

Global Shea Butter Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Shea Butter market size will reach 1,351.04 Million USD in 2025 and is projected to reach 2,658.03 Million USD by 2032, with a CAGR of 10.15% (2025-2032). Notably, the China Shea Butter market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Shea butter is a natural fat extracted from the nuts of the African shea tree (*Vitellaria paradoxa*). Renowned for its moisturizing and healing properties, shea butter is rich in fatty acids, vitamins, and antioxidants, making it a popular ingredient in skincare and hair care products. It has emollient and anti-inflammatory properties, making it effective in moisturizing dry skin, soothing irritation, and promoting skin elasticity. Shea butter is also used to treat various skin conditions such as eczema, psoriasis, and dermatitis. Additionally, it is commonly used in hair care products to moisturize and nourish the hair and scalp, reduce frizz, and enhance hair texture and shine. Shea butter is versatile and suitable for all skin types, making it a staple ingredient in many natural and organic skincare formulations.

The major global manufacturers of Shea Butter include IOI Loders Crokiaan, Wilmar Africa/ Ghana Specialty Fats, Ghana Nuts, Shebu Industries, Timiniya Tuma, The Pure, The Savannah Fruits, Vink Chemicals, Akoma Cooperative, International Oils & Fats, StarShea, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a

substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Shea Butter. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Shea Butter market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Shea Butter market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Shea Butter industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Shea Butter Include:

IOI Loders Crokiaan

Wilmar Africa/ Ghana Specialty Fats

Ghana Nuts

Shebu Industries

Timiniya Tuma

The Pure

The Savannah Fruits

Vink Chemicals

Akoma Cooperative

International Oils & Fats

StarShea

Shea Butter Product Segment Include:

Raw and Unrefined Shea Butter

Refined Shea Butter

Shea Butter Product Application Include:

Cosmetics Industry

Medicine Industry

Food Industry

Chapter Scope

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