

Global Set-Top Box (STB) Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/S166A1E234DDEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: S166A1E234DDEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Set-Top Box (STB) market size will reach 12,073 Million USD in 2025 and is projected to reach 16,662 Million USD by 2032, with a CAGR of 4.71% (2025-2032). Notably, the China Set-Top Box (STB) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A Set-Top Box (STB) is a device used to receive and decode digital television signals, allowing users to access broadcast, cable, satellite, or internet-based content on their television sets. STBs typically connect to the television via HDMI, RCA, or coaxial cables and provide features such as channel tuning, program guide navigation, video playback, and interactive services. They often include additional functionalities like DVR (Digital Video Recorder) capabilities for recording and time-shifting television programs, video-on-demand services, streaming media playback, and access to online content and applications. Set-Top Boxes come in various forms, including standalone devices, integrated with the television set, or built into gaming consoles or media players, providing users with a convenient and versatile way to access and enjoy multimedia content on their TVs.

The major global manufacturers of Set-Top Box (STB) include CommScope (Arris), Technicolor(Cisco), Apple, Echostar, Humax, Sagemcom, Samsung, Roku, Skyworth digital Technology Co.,Ltd, HUAWEI, JEZETEC, COSHIP, SICHUAN CHANGHONG,

UNION MAN, YINHE ELECTRONICS, ZTE, HISENSE, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Set-Top Box (STB). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Set-Top Box (STB) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Set-Top Box (STB) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Set-Top Box (STB) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Set-Top Box (STB) Include:

CommScope (Arris)

Technicolor(Cisco)

Apple

Echostar

Humax

Sagemcom

Samsung

Roku

Skyworth digital Technology Co.,Ltd

HUAWEI

JEZETEC

COSHIP

SICHUAN CHANGHONG

UNION MAN

YINHE ELECTRONICS

ZTE

HISENSE

Set-Top Box (STB) Product Segment Include:

Digital Cable TV STB

Satellite TV Digital STB

Digital STB for Terrestrial Broadcast Television

IPTV Network STB

OTT STB

Others

Set-Top Box (STB) Product Application Include:

Operator

Household

Commercial

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Set-Top Box (STB) Industry PESTEL Analysis

Chapter 3: Global Set-Top Box (STB) Industry Porter's Five Forces Analysis

Chapter 4: Global Set-Top Box (STB) Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Set-Top Box (STB) Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Set-Top Box (STB) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Set-Top Box (STB) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Set-Top Box (STB) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Set-Top Box (STB) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Set-Top Box (STB) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Set-Top Box (STB) Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Set-Top Box (STB) Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 SET-TOP BOX (STB) MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Set-Top Box (STB) Product by Type
 - 1.2.1 Digital Cable TV STB
 - 1.2.2 Satellite TV Digital STB
 - 1.2.3 Digital STB for Terrestrial Broadcast Television
 - 1.2.4 IPTV Network STB
 - 1.2.5 OTT STB
 - 1.2.6 Others
- 1.3 Set-Top Box (STB) Product by Application
 - 1.3.1 Operator
 - 1.3.2 Household
 - 1.3.3 Commercial
- 1.4 Global Set-Top Box (STB) Market Revenue and Sales Analysis
 - 1.4.1 Global Set-Top Box (STB) Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Set-Top Box (STB) Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Set-Top Box (STB) Market Sales Price Trend Analysis (2020-2032)
- 1.5 Set-Top Box (STB) Industry Trends and Innovation
 - 1.5.1 Set-Top Box (STB) Industry Trends and Innovation
 - 1.5.2 Set-Top Box (STB) Market Drivers and Challenges

2 SET-TOP BOX (STB) MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 SET-TOP BOX (STB) MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers

