

Global Shirt Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Shirt market size will reach 70,908 Million USD in 2025 and is projected to reach 97,731 Million USD by 2032, with a CAGR of 4.69% (2025-2032). Notably, the China Shirt market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A shirt is a garment worn on the upper body, typically with a collar, sleeves, and buttons down the front. It is a fundamental piece of clothing in many wardrobes, offering versatility and functionality for various occasions and settings. Shirts come in a wide range of styles, fabrics, and designs, from casual T-shirts and polo shirts to formal dress shirts and tailored button-downs. They serve both practical and aesthetic purposes, providing comfort, protection, and style. Shirts can be worn alone or layered with other clothing items, making them suitable for different climates and seasons. With their diverse options and timeless appeal, shirts remain a staple in fashion for individuals of all ages and genders, embodying both classic elegance and contemporary trends.

The major global manufacturers of Shirt include Hansoll, Esquel, Shenzhou, SAE-E, American Apparel, Li-Ning, Hanes, HLA, Gildan, TAL apparel, The Shirt Factory, Luen Thai, ECLAT, Jinadasa Garments, New Wide, Makalot Ind., Metersbonwe, Chenfeng Group, Semir, Seidensticker, Inditex, Alok, Tainan Enterprises, GK, Bridge Group, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share,

hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Shirt. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Shirt market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Shirt market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Shirt industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Shirt Include:

Hansoll

Esquel

Shenzhou

SAE-E

American Apparel

Li-Ning

Hanes

HLA

Gildan

TAL apparel

The Shirt Factory

Luen Thai

ECLAT

Jinadasa Garments

New Wide

Makalot Ind.

Metersbonwe

Chenfeng Group

Semir

Seidensticker

Inditex

Alok

Tainan Enterprises

GK

Bridge Group

Shirt Product Segment Include:

T-Shirt

Polo Shirt

Dress Shirt

Others

Shirt Product Application Include:

Direct-Sale Store

Franchisee Store

Distributors

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Shirt Industry PESTEL Analysis

Chapter 3: Global Shirt Industry Porter's Five Forces Analysis

Chapter 4: Global Shirt Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Shirt Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Shirt Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Shirt Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Shirt Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Shirt Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Shirt Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Shirt Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Shirt Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 SHIRT MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Shirt Product by Type
 - 1.2.1 T-Shirt
 - 1.2.2 Polo Shirt
 - 1.2.3 Dress Shirt
 - 1.2.4 Others
- 1.3 Shirt Product by Application
 - 1.3.1 Direct-Sale Store
 - 1.3.2 Franchisee Store
 - 1.3.3 Distributors
- 1.4 Global Shirt Market Revenue and Sales Analysis
 - 1.4.1 Global Shirt Market Size Analysis (2020-2032)
 - 1.4.2 Global Shirt Market Sales Analysis (2020-2032)
 - 1.4.3 Global Shirt Market Sales Price Trend Analysis (2020-2032)
- 1.5 Shirt Industry Trends and Innovation
 - 1.5.1 Shirt Industry Trends and Innovation
 - 1.5.2 Shirt Market Drivers and Challenges

2 SHIRT MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 SHIRT MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL SHIRT MARKET ANALYSIS BY REGIONS

- 4.1 Global Shirt Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Shirt Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Shirt Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Shirt Revenue Forecast by Region (2026-2032)
- 4.3 Global Shirt Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Shirt Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Shirt Sales Forecast by Region (2026-2032)
- 4.4 Global Shirt Sales Price Trend Analysis (2020-2032)

5 GLOBAL SHIRT MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Shirt Market Size by Type
 - 5.1.1 Global Shirt Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Shirt Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Shirt Market Size by Application
 - 5.2.1 Global Shirt Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Shirt Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Shirt Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Shirt Market Size by Type
 - 6.3.1 North America Shirt Sales by Type (2020-2032)
 - 6.3.2 North America Shirt Revenue by Type (2020-2032)
- 6.4 North America Shirt Market Size by Application
 - 6.4.1 North America Shirt Sales by Application (2020-2032)
 - 6.4.2 North America Shirt Revenue by Application (2020-2032)
- 6.5 North America Shirt Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Shirt Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Shirt Market Size by Type

