shopping bags, such as canvas or tote bags, are durable and eco-friendly alternatives that can be reused multiple times, reducing the consumption of single-use plastics and minimizing environmental impact. Shopping bags may feature handles, straps, or drawstrings for easy carrying, and some may also include branding, logos, or decorative designs for aesthetic appeal. With the growing awareness of environmental sustainability, reusable shopping bags have gained popularity as a convenient and eco-conscious choice for consumers worldwide.

The major global manufacturers of Shopping Bag include Creative Master Corp., TIENYIH, Kwan Yick Group, Igreenbag International, Senrong Bags Factory, CHENDIN, Leadman, BOVO Bags, Bolis SpA, Befre, AllBag, Fiorini International, Ampac Holdings,

Bagobag GmbH, Green Bag, Earthwise Bag Company, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Shopping Bag. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Shopping Bag market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Shopping Bag market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Shopping Bag industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Shopping Bag Include:

Creative Master Corp.

TIENYIH

Kwan Yick Group

Igreenbag International

Senrong Bags Factory

CHENDIN

Leadman

BOVO Bags

Bolis SpA

Befre

AllBag

Fiorini International

Ampac Holdings

Bagobag GmbH

Green Bag

Earthwise Bag Company

Shopping Bag Product Segment Include:

Reusable Shopping Bag

Not Reusable Shopping Bag

Shopping Bag Product Application Include:

Supermarket

Convenience store

Vegetable market

Garment Industry

Food processing industry

Other

Chapter Scope

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