3.5 Threat of Substitutes

4 GLOBAL SET-TOP BOX (STB) MARKET ANALYSIS BY REGIONS

4.1 Global Set-Top Box (STB) Overall Market: 2024 VS 2025 VS 2032

4.2 Global Set-Top Box (STB) Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Set-Top Box (STB) Revenue and Market Share by Region (2020-2025)

4.2.2 Global Set-Top Box (STB) Revenue and Market Share Forecast by Region (2026-2032)

4.3 Global Set-Top Box (STB) Sales and Forecast Analysis (2020-2032)

4.3.1 Global Set-Top Box (STB) Sales and Market Share by Region (2020-2025)

4.3.2 Global Set-Top Box (STB) Sales and Market Share Forecast by Region (2026-2032)

4.4 Global Set-Top Box (STB) Sales Price Trend Analysis (2020-2032)

5 GLOBAL SET-TOP BOX (STB) MARKET SIZE BY TYPE AND APPLICATION

5.1 Global Set-Top Box (STB) Market Size by Type

5.1.1 Global Set-Top Box (STB) Revenue and Forecast Analysis by Type (2020-2032)

5.1.2 Global Set-Top Box (STB) Sales and Forecast Analysis by Type (2020-2032)

5.2 Global Set-Top Box (STB) Market Size by Application

5.2.1 Global Set-Top Box (STB) Revenue and Forecast Analysis by Application (2020-2032)

5.2.2 Global Set-Top Box (STB) Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

6.1 North America Set-Top Box (STB) Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Manufacturers Analysis

6.3 North America Set-Top Box (STB) Market Size by Type

6.3.1 North America Set-Top Box (STB) Sales by Type (2020-2032)

6.3.2 North America Set-Top Box (STB) Revenue by Type (2020-2032)

6.4 North America Set-Top Box (STB) Market Size by Application

6.4.1 North America Set-Top Box (STB) Sales by Application (2020-2032)

6.4.2 North America Set-Top Box (STB) Revenue by Application (2020-2032)

6.5 North America Set-Top Box (STB) Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

7.1 Europe Set-Top Box (STB) Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Manufacturers Analysis

7.3 Europe Set-Top Box (STB) Market Size by Type

7.3.1 Europe Set-Top Box (STB) Sales by Type (2020-2032)

7.3.2 Europe Set-Top Box (STB) Revenue by Type (2020-2032)

7.4 Europe Set-Top Box (STB) Market Size by Application

7.4.1 Europe Set-Top Box (STB) Sales by Application (2020-2032)

7.4.2 Europe Set-Top Box (STB) Revenue by Application (2020-2032)

7.5 Europe Set-Top Box (STB) Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

8.1 China Set-Top Box (STB) Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Manufacturers Analysis

8.3 China Set-Top Box (STB) Market Size by Type

8.3.1 China Set-Top Box (STB) Sales by Type (2020-2032)

8.3.2 China Set-Top Box (STB) Revenue by Type (2020-2032)

8.4 China Set-Top Box (STB) Market Size by Application

8.4.1 China Set-Top Box (STB) Sales by Application (2020-2032)

8.4.2 China Set-Top Box (STB) Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Set-Top Box (STB) Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Manufacturers Analysis

9.3 APAC (excl. China) Set-Top Box (STB) Market Size by Type

9.3.1 APAC (excl. China) Set-Top Box (STB) Sales by Type (2020-2032)

9.3.2 APAC (excl. China) Set-Top Box (STB) Revenue by Type (2020-2032)

9.4 APAC (excl. China) Set-Top Box (STB) Market Size by Application

9.4.1 APAC (excl. China) Set-Top Box (STB) Sales by Application (2020-2032)

9.4.2 APAC (excl. China) Set-Top Box (STB) Revenue by Application (2020-2032)

9.5 APAC (excl. China) Set-Top Box (STB) Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Set-Top Box (STB) Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Set-Top Box (STB) Market Size by Type