- 7.3.1 Europe Shirt Sales by Type (2020-2032)
- 7.3.2 Europe Shirt Revenue by Type (2020-2032)
- 7.4 Europe Shirt Market Size by Application
 - 7.4.1 Europe Shirt Sales by Application (2020-2032)
 - 7.4.2 Europe Shirt Revenue by Application (2020-2032)
- 7.5 Europe Shirt Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Shirt Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Shirt Market Size by Type
 - 8.3.1 China Shirt Sales by Type (2020-2032)
 - 8.3.2 China Shirt Revenue by Type (2020-2032)
- 8.4 China Shirt Market Size by Application
 - 8.4.1 China Shirt Sales by Application (2020-2032)
 - 8.4.2 China Shirt Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Shirt Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Shirt Market Size by Type
 - 9.3.1 APAC (excl. China) Shirt Sales by Type (2020-2032)
 - 9.3.2 APAC (excl. China) Shirt Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Shirt Market Size by Application
 - 9.4.1 APAC (excl. China) Shirt Sales by Application (2020-2032)
 - 9.4.2 APAC (excl. China) Shirt Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Shirt Market Size by Country
 - 9.5.1 Japan
 - 9.5.2 South Korea
 - 9.5.3 India
 - 9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Shirt Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Shirt Market Size by Type

10.3.1 Latin America Shirt Sales by Type (2020-2032)

10.3.2 Latin America Shirt Revenue by Type (2020-2032)

10.4 Latin America Shirt Market Size by Application

10.4.1 Latin America Shirt Sales by Application (2020-2032)

10.4.2 Latin America Shirt Revenue by Application (2020-2032)

10.5 Latin America Shirt Market Size by Country

10.6 Latin America Shirt Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Shirt Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Shirt Market Size by Type

11.3.1 Middle East & Africa Shirt Sales by Type (2020-2032)

11.3.2 Middle East & Africa Shirt Revenue by Type (2020-2032)

11.4 Middle East & Africa Shirt Market Size by Application

11.4.1 Middle East & Africa Shirt Sales by Application (2020-2032)

11.4.2 Middle East & Africa Shirt Revenue by Application (2020-2032)

11.5 Middle East Shirt Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

12.1 Global Shirt Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Shirt Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Shirt Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Shirt Average Sales Price by Manufacturers (2021-2025)

12.2 Shirt Competitive Landscape Analysis and Market Dynamic

12.2.1 Shirt Competitive Landscape Analysis

- 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
- 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Hansoll

13.1.1 Hansoll Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Hansoll Shirt Product Portfolio

13.1.3 Hansoll Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Esquel

13.2.1 Esquel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Esquel Shirt Product Portfolio

13.2.3 Esquel Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Shenzhou

13.3.1 Shenzhou Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Shenzhou Shirt Product Portfolio

13.3.3 Shenzhou Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 SAE-E

13.4.1 SAE-E Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 SAE-E Shirt Product Portfolio

13.4.3 SAE-E Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 American Apparel

13.5.1 American Apparel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 American Apparel Shirt Product Portfolio

13.5.3 American Apparel Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Li-Ning

13.6.1 Li-Ning Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Li-Ning Shirt Product Portfolio

13.6.3 Li-Ning Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Hanes

13.7.1 Hanes Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Hanes Shirt Product Portfolio

13.7.3 Hanes Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 HLA

13.8.1 HLA Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 HLA Shirt Product Portfolio

13.8.3 HLA Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Gildan

13.9.1 Gildan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Gildan Shirt Product Portfolio

13.9.3 Gildan Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 TAL apparel

13.10.1 TAL apparel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 TAL apparel Shirt Product Portfolio

13.10.3 TAL apparel Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 The Shirt Factory

13.11.1 The Shirt Factory Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 The Shirt Factory Shirt Product Portfolio

13.11.3 The Shirt Factory Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 Luen Thai

13.12.1 Luen Thai Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Luen Thai Shirt Product Portfolio

13.12.3 Luen Thai Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 ECLAT

13.13.1 ECLAT Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 ECLAT Shirt Product Portfolio

13.13.3 ECLAT Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 Jinadasa Garments

13.14.1 Jinadasa Garments Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Jinadasa Garments Shirt Product Portfolio

13.14.3 Jinadasa Garments Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 New Wide

13.15.1 New Wide Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 New Wide Shirt Product Portfolio

13.15.3 New Wide Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.16 Makalot Ind.

13.16.1 Makalot Ind. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Makalot Ind. Shirt Product Portfolio

13.16.3 Makalot Ind. Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.17 Metersbonwe

13.17.1 Metersbonwe Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 Metersbonwe Shirt Product Portfolio

13.17.3 Metersbonwe Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.18 Chenfeng Group

13.18.1 Chenfeng Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 Chenfeng Group Shirt Product Portfolio

13.18.3 Chenfeng Group Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.19 Semir

13.19.1 Semir Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.19.2 Semir Shirt Product Portfolio

13.19.3 Semir Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.20 Seidensticker

13.20.1 Seidensticker Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.20.2 Seidensticker Shirt Product Portfolio

13.20.3 Seidensticker Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.21 Inditex

13.21.1 Inditex Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.21.2 Inditex Shirt Product Portfolio

13.21.3 Inditex Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.22 Alok

13.22.1 Alok Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.22.2 Alok Shirt Product Portfolio

13.22.3 Alok Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.23 Tainan Enterprises

13.23.1 Tainan Enterprises Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.23.2 Tainan Enterprises Shirt Product Portfolio

