

Global Shipping Software Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Shipping Software market size will reach 50.46 Million USD in 2025 and is projected to reach 79.92 Million USD by 2032, with a CAGR of 6.79% (2025-2032). Notably, the China Shipping Software market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Shipping software refers to a suite of digital tools and applications designed to streamline and optimize the process of managing shipping and logistics operations for businesses involved in transportation and supply chain management. These software solutions typically offer functionalities such as freight rate management, shipment tracking, carrier selection, route optimization, warehouse management, and documentation generation. Shipping software integrates with various systems and platforms, including enterprise resource planning (ERP) systems, customer relationship management (CRM) software, and e-commerce platforms, to automate and centralize shipping-related tasks, enhance visibility and control over shipments, and improve overall efficiency and accuracy in managing transportation logistics. By providing real-time information, analytics, and automation capabilities, shipping software helps businesses reduce costs, minimize errors, improve delivery times, and enhance customer satisfaction, ultimately contributing to a more agile and competitive supply chain ecosystem.

The major global suppliers of Shipping Software include Pitney Bowes, Metapack, Temando, Stamps.com, WiseTech Global, ProShip, Logistyx Technologies, ADSI, Malvern Systems, ShipHawk, Epicor Software Corporation, Pierbridge, ReadyCloud, LLC., Shippo, Shipwire, Teapplix, V-Technologies, 2Ship Solutions, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Shipping Software. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Shipping Software market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Shipping Software market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Shipping Software industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Shipping Software Include:

Pitney Bowes

Metapack

Temando

Stamps.com

WiseTech Global

ProShip

Logistyx Technologies

ADSI

Malvern Systems

ShipHawk

Epicor Software Corporation

Pierbridge

ReadyCloud, LLC.

Shippo

Shipwire

Teapplix

V-Technologies

2Ship Solutions

Shipping Software Product Segment Include:

Freight Management Software

Transportation Management Systems (TMS)

Warehouse Management Systems (WMS)

Parcel Shipping Software

Fleet Management Software

Shipping Software Product Application Include:

Land Logistics

Air & Ocean Forwarding

In-House Logistics

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