10.3.1 Latin America Set-Top Box (STB) Sales by Type (2020-2032)

10.3.2 Latin America Set-Top Box (STB) Revenue by Type (2020-2032)

10.4 Latin America Set-Top Box (STB) Market Size by Application

10.4.1 Latin America Set-Top Box (STB) Sales by Application (2020-2032)

10.4.2 Latin America Set-Top Box (STB) Revenue by Application (2020-2032)

10.5 Latin America Set-Top Box (STB) Market Size by Country

10.6 Latin America Set-Top Box (STB) Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Set-Top Box (STB) Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Set-Top Box (STB) Market Size by Type

11.3.1 Middle East & Africa Set-Top Box (STB) Sales by Type (2020-2032)

11.3.2 Middle East & Africa Set-Top Box (STB) Revenue by Type (2020-2032)

11.4 Middle East & Africa Set-Top Box (STB) Market Size by Application

11.4.1 Middle East & Africa Set-Top Box (STB) Sales by Application (2020-2032)

11.4.2 Middle East & Africa Set-Top Box (STB) Revenue by Application (2020-2032)

11.5 Middle East Set-Top Box (STB) Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

12.1 Global Set-Top Box (STB) Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Set-Top Box (STB) Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Set-Top Box (STB) Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Set-Top Box (STB) Average Sales Price by Manufacturers (2021-2025)

12.2 Set-Top Box (STB) Competitive Landscape Analysis and Market Dynamic

12.2.1 Set-Top Box (STB) Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 CommScope (Arris)

13.1.1 CommScope (Arris) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 CommScope (Arris) Set-Top Box (STB) Product Portfolio

13.1.3 CommScope (Arris) Set-Top Box (STB) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Technicolor(Cisco)

13.2.1 Technicolor(Cisco) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Technicolor(Cisco) Set-Top Box (STB) Product Portfolio

13.2.3 Technicolor(Cisco) Set-Top Box (STB) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Apple

13.3.1 Apple Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Apple Set-Top Box (STB) Product Portfolio

13.3.3 Apple Set-Top Box (STB) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Echostar

13.4.1 Echostar Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Echostar Set-Top Box (STB) Product Portfolio

13.4.3 Echostar Set-Top Box (STB) Market Data Analysis (Revenue, Sales, Price,

Gross Margin and Market Share) (2021-2025)

13.5 Humax

13.5.1 Humax Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Humax Set-Top Box (STB) Product Portfolio

13.5.3 Humax Set-Top Box (STB) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Sagemcom

13.6.1 Sagemcom Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Sagemcom Set-Top Box (STB) Product Portfolio

13.6.3 Sagemcom Set-Top Box (STB) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Samsung

13.7.1 Samsung Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Samsung Set-Top Box (STB) Product Portfolio

13.7.3 Samsung Set-Top Box (STB) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Roku

13.8.1 Roku Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Roku Set-Top Box (STB) Product Portfolio

13.8.3 Roku Set-Top Box (STB) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Skyworth digital Technology Co.,Ltd

13.9.1 Skyworth digital Technology Co.,Ltd Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Skyworth digital Technology Co.,Ltd Set-Top Box (STB) Product Portfolio

13.9.3 Skyworth digital Technology Co.,Ltd Set-Top Box (STB) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 HUAWEI

13.10.1 HUAWEI Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 HUAWEI Set-Top Box (STB) Product Portfolio

13.10.3 HUAWEI Set-Top Box (STB) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 JEZETEC

13.11.1 JEZETEC Basic Company Profile (Employees, Areas Service, Competitors

and Contact Information)

13.11.2 JEZETEC Set-Top Box (STB) Product Portfolio

13.11.3 JEZETEC Set-Top Box (STB) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 COSHIP

13.12.1 COSHIP Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 COSHIP Set-Top Box (STB) Product Portfolio

13.12.3 COSHIP Set-Top Box (STB) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 SICHUAN CHANGHONG

13.13.1 SICHUAN CHANGHONG Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 SICHUAN CHANGHONG Set-Top Box (STB) Product Portfolio

13.13.3 SICHUAN CHANGHONG Set-Top Box (STB) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 UNION MAN

13.14.1 UNION MAN Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 UNION MAN Set-Top Box (STB) Product Portfolio

13.14.3 UNION MAN Set-Top Box (STB) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 YINHE ELECTRONICS

13.15.1 YINHE ELECTRONICS Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 YINHE ELECTRONICS Set-Top Box (STB) Product Portfolio

13.15.3 YINHE ELECTRONICS Set-Top Box (STB) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.16 ZTE

13.16.1 ZTE Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 ZTE Set-Top Box (STB) Product Portfolio

13.16.3 ZTE Set-Top Box (STB) Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.17 HISENSE

13.17.1 HISENSE Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 HISENSE Set-Top Box (STB) Product Portfolio

13.17.3 HISENSE Set-Top Box (STB) Market Data Analysis (Revenue, Sales, Price,

Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Set-Top Box (STB) Industry Chain Analysis

14.2 Set-Top Box (STB) Industry Raw Material and Suppliers Analysis

14.2.1 Set-Top Box (STB) Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Set-Top Box (STB) Typical Downstream Customers

14.4 Set-Top Box (STB) Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Set-Top Box (STB) Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Set-Top Box (STB) Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Set-Top Box (STB) Industry Development Status

Table 4: Set-Top Box (STB) Industry Development Trends

Table 5: Global Set-Top Box (STB) Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Set-Top Box (STB) Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Set-Top Box (STB) Revenue Market Share by Region (2020-2025)

Table 8: Global Set-Top Box (STB) Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Set-Top Box (STB) Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Set-Top Box (STB) Sales by Region (2020-2025) & (K Unit)

Table 11: Global Set-Top Box (STB) Sales Market Share by Region (2020-2025)

Table 12: Global Set-Top Box (STB) Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Set-Top Box (STB) Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Set-Top Box (STB) Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Set-Top Box (STB) Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Set-Top Box (STB) Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Set-Top Box (STB) Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Set-Top Box (STB) Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Set-Top Box (STB) Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Set-Top Box (STB) Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Set-Top Box (STB) Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Set-Top Box (STB) Players in North America

Table 23: North America Set-Top Box (STB) Sales by Type (2020-2025) & (K Unit)

Table 24: North America Set-Top Box (STB) Sales by Type (2026-2032) & (K Unit)

Table 25: North America Set-Top Box (STB) Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Set-Top Box (STB) Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Set-Top Box (STB) Sales by Application (2020-2025) & (K Unit)

Table 28: North America Set-Top Box (STB) Sales by Application (2026-2032) & (K Unit)

Table 29: North America Set-Top Box (STB) Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Set-Top Box (STB) Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Set-Top Box (STB) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Set-Top Box (STB) Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Set-Top Box (STB) Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Set-Top Box (STB) Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Set-Top Box (STB) Players in Europe

Table 36: Europe Set-Top Box (STB) Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Set-Top Box (STB) Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Set-Top Box (STB) Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Set-Top Box (STB) Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Set-Top Box (STB) Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Set-Top Box (STB) Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Set-Top Box (STB) Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Set-Top Box (STB) Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Set-Top Box (STB) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Set-Top Box (STB) Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Set-Top Box (STB) Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Set-Top Box (STB) Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Set-Top Box (STB) Players in China

Table 49: China Set-Top Box (STB) Sales by Type (2020-2025) & (K Unit)

Table 50: China Set-Top Box (STB) Sales by Type (2026-2032) & (K Unit)

Table 51: China Set-Top Box (STB) Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Set-Top Box (STB) Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Set-Top Box (STB) Sales by Application (2020-2025) & (K Unit)

Table 54: China Set-Top Box (STB) Sales by Application (2026-2032) & (K Unit)

Table 55: China Set-Top Box (STB) Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Set-Top Box (STB) Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Set-Top Box (STB) Players in APAC (excl. China)