13.23.3 Tainan Enterprises Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.24 GK

13.24.1 GK Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.24.2 GK Shirt Product Portfolio

13.24.3 GK Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.25 Bridge Group

13.25.1 Bridge Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.25.2 Bridge Group Shirt Product Portfolio

13.25.3 Bridge Group Shirt Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

- 14.1 Shirt Industry Chain Analysis
- 14.2 Shirt Industry Raw Material and Suppliers Analysis
 - 14.2.1 Shirt Key Raw Material Supply Analysis
 - 14.2.2 Raw Material Suppliers and Contact Information
- 14.3 Shirt Typical Downstream Customers
- 14.4 Shirt Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

- 16.1 Methodology/Research Approach
- 16.2 Research Scope
- 16.3 Benchmarks and Assumptions
- 16.4 Data Source
 - 16.4.1 Primary Sources
 - 16.4.2 Secondary Sources
- 16.5 Data Cross Validation
- 16.6 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: Global Shirt Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)
- Table 2: Global Shirt Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)
- Table 3: Shirt Industry Development Status
- Table 4: Shirt Industry Development Trends
- Table 5: Global Shirt Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032
- Table 6: Global Shirt Revenue by Region (2020-2025) & (US\$ Million)
- Table 7: Global Shirt Revenue Market Share by Region (2020-2025)
- Table 8: Global Shirt Revenue Forecast by Region (2026-2032) & (US\$ Million)
- Table 9: Global Shirt Revenue Market Share Forecast by Region (2026-2032)
- Table 10: Global Shirt Sales by Region (2020-2025) & (K Unit)
- Table 11: Global Shirt Sales Market Share by Region (2020-2025)
- Table 12: Global Shirt Sales Forecast by Region (2026-2032) & (K Unit)
- Table 13: Global Shirt Sales Market Share Forecast by Region (2026-2032)
- Table 14: Global Shirt Revenue Analysis by Type (2020-2025) & (US\$ Million)
- Table 15: Global Shirt Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)
- Table 16: Global Shirt Sales Analysis by Type (2020-2025) & (K Unit)
- Table 17: Global Shirt Sales Analysis Forecast by Type (2026-2032) & (K Unit)
- Table 18: Global Shirt Revenue Analysis by Application (2020-2025) & (US\$ Million)
- Table 19: Global Shirt Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)
- Table 20: Global Shirt Sales Analysis by Application (2020-2025) & (K Unit)
- Table 21: Global Shirt Sales Analysis Forecast by Application (2026-2032) & (K Unit)
- Table 22: Key Shirt Players in North America
- Table 23: North America Shirt Sales by Type (2020-2025) & (K Unit)
- Table 24: North America Shirt Sales by Type (2026-2032) & (K Unit)
- Table 25: North America Shirt Revenue by Type (2020-2025) & (US\$ Million)
- Table 26: North America Shirt Revenue by Type (2026-2032) & (US\$ Million)
- Table 27: North America Shirt Sales by Application (2020-2025) & (K Unit)
- Table 28: North America Shirt Sales by Application (2026-2032) & (K Unit)
- Table 29: North America Shirt Revenue by Application (2020-2025) & (US\$ Million)
- Table 30: North America Shirt Revenue by Application (2026-2032) & (US\$ Million)
- Table 31: North America Shirt Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Shirt Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Shirt Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Shirt Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Shirt Players in Europe

Table 36: Europe Shirt Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Shirt Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Shirt Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Shirt Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Shirt Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Shirt Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Shirt Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Shirt Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Shirt Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Shirt Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Shirt Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Shirt Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Shirt Players in China

Table 49: China Shirt Sales by Type (2020-2025) & (K Unit)

Table 50: China Shirt Sales by Type (2026-2032) & (K Unit)

Table 51: China Shirt Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Shirt Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Shirt Sales by Application (2020-2025) & (K Unit)

Table 54: China Shirt Sales by Application (2026-2032) & (K Unit)

Table 55: China Shirt Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Shirt Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Shirt Players in APAC (excl. China)

Table 58: APAC (excl. China) Shirt Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Shirt Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Shirt Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Shirt Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Shirt Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Shirt Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Shirt Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Shirt Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Shirt Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Shirt Revenue Market Size Forecast by Country

(2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Shirt Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Shirt Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Shirt Players in Latin America

Table 71: Latin America Shirt Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Shirt Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Shirt Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Shirt Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Shirt Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Shirt Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Shirt Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Shirt Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Shirt Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Shirt Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Shirt Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Shirt Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Shirt Players in Middle East & Africa

Table 84: Middle East & Africa Shirt Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Shirt Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Shirt Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Shirt Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Shirt Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Shirt Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Shirt Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Shirt Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Shirt Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Shirt Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Shirt Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Shirt Sales Market Size Forecast by Country

(2026-2032) & (K Unit)

Table 96: Global Shirt Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Shirt Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Shirt Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Shirt Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Hansoll Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Hansoll Shirt Product Portfolio

Table 105: Hansoll Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: Esquel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Esquel Shirt Product Portfolio

Table 108: Esquel Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Shenzhou Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Shenzhou Shirt Product Portfolio

Table 111: Shenzhou Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: SAE-E Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: SAE-E Shirt Product Portfolio

Table 114: SAE-E Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: American Apparel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: American Apparel Shirt Product Portfolio

Table 117: American Apparel Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Li-Ning Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Li-Ning Shirt Product Portfolio

Table 120: Li-Ning Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Hanes Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Hanes Shirt Product Portfolio

Table 123: Hanes Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: HLA Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: HLA Shirt Product Portfolio

Table 126: HLA Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Gildan Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Gildan Shirt Product Portfolio

Table 129: Gildan Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: TAL apparel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: TAL apparel Shirt Product Portfolio

Table 132: TAL apparel Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: The Shirt Factory Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: The Shirt Factory Shirt Product Portfolio

Table 135: The Shirt Factory Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Luen Thai Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Luen Thai Shirt Product Portfolio

Table 138: Luen Thai Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: ECLAT Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: ECLAT Shirt Product Portfolio

Table 141: ECLAT Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: Jinadasa Garments Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Jinadasa Garments Shirt Product Portfolio

Table 144: Jinadasa Garments Shirt Revenue (US\$ Million), Sales (K Unit), Price

(USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: New Wide Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: New Wide Shirt Product Portfolio

Table 147: New Wide Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: Makalot Ind. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Makalot Ind. Shirt Product Portfolio

Table 150: Makalot Ind. Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 151: Metersbonwe Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 152: Metersbonwe Shirt Product Portfolio

Table 153: Metersbonwe Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 154: Chenfeng Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 155: Chenfeng Group Shirt Product Portfolio

Table 156: Chenfeng Group Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 157: Semir Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 158: Semir Shirt Product Portfolio

Table 159: Semir Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 160: Seidensticker Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 161: Seidensticker Shirt Product Portfolio

Table 162: Seidensticker Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 163: Inditex Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 164: Inditex Shirt Product Portfolio

Table 165: Inditex Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 166: Alok Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 167: Alok Shirt Product Portfolio

Table 168: Alok Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 169: Tainan Enterprises Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 170: Tainan Enterprises Shirt Product Portfolio

Table 171: Tainan Enterprises Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 172: GK Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 173: GK Shirt Product Portfolio

Table 174: GK Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 175: Bridge Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 176: Bridge Group Shirt Product Portfolio

Table 177: Bridge Group Shirt Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 178: Upstream Key Raw Material Price List

Table 179: Shirt Raw Material Suppliers and Contact Information

Table 180: Shirt Typical Customer List

Table 181: Shirt Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Shirt Product Pictures

Figure 2: T-Shirt Picture Scope

Figure 3: Polo Shirt Picture Scope

Figure 4: Dress Shirt Picture Scope

Figure 5: Others Picture Scope

Figure 6: Direct-Sale Store Picture Scope

Figure 7: Franchisee Store Picture Scope

Figure 8: Distributors Picture Scope

Figure 9: Global Shirt Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 10: Global Shirt Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 11: Global Shirt Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 12: Global Shirt Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 13: Global Shirt Market Size by Region (2020-2032) & (US\$ Million)

Figure 14: Global Shirt Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 15: Global Shirt Sales Price by Region (2020-2032) & (K Unit)

Figure 16: North America Shirt Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 17: North America Shirt Revenue Market Share by Players in 2024

Figure 18: North America Shirt Sales Market Share by Type (2020-2032)

Figure 19: North America Shirt Revenue Market Share by Type (2020-2032)

Figure 20: North America Shirt Sales Market Share by Application (2020-2032)

Figure 21: North America Shirt Revenue Market Share by Application (2020-2032)

Figure 22: US Shirt Revenue (2020-2032) & (US\$ Million)

Figure 23: Canada Shirt Revenue (2020-2032) & (US\$ Million)

Figure 24: Europe Shirt Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 25: Europe Shirt Revenue Market Share by Players in 2024

Figure 26: Europe Shirt Sales Market Share by Type (2020-2032)

Figure 27: Europe Shirt Revenue Market Share by Type (2020-2032)

Figure 28: Europe Shirt Sales Market Share by Application (2020-2032)

Figure 29: Europe Shirt Revenue Market Share by Application (2020-2032)

Figure 30: Germany Shirt Revenue (2020-2032) & (US\$ Million)

Figure 31: France Shirt Revenue (2020-2032) & (US\$ Million)

Figure 32: United Kingdom Shirt Revenue (2020-2032) & (US\$ Million)

- Figure 33:Italy Shirt Revenue (2020-2032) & (US\$ Million)
- Figure 34:Spain Shirt Revenue (2020-2032) & (US\$ Million)
- Figure 35:Benelux Shirt Revenue (2020-2032) & (US\$ Million)
- Figure 36:China Shirt Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 37:China Shirt Revenue Market Share by Players in 2024
- Figure 38:China Shirt Sales Market Share by Type (2020-2032)
- Figure 39:China Shirt Revenue Market Share by Type (2020-2032)
- Figure 40:China Shirt Sales Market Share by Application (2020-2032)
- Figure 41:China Shirt Revenue Market Share by Application (2020-2032)
- Figure 42:APAC (excl. China) Shirt Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 43:APAC (excl. China) Shirt Revenue Market Share by Players in 2024
- Figure 44:APAC (excl. China) Shirt Sales Market Share by Type (2020-2032)
- Figure 45:APAC (excl. China) Shirt Revenue Market Share by Type (2020-2032)
- Figure 46:APAC (excl. China) Shirt Sales Market Share by Application (2020-2032)
- Figure 47:APAC (excl. China) Shirt Revenue Market Share by Application (2020-2032)
- Figure 48:Japan Shirt Revenue (2020-2032) & (US\$ Million)
- Figure 49:South Korea Shirt Revenue (2020-2032) & (US\$ Million)
- Figure 50:India Shirt Revenue (2020-2032) & (US\$ Million)
- Figure 51:Australia Shirt Revenue (2020-2032) & (US\$ Million)
- Figure 52:Southeast Asia Shirt Revenue (2020-2032) & (US\$ Million)
- Figure 53:Latin America Shirt Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 54:Latin America Shirt Revenue Market Share by Players in 2024
- Figure 55:Latin America Shirt Sales Market Share by Type (2020-2032)
- Figure 56:Latin America Shirt Revenue Market Share by Type (2020-2032)
- Figure 57:Latin America Shirt Sales Market Share by Application (2020-2032)
- Figure 58:Latin America Shirt Revenue Market Share by Application (2020-2032)
- Figure 59:Mexico Shirt Revenue (2020-2032) & (US\$ Million)
- Figure 60:Brazil Shirt Revenue (2020-2032) & (US\$ Million)
- Figure 61:Middle East & Africa Shirt Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 62:Middle East & Africa Shirt Revenue Market Share by Players in 2024
- Figure 63:Middle East & Africa Shirt Sales Market Share by Type (2020-2032)
- Figure 64:Middle East & Africa Shirt Revenue Market Share by Type (2020-2032)
- Figure 65:Middle East & Africa Shirt Sales Market Share by Application (2020-2032)
- Figure 66:Middle East & Africa Shirt Revenue Market Share by Application (2020-2032)
- Figure 67:Saudi Arabia Shirt Revenue (2020-2032) & (US\$ Million)
- Figure 68:South Africa Shirt Revenue (2020-2032) & (US\$ Million)

Figure 69:Global Shirt Sales Market Share by Key Manufacturers in 2024

Figure 70:Global Shirt Revenue Market Share by Key Manufacturers in 2024

Figure 71:Global Shirt Industry Competition Landscape

Figure 72:Shirt Industry Chain Analysis

Figure 73:Bottom-Up and Top-Down Research Methods

Figure 74:Key Interview Objectives

Figure 75:Data Cross Validation

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