Table 58: APAC (excl. China) Set-Top Box (STB) Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Set-Top Box (STB) Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Set-Top Box (STB) Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Set-Top Box (STB) Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Set-Top Box (STB) Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Set-Top Box (STB) Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Set-Top Box (STB) Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Set-Top Box (STB) Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Set-Top Box (STB) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Set-Top Box (STB) Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Set-Top Box (STB) Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Set-Top Box (STB) Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Set-Top Box (STB) Players in Latin America

Table 71: Latin America Set-Top Box (STB) Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Set-Top Box (STB) Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Set-Top Box (STB) Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Set-Top Box (STB) Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Set-Top Box (STB) Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Set-Top Box (STB) Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Set-Top Box (STB) Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Set-Top Box (STB) Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Set-Top Box (STB) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Set-Top Box (STB) Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Set-Top Box (STB) Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Set-Top Box (STB) Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Set-Top Box (STB) Players in Middle East & Africa

Table 84: Middle East & Africa Set-Top Box (STB) Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Set-Top Box (STB) Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Set-Top Box (STB) Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Set-Top Box (STB) Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Set-Top Box (STB) Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Set-Top Box (STB) Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Set-Top Box (STB) Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Set-Top Box (STB) Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Set-Top Box (STB) Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Set-Top Box (STB) Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Set-Top Box (STB) Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Set-Top Box (STB) Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Set-Top Box (STB) Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Set-Top Box (STB) Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Set-Top Box (STB) Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Set-Top Box (STB) Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: CommScope (Arris) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: CommScope (Arris) Set-Top Box (STB) Product Portfolio

Table 105: CommScope (Arris) Set-Top Box (STB) Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: Technicolor(Cisco) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Technicolor(Cisco) Set-Top Box (STB) Product Portfolio

Table 108: Technicolor(Cisco) Set-Top Box (STB) Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Apple Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Apple Set-Top Box (STB) Product Portfolio

Table 111: Apple Set-Top Box (STB) Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Echostar Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Echostar Set-Top Box (STB) Product Portfolio

Table 114: Echostar Set-Top Box (STB) Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: Humax Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Humax Set-Top Box (STB) Product Portfolio

Table 117: Humax Set-Top Box (STB) Revenue (US\$ Million), Sales (K Unit), Price

(USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Sagemcom Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Sagemcom Set-Top Box (STB) Product Portfolio

Table 120: Sagemcom Set-Top Box (STB) Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: Samsung Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Samsung Set-Top Box (STB) Product Portfolio

Table 123: Samsung Set-Top Box (STB) Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Roku Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Roku Set-Top Box (STB) Product Portfolio

Table 126: Roku Set-Top Box (STB) Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Skyworth digital Technology Co.,Ltd Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Skyworth digital Technology Co.,Ltd Set-Top Box (STB) Product Portfolio

Table 129: Skyworth digital Technology Co.,Ltd Set-Top Box (STB) Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: HUAWEI Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: HUAWEI Set-Top Box (STB) Product Portfolio

Table 132: HUAWEI Set-Top Box (STB) Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: JEZETEC Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: JEZETEC Set-Top Box (STB) Product Portfolio

Table 135: JEZETEC Set-Top Box (STB) Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: COSHIP Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: COSHIP Set-Top Box (STB) Product Portfolio

Table 138: COSHIP Set-Top Box (STB) Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: SICHUAN CHANGHONG Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: SICHUAN CHANGHONG Set-Top Box (STB) Product Portfolio

Table 141: SICHUAN CHANGHONG Set-Top Box (STB) Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: UNION MAN Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: UNION MAN Set-Top Box (STB) Product Portfolio

Table 144: UNION MAN Set-Top Box (STB) Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: YINHE ELECTRONICS Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: YINHE ELECTRONICS Set-Top Box (STB) Product Portfolio

Table 147: YINHE ELECTRONICS Set-Top Box (STB) Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: ZTE Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: ZTE Set-Top Box (STB) Product Portfolio

Table 150: ZTE Set-Top Box (STB) Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 151: HISENSE Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 152: HISENSE Set-Top Box (STB) Product Portfolio

Table 153: HISENSE Set-Top Box (STB) Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 154: Upstream Key Raw Material Price List

Table 155: Set-Top Box (STB) Raw Material Suppliers and Contact Information

Table 156: Set-Top Box (STB) Typical Customer List

Table 157: Set-Top Box (STB) Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Set-Top Box (STB) Product Pictures

Figure 2: Digital Cable TV STB Picture Scope

Figure 3: Satellite TV Digital STB Picture Scope

Figure 4: Digital STB for Terrestrial Broadcast Television Picture Scope

Figure 5: IPTV Network STB Picture Scope

Figure 6: OTT STB Picture Scope

Figure 7: Others Picture Scope

Figure 8: Operator Picture Scope

Figure 9: Household Picture Scope

Figure 10: Commercial Picture Scope

Figure 11: Global Set-Top Box (STB) Market Size Analysis: 2024 VS 2025 VS 2032
(US\$ Million)

Figure 12: Global Set-Top Box (STB) Market Revenue and Growth Rate Analysis:
(2020-2032) & (US\$ Million)

Figure 13: Global Set-Top Box (STB) Market Sales and Growth Rate Analysis
(2020-2032) & (K Unit)

Figure 14: Global Set-Top Box (STB) Market Price Trend Analysis (2020-2032) &
(USD/Unit)

Figure 15: Global Set-Top Box (STB) Market Size by Region (2020-2032) & (US\$
Million)

Figure 16: Global Set-Top Box (STB) Market Share Scenario by Region in Percentage:
2025 Versus 2032

Figure 17: Global Set-Top Box (STB) Sales Price by Region (2020-2032) & (K Unit)

Figure 18: North America Set-Top Box (STB) Market Size and Growth Rate (2020-2032)
& (US\$ Million)

Figure 19: North America Set-Top Box (STB) Revenue Market Share by Players in 2024

Figure 20: North America Set-Top Box (STB) Sales Market Share by Type (2020-2032)

Figure 21: North America Set-Top Box (STB) Revenue Market Share by Type
(2020-2032)

Figure 22: North America Set-Top Box (STB) Sales Market Share by Application
(2020-2032)

Figure 23: North America Set-Top Box (STB) Revenue Market Share by Application
(2020-2032)

Figure 24: US Set-Top Box (STB) Revenue (2020-2032) & (US\$ Million)

Figure 25: Canada Set-Top Box (STB) Revenue (2020-2032) & (US\$ Million)

Figure 26:Europe Set-Top Box (STB) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 27:Europe Set-Top Box (STB) Revenue Market Share by Players in 2024

Figure 28:Europe Set-Top Box (STB) Sales Market Share by Type (2020-2032)

Figure 29:Europe Set-Top Box (STB) Revenue Market Share by Type (2020-2032)

Figure 30:Europe Set-Top Box (STB) Sales Market Share by Application (2020-2032)

Figure 31:Europe Set-Top Box (STB) Revenue Market Share by Application (2020-2032)

Figure 32:Germany Set-Top Box (STB) Revenue (2020-2032) & (US\$ Million)

Figure 33:France Set-Top Box (STB) Revenue (2020-2032) & (US\$ Million)

Figure 34:United Kingdom Set-Top Box (STB) Revenue (2020-2032) & (US\$ Million)

Figure 35:Italy Set-Top Box (STB) Revenue (2020-2032) & (US\$ Million)

Figure 36:Spain Set-Top Box (STB) Revenue (2020-2032) & (US\$ Million)

Figure 37:Benelux Set-Top Box (STB) Revenue (2020-2032) & (US\$ Million)

Figure 38:China Set-Top Box (STB) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 39:China Set-Top Box (STB) Revenue Market Share by Players in 2024

Figure 40:China Set-Top Box (STB) Sales Market Share by Type (2020-2032)

Figure 41:China Set-Top Box (STB) Revenue Market Share by Type (2020-2032)

Figure 42:China Set-Top Box (STB) Sales Market Share by Application (2020-2032)

Figure 43:China Set-Top Box (STB) Revenue Market Share by Application (2020-2032)

Figure 44:APAC (excl. China) Set-Top Box (STB) Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 45:APAC (excl. China) Set-Top Box (STB) Revenue Market Share by Players in 2024

Figure 46:APAC (excl. China) Set-Top Box (STB) Sales Market Share by Type (2020-2032)

Figure 47:APAC (excl. China) Set-Top Box (STB) Revenue Market Share by Type (2020-2032)

Figure 48:APAC (excl. China) Set-Top Box (STB) Sales Market Share by Application (2020-2032)

Figure 49:APAC (excl. China) Set-Top Box (STB) Revenue Market Share by Application (2020-2032)

Figure 50:Japan Set-Top Box (STB) Revenue (2020-2032) & (US\$ Million)

Figure 51:South Korea Set-Top Box (STB) Revenue (2020-2032) & (US\$ Million)

Figure 52:India Set-Top Box (STB) Revenue (2020-2032) & (US\$ Million)

Figure 53:Australia Set-Top Box (STB) Revenue (2020-2032) & (US\$ Million)

Figure 54:Southeast Asia Set-Top Box (STB) Revenue (2020-2032) & (US\$ Million)

Figure 55:Latin America Set-Top Box (STB) Market Size and Growth Rate (2020-2032)

& (US\$ Million)

Figure 56:Latin America Set-Top Box (STB) Revenue Market Share by Players in 2024

Figure 57:Latin America Set-Top Box (STB) Sales Market Share by Type (2020-2032)

Figure 58:Latin America Set-Top Box (STB) Revenue Market Share by Type
(2020-2032)

Figure 59:Latin America Set-Top Box (STB) Sales Market Share by Application
(2020-2032)

Figure 60:Latin America Set-Top Box (STB) Revenue Market Share by Application
(2020-2032)

Figure 61:Mexico Set-Top Box (STB) Revenue (2020-2032) & (US\$ Million)

Figure 62:Brazil Set-Top Box (STB) Revenue (2020-2032) & (US\$ Million)

Figure 63:Middle East & Africa Set-Top Box (STB) Market Size and Growth Rate
(2020-2032) & (US\$ Million)

Figure 64:Middle East & Africa Set-Top Box (STB) Revenue Market Share by Players in
2024

Figure 65:Middle East & Africa Set-Top Box (STB) Sales Market Share by Type
(2020-2032)

Figure 66:Middle East & Africa Set-Top Box (STB) Revenue Market Share by Type
(2020-2032)

Figure 67:Middle East & Africa Set-Top Box (STB) Sales Market Share by Application
(2020-2032)

Figure 68:Middle East & Africa Set-Top Box (STB) Revenue Market Share by
Application (2020-2032)

Figure 69:Saudi Arabia Set-Top Box (STB) Revenue (2020-2032) & (US\$ Million)

Figure 70:South Africa Set-Top Box (STB) Revenue (2020-2032) & (US\$ Million)

Figure 71:Global Set-Top Box (STB) Sales Market Share by Key Manufacturers in 2024

Figure 72:Global Set-Top Box (STB) Revenue Market Share by Key Manufacturers in
2024

Figure 73:Global Set-Top Box (STB) Industry Competition Landscape

Figure 74:Set-Top Box (STB) Industry Chain Analysis

Figure 75:Bottom-Up and Top-Down Research Methods

Figure 76:Key Interview Objectives

Figure 77:Data Cross Validation

I would like to order

Product name: Global Set-Top Box (STB) Competitive Landscape Professional Research Report 2025

Product link: <https://marketpublishers.com/r/S166A1E234DDEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S166A1E234DDEN